



**CITY OF FORT LAUDERDALE**  
**RFP EVALUATION COMMITTEE TABULATION - FINAL RANKING**

RFP# 555-11627  
 TITLE: Financial Advisory Services  
 DATE: 7/2/2015

Rater #1 - K. Buffington													
PROPOSING FIRM	Overall Methodology & Approach			Assigned Personnel			Firm Experience			Cost			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
FirstSouthwest	0.20	1	0.20	0.25	1	0.25	0.25	1	0.25	0.30	2	0.60	<b>1.30</b>
PFM Group	0.20	2	0.40	0.25	2	0.50	0.25	2	0.50	0.30	1	0.30	<b>1.70</b>
Public Resources Advisory Group	0.20	3	0.60	0.3	3	0.75	0.3	3	0.75	0.30	3	0.90	<b>3.00</b>

Rater #2 - L. Garcia													
PROPOSING FIRM	Overall Methodology & Approach			Assigned Personnel			Firm Experience			Cost			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
FirstSouthwest	0.20	1	0.20	0.25	1	0.25	0.25	1	0.25	0.30	2	0.60	<b>1.30</b>
PFM Group	0.20	2	0.40	0.25	3	0.75	0.25	2	0.50	0.30	1	0.30	<b>1.95</b>
Public Resources Advisory Group	0.20	3	0.60	0.3	2	0.50	0.25	3	0.75	0.30	3	0.90	<b>2.75</b>

Rater #3 - E. Smith																
PROPOSING FIRM	Overall Methodology & Approach			Assigned Personnel			Firm Experience			Cost			Total Points Awarded	AVERAGE POINTS AWARDED	TOTAL COMBINED POINTS	FINAL RANKING
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal				
FirstSouthwest	0.20	1	0.20	0.25	1	0.25	0.25	1	0.25	0.30	2	0.60	<b>1.30</b>	1.30	3.90	1
PFM Group	0.20	2	0.40	0.25	2	0.50	0.25	2	0.50	0.30	1	0.30	<b>1.70</b>	1.78	5.35	2
Public Resources Advisory Group	0.20	3	0.60	0.25	3	0.75	0.25	3	0.75	0.30	3	0.90	<b>3.00</b>	2.92	8.75	3