#### Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas Phase 1: May -Phase 2: June - November 2012 Categories Ideas Phases 1 & 2 December 2011 Telephone Meetings in a Stakeholder **Town Hall** Big Ideas Neighbor Email, **Open Houses** OurVisionFTL.com Interviews Box Alternate Event Summit Facebook, Meetings Total (July, Nov (Oct 2011) (Aug - Oct (June - Nov 2012) Viewpoint (June - Oct (Oct 2012) (Nov 2012) Twitter 2011) 2012) 2012) 2 Bus/mass transit shelters 5 1 1 Bench at every bus stop 2 2 East to West connection (light rail) 2 4 People mover/commuter rail 9 3 10 FEC passenger 5 Increase access/amount of B-1 1 2 Sustainable Development cycles and make affordable Multiple, connected, reliable, flexible, and convenient options 2 22 2 9 3 12 3 1 54 (transportation hub) Incentives for using mass transit 2 2 4 Expand bus/trolley stops & routes 5 3 3 11 (including in NW District) More bicycle rental locations 10 11 Wave 2 3 2 8 2 12 A1A rail 1 1 13 Green transportation 2 2 5 Implement road safety education (for all users - drivers, pedestrians, 1 1 bicvclists) Increase public water/boat 6 transportation Beach Railroad 1 1 Closing streets to cars on weekends (or permanently) 2 2 2 1 8 (including Las Olas) Reduce congestion (including at 10 the beach) Adjust traffic signals 19 2 Reduce speeding More underpasses and tunnels 1 22 Las Olas as pedestrian mall 1 1

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			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	leas		
Categ	gories		Ideas	Phase 1 Decemb			ı	Phase 2: June	- November 2012	2		Phase	s 1 & 2
	Clim		esiliency, Sea Level Rise, and ural Resource Protection	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Enviro	onment										
		58	Sustainable practices/conservation	1	6		1	3	2	1	1	15	
		59	Less pollution					1				1	
l ⊊ l			Clean streets/remove litter		2	1		3				6	
$\vdash$		61	Consider EPA regulations					1				1	
Development		62	Make neighborhoods sustainable		1					1		2	
l ∺ l		63	Clean air		1							1	
			Total	1	10	1	1	8	2	2	1	26	0
	lity	Long	-Term Water Supply and Quality										
Sustainable	Sustainability	64	Fluoride removal (Alternate view)				1					1	
ā	i≡	65	Safe drinking water					1				1	
ain	Susta	66	Provide water fountains throughout the City			1						1	
15	•	67	Cloudy water									0	
Sc		68	Supply meets demand		1				1	<u> </u>		2	
		69	Gray water reuse/reclaim water/recycled water (purple pipe) (including stormwater and tidal water) (cisterns for all residences)		1	1		2	2	3	6	15	
		70	Desalination								1	1	
		71	Water efficiency and conservation							1		1	
			Total	0	2	2	1	3	3	4	7	22	0

# Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas Phase 1: May -Categories Ideas Phase 2: June - November 2012 Phases 1 & 2 December 2011 Stakeholder Email, Telephone Climate Resiliency, Sea Level Rise, and Meetings in a Interviews **Open Houses** OurVisionFTL.com Big Ideas Neighbor **Alternate** Facebook, Town Hall Total Natural Resource Protection (Oct 2011) Viewpoint (July, Nov Box (June - Nov 2012) **Event** Summit Twitter Meetinas Improve Waterway Cleanliness 72 Clean/dredge waterways/canals 2 9 Increase water flow from ocean 1 1 to Intracoastal (tunnel system) 74 Floating disposal for boaters Total 11 0 Climate Change & Sea Level Rise 75 Partially submerged city 1 City planning requires minimum Sustainable Development flood plain consistent with the 1 Resilient to climate change and 3 sea level rise Unified Plans (Climate Action Plan Climate Compact, Sustainability 4 Action Plan, etc.) Sustainability Total 9 0 0 Recycling and Composting Increase recycling and 79 3 1 1 1 composting at parks/sites 3 3 Increase recycling throughout City Total **Energy Efficiency and Conservation** Electric/hybrid City/public vehicles 2 2 Rely more on renewable energy (solar/wind) (become energy self-7 sufficient) Green City facilities/buildings 84 Electrical charging stations Total 0 Solar Energy Solar lights (street, parks, buildings, 1 1 Solar Parks maintenance carts 1 Solar powered buildings Total

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			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories		Ideas	Phase 1 Decemb			ſ	Phase 2: June	- November 2012	2		Phase	s 1 & 2
	Drain	nage,	Roads, Water and Wastewater Systems	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Wate	r and Wastewater Delivery										
			Replace/improve aging water and sewer lines					1	1	1		3	
	R	100	Replace aging treatment facilities						1			1	
ıt		101	More sewer system access for neighbors					1				1	
Sustainable Development		102	Recycle sewage (into drinking water and organic fertilizer)						1			1	
g			Total	0	0	0	0	2	3	1	0	6	0
		Road											
l e			Better/Quality Roads		1	1	3	10	1			16	
De	<u>e</u>	104	Raise bridges (including Broward, North Fork River)		1			1	1		3	6	
<u>e</u>	nfrastructure		Decoratively paint street intersections						1			1	
ac			More speed bumps			1	7	1	1			10	
ain			Overpass over RR for quick access to hospital			1						1	
Sta			Raise roads								1	1	
Sus		109	Adapt roadways for urban environment								1	1	
		110	Bridges and tunnels are state of the art and iconic								1	1	
			Change neighborhood streets from 2-way to 1-way		1							1	
		112	Take down the barriers at the end of the isles canals on Las Olas			1						1	
		113	Make extensive use of roundabouts			1						1	
		114	Reduce size of intersections		1							1	
			Total	0	4	5	10	12	4	0	6	41	0

			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	leas		
Cate	gories	6	Ideas		: May - ber 2011		ĺ	Phase 2: June	- November 2012	2		Phase	s 1 & 2
ıt	Drai	3 ,	Roads, Water and Wastewater Systems	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
<u> </u>		Drain											
E			Improve drainage				13	1	1		1	16	
Q			Pervious surfaces							1	1	2	
<u> </u>			Utilize dykes								1	1	
e l	<u>e</u>		Reservoirs on private property Bio swales								1	1	
Development	Infrastructure	120	Innovate building codes to address flooding and drainage								1	1	
<u>e</u>	ast		Total	0	0	0	13	1	1	1	6	22	0
q	fr	Stree	t Lights										
ا ھ	=	121	More street lights		2	1	7	10			1	21	
		122	Solar street lights								1	1	
Sustainable		123	Sustainable street lighting policy		1							1	
S			Total	0	3	1	7	10	0	0	2	23	0
	Total INFRASTRUCTURE TOTAL		RASTRUCTURE TOTAL	0	7	6	30	25	8	2	14	92	0
SU	STAI	VABLI	E DEVELOPMENT TOTAL	22	159	27	71	106	83	51	81	600	15

			Fort Lau	derdale	2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories		Ideas	Phase 1 Decemb	•		F	Phase 2: June	- November 2012	2		Phases	s 1 & 2
	Cultu	ıre, Ev	ents, Parks, and Quality Places	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Com	munity Identity										
		124	Institutionalize City/neighborhood memory (using active/engaged community members)			1		1				2	
a		125	Big city with small community feel					1				1	
fLif	Spaces		Multi-cultural city (cultural destination)		2	1		2			2	7	
0	эa		City icon		1			1		1		3	
≥			More attractions					2				2	
	lic	129	Yachting capital of the world		1			4				5	
Quality of Life	& Public		Overcome negative image of being dirty, unsafe, party city, etc.	2	1			2				5	
	Culture	131	Preserve and promote "community" (community values)		2			3		2		7	
	_ ت	132	Bring back the '50s feel					1				1	
			Being proud of our community					1				1	
		1 3/1	Epicenter of an international cultural congress		1						1	2	
		135	Establish a stronger patriotic vein			1						1	
		136	Build upon our water asset		1							1	
			Total	2	9	3	0	18	0	3	3	38	0

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			Fort Lau	derdale	e <b>2035</b> : <b>(</b>	Our City	, Our Vi	sion - Se	egmentati	on of Id	leas		
Cate	gories	S	Ideas		1: May - ber 2011		ſ	Phase 2: June	- November 2012	2		Phase	s 1 & 2
	Cult	ure, Ev	ents, Parks, and Quality Places	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Com	munity Centers & Activities										
		195	More community/recreational centers (gyms)					8				8	
		196	More activities/places for kids/teens (including in the NW District)		6	1		7	1	1		16	
		197	More programs for seniors						1			1	
. Life	Spaces	198	More recreation opportunities/park programming (including at Riverwalk)		1		2			2	1	6	
5	<u>ပ</u>	199	More activities for adults		1			1				2	
Quality of Life	& Public	200	Improve Swimming Hall of Fame and connection with City (aquatics complex)		3		1				1	5	
	_	201	Better stadiums					1				1	
O	Š		More water activities					1				1	
	Culture		More community clubs					2				2	
	Ö	204	Greater sports variety					2		<u> </u>		2	
		205	More public pools (including at Holiday Park)			1		1				2	
		206	Updated malls					1				1	
			Total	0	11	2	3	24	2	3	2	47	0
			narshee Street										
		207	An entertainment center						1			1	
			Total	0	0	0	0	0	1	0	0	1	0
	CUL	TURE	& PUBLIC SPACES TOTAL	4	62	18	14	87	27	17	38	267	1

			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	leas		
Cate	gories		Ideas	Phase 1 Decemb			ſ	Phase 2: June	- November 2012	2		Phase	s 1 & 2
	Qua	ality of	Life, Community Health, and Homelessness	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Home	elessness										
		208	More homeless shelters					6				6	
		209	Reduce homelessness	1	3		2	6				12	
		210	Provide homeless assistance/support homeless shelters		1			4		2		7	
<u>ම</u>			Training/retraining					1	1	1		3	
≔	S		Remove panhandling		1		1	2				4	
⊃f	tie		Soup kitchens					1				1	
Quality of Life	Communities		More transitional and emergency shelters for homeless		1			2				3	
Ouz	Con	715	Increase support for homeless children							1		1	
	کر		Total	1	6	0	3	22	1	4	0	37	0
	Healthy	Comi	munity Health										
	es	216	AIDS prevention rally/clinic					1				1	
	T		Bette/more hospitals					2				2	
		218	Mandatory physical education					1				1	
		219	More charities providing healthy foods and other basic necessities (to children) (grant funded)			1		1				2	
		220	Healthy community								1	1	
			Total	0	0	1	0	5	0	0	1	7	0

			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories		Ideas	Phase 1 Decemb			F	hase 2: June	- November 2012	2		Phase	s 1 & 2
	Qua	ality o	f Life, Community Health, and Homelessness	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Qual	ity of Life										
		221	Improve and maintain quality of life (for all income levels)		1			2		2		5	
Life	ties	222	Rebuild the moral fiber of society		1			1				2	
of	Communities	223	Increase community awareness of quality of life (educate if needed)							1		1	
l ∠	uo		Total	0	2	0	0	3	0	3	0	8	0
<u> </u>		Loca	l Foods										
Quality	althy		Equal access (Grocery stores in NW and beach areas)					1	1	1		3	
	Нез	225	Edible gardens/community garden centers (converted from vacant land)		4	1			1			6	
		226	Green houses					1				1	
			Total	0	4	1	0	2	2	1	0	10	0
	HE	ALTH	Y COMMUNITIES TOTAL	1	12	2	3	32	3	8	1	62	0

			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories		Ideas	Phase 1 Decemb	: May - per 2011		F	Phase 2: June	- November 2012	2		Phase	s 1 & 2
			d Aesthetic, Code Enforcement, ordability, Historic Preservation	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Histor	ic Preservation										
Life			Establishing a black historic district, museum in the NW		2				1			3	
of	S	228	More historic homes and sites (establish and preserve)	1	3		3	5	2		1	15	
$\geq$	00	229	Build gospel museum						1			1	
Quality	Neighborhoods	230	Build a fort to celebrate the city's history and culture (at beach)		1						1	2	
U	gh	231	Celebrate the City's history								1	1	
	Nei	737	Designate Colee Hammock as historic			1						1	
		233	Create fiscal incentives to preserve older homes			1						1	
		234	Trolley tours of historic sites		1							1	
			Total	1	7	2	3	5	4	0	3	25	0

			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories		Ideas	Phase 1 Decemb	: May - per 2011		ſ	Phase 2: June	- November 2012	2		Phase	s 1 & 2
			od Aesthetic, Code Enforcement, fordability, Historic Preservation	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Neigl	hborhood Improvements										
		235	Preserve unique neighborhood characteristics/identity (balanced development)	1	5			6	2	2	3	19	
		236	Increase interest in NW District		5			1	1	1		8	
a)		237	Diverse housing					1	1			2	
Life		238	Increase in neighborhood /City beautification		2		2	6				10	
of l	S	239	Beautify buildings				1	2				3	
Quality of	Neighborhoods	240	More diversity in NW community					1				1	
a	Ē	241	Safe communities		1			2				3	
3	00	242	Kid-friendly communities					2				2	
O	ᅶ	243	Senior-friendly communities					1				1	
	Veig	244	Improvements in low-income areas					1				1	
	_		Create a diverse community	1	1			1				3	
		246	Build stronger communities							1		1	
			Integrate/interconnect neighborhoods (overcome physical/visual barriers)	1						1	1	3	
		248	Neighborhood parks designed by neighborhoods								1	1	
		249	Allow more housing in Progresso Village area		1							1	
			Total	3	15	0	3	24	4	5	5	59	0

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			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories	5	ldeas	Decem	l: May - ber 2011		1	Phase 2: June	- November 2012	2		Phase	s 1 & 2
			od Aesthetic, Code Enforcement, fordability, Historic Preservation	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		265 266	Finding and Signage Riverfront and Himmarshee Village signage Upgrade signs	1				1 2	1			2	
			Fix signage pollution  Total scaping Better use of flowers in public	1	1 1	0	0	3	1	0	0	6	0
ھ		268	places  Restrict the planting of large plants that obstruct driving views						1		1	2	
Quality of Life	orhoods	270	Quality landscaping/xeriscaping (Florida-friendly/native)		4			3	1	1	3	12	
Qualit	Neighborhoods		Attractive medians Only use environmentally-friendly fertilizers in all landscaping within City						1		1	1	
			Develop landscape strategy  Total ing Affordability	0	1 5	0	0	3	4	1	5	1 18	0
			Greater affordability (single family homes, housing in general, downtown)		2			1	1	3	1	8	
		276	Make the moving affordable Make Flagler Village the affordable downtown			1				1		1	
		277	Housing redevelopment  Total	0	3	1	0	1	1	4	1	1 11	0
		NEIG	SHBORHOODS TOTAL	7	39	5	8	40	18	13	17	147	0

			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories		Ideas		l: May - ber 2011		ſ	Phase 2: June	- November 2012	2		Phase	s 1 & 2
	Police,	Fire,	Emergency Preparedness, Social Concerns	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Socia	al Concerns										
		278	Prioritize animal rights/animal shelters				1	1				2	1
		279	People need to become more responsible as individuals		2					1		3	
			Total	0	2	0	1	1	0	1	0	5	1
			e Reduction										
			Crime watch					2	1			3	
			Community policing program		2			3	1			6	
a)			General reduction		2		2	5	1			10	
.if			Reduce drunk driving				1					1	
Į Į			Safer streets Ban cell phones while driving				2			1	2	5 1	
Quality of Life	ξ		Install metal detectors in public places (schools, stores, banks, etc.)				1	1				1	
'n	Safety	287	Stricter enforcement on gangs					1				1	
O	Sa		Total	0	4	0	6	12	3	1	2	28	0
		Socia	al Services										
		288	Assistance for disabled children									0	
			Assist struggling homeowners		1		1	2				4	
		290	Assistance for single moms				1					1	
		291	Assistance for senior citizens (housing, internet safety checks)		3	1						4	
		292	Programs to help people be a part of society (jobs, paying bills, etc.)					1				1	
		293	Assistance for retirees (COLA)					1				1	
		294	More daycares (including in local businesses)					1		1		2	
			Total	0	4	1	2	5	0	1	0	13	0

			Fort Lau	derdale	e 2035: C	Our City	, Our Vi	sion - Se	egmentati	on of Id	eas		
Cate	gories	3	Ideas	Phase 1 Decemb			F	hase 2: June	- November 2012	2		Phase	s 1 & 2
	Police	, Fire, I	Emergency Preparedness, Social Concerns	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Polic	e Services										
		295	Greater amount of interactions (increase presence on the streets)		1			1				2	
			Better police system (increase training/qualifications)					2				2	
a)		297	More officers on horseback			1						1	
Life		298	More crossing guards					1				1	
			Total	0	1	1	0	4	0	0	0	6	0
<u></u>		Safet	y of Vacant Properties										
<b>&gt;</b>	e e	299	Maintain vacant homes		1			1				2	
I≡	Safety		Total	0	1	0	0	1	0	0	0	2	0
<u> </u>	S		ter Response										
Quality of			Have supply trucks come to people						1			1	
		301	Develop plans to improve disaster response and preparedness					1				1	
			Total	0	0	0	0	1	1	0	0	2	0
		Fire-F	Rescue Services										
		302	More lifeguards					1				1	
			Total	0	0	0	0	1	0	0	0	1	0
			SAFETY TOTAL	0	12	2	9	25	4	3	2	57	1
	C	UALI	TY OF LIFE TOTAL	12	125	27	34	184	52	41	58	533	2

	Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas													
Cate	Categories		ldeas	Phase 1: May - December 2011			Phase 2: June - November 2012							
			, Technology, Education, Talent and Economic Development	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint	
		Mentoring												
		303	Internships/mentorships/apprentic eships (for the entire community)		1			1	1	1		4		
		304	Volunteers at schools					1				1		
			Total	0	1	0	0	2	1	1	0	5	0	
			nology											
			Provide fee Wi-Fi		1		2	3	2		2	10		
			Better technology					2				2		
		307	Virtual City							1		1		
ity		308	Expand fiber optics into neighborhoods		1							1		
e			Total	0	2	0	2	5	2	1	2	14	0	
် ဝ	>	Incre	easing the Talent Supply											
Prosperity	Prosperity		Establish skilled and educated workforce (including creative class)	2			1	1	2	5		11		
	Pro	310	More jobs for teens (including apprenticeships)				2	2		1		5		
		311	Business incubator						1	3		4		
		312	English for speakers of other languages					1				1		
		313	Lifelong learning institute					2				2		
		314	Industry partnership in education							5		5		
		315	Use schools/universities to attract and develop interest in industries (technology and green)		1					1		2		
		316	Encourage locals to stay and help region grow							1		1		
			Total	2	1	0	3	6	3	16	0	31	0	

### Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas Phase 1: May -Categories Ideas Phase 2: June - November 2012 Phases 1 & 2 December 2011 Stakeholder Email, Telephone Innovation, Technology, Education, Talent **Open Houses** Meetings in a OurVisionFTL.com Interviews **Big Ideas** Neighbor Alternate Town Hall Facebook, Total Supply, and Economic Development (July, Nov (Oct 2011) Box (June - Nov 2012) Event Summit Viewpoint Meetings Twitter 2011) **Economic Diversification** Develop a pop-up vending 317 2 Enhance Las Olas (more retail 2 1 1 4 brands, additional development) 319 Improve shopping at Galleria Mall 1 1 320 More retail brands/businesses 10 6 More business opportunities (including technology, 10 2 8 25 international, green, industry diversification) Create new business incentives 6 4 1 11 (marketing, tools, tax incentives) 323 Improve retail districts 1 324 Acquire land on 27th Avenue Prosperity 325 Businesses that fit the community 8 More interesting retail and dining 326 1 1 options on the beach Heath care industries centered in 327 2 1 1 downtown Plaza downtown More jobs (including higher-wage 329 2 2 12 and equal access) Bring in entertainment 1 3 (movie/television) filming 331 Boating/marine industry 1 3 332 Dining 2 2 3 333 Las Olas Marina redevelopment 334 Welcome center for visiting yachts 3 3 Barge loading/unloading area 2 2 (commercial operations) Sistrunk Boulevard as downtown 336 2 3 1 or NW community

### Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas Phase 1: May -Categories Ideas Phase 2: June - November 2012 Phases 1 & 2 December 2011 Stakeholder Email, Telephone Innovation, Technology, Education, Talent Interviews **Open Houses** Meetings in a OurVisionFTL.com Big Ideas Neighbor **Alternate** Facebook, Town Hall Total Supply, and Economic Development (Oct 2011) Viewpoint (July, Nov Box (June - Nov 2012) **Event** Summit Twitter Meetings 2011) Economic Diversification, cont. Attract millennial generation 7 7 (young professionals) Use academic community to drive 338 3 3 jobs through research centers Make the City affordable to attract companies and their 339 7 4 workers (including workforce housing) Promote small businesses (in 340 ethnicity/diversity) (locate in 3 2 5 downtown) 341 Improve/expand Port Everglades 2 Target emerging industries 1 1 **Prosperity** Sustainable, recession-proof 343 2 1 4 industry/economy House of Blues on Sistrunk Create gambling/gaming district 345 2 2 on beach Encourage entertainment venues 346 along waterways (entertainment 1 1 within restaurants) 347 Better/more hotels 2 1 348 Convention Center Total 38 134 Higher Education Institutions Subsidize education for illegal 349 0 immigrant children Increase presence of higher-ed. 350 2 1 1 4 facilities in downtown Enhance higher-ed opportunities, 2 2 1 1 6 and make accessible Campuses for Latin American 352 1 1 Engage to promote and breed 1 1 2 cultural performance base Total 13

	Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas												
Cate	gories		Ideas	Phase 1: May - December 2011			Ī	Phases 1 & 2					
			, Technology, Education, Talent and Economic Development	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Touri	sm										
			Develop community brand	1	1				1			3	
		355	Encourage ecotourism			1			1	2	2	6	
		356	Develop high-end hotel in downtown						1			1	
		357	Promote tourism (including international)(tourist capital of the world)		2			3	1			6	
>		358	Make corner of A1A and Las Olas the highlight of the City						1			1	
ιŧ		359	Tie Las Olas to the beach					1				1	
Prosperity	Prosperity	360	Promote what we have (things that are unique to our City)	1	3					6		10	
Pro	rosp	361	Encourage cruise-goers to stay in Fort Lauderdale							1		1	
	Ь	362	More beach activities for visiting children		1							1	
		363	Lower-cost boat dockage for visiting boats (smaller boats)		1							1	
		364	A1A as a "small village"		1							1	
		365	Create more destination opportunities		1							1	
		366	Create more stay opportunities (hotels)		1							1	
		367	Increase boat dockage (including for super yachts)	1	1							2	
			Total	3	12	1	0	4	5	9	2	36	0

### Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas Phase 1: May -Phase 2: June - November 2012 Phases 1 & 2 Categories Ideas December 2011 Stakeholder Email, Telephone Innovation, Technology, Education, Talent Meetings in a OurVisionFTL.com Interviews **Open Houses** Big Ideas Neighbor **Alternate** Facebook, Town Hall Total Supply, and Economic Development (Oct 2011) Viewpoint (July, Nov Box (June - Nov 2012) **Event** Summit Twitter Meetings 2011) Attention to Primary and Secondary Increase parental/family 368 9 11 involvement Encourage partnerships in education (business, 5 6 neighborhood associations, community, etc.) Schools run by local community, 1 1 3 6 not County (change structure) Better/bigger schools (remodel on **Prosperity** 371 cycles) (structured 3 1 11 3 18 system/curriculum) Better school resources (and their Prosperity allocation) (textbooks, vending 372 2 3 12 6 machines, soap, funding for programs, etc.) Increase early childhood 373 development Better communicate value of 4 4 education Develop programs that teach life 375 2 2 skills Expand charter schools 377 Better behavior in schools 1 Establish scholarship programs for 378 1 youth to attend private schools Increase City, private, and faith-2 3 5 based investments in education

19

35

68

Total

	Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas													
Cate	gories		Ideas	Phase 1: May - December 2011		Phase 2: June - November 2012							Phases 1 & 2	
			Technology, Education, Talent and Economic Development	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint	
			h Renourishment											
		380	Cleaner beaches				2	4				6		
		381	Makes beaches handicap accessible (or improve accessibility)				2	1				3		
		382	Beach improvements (bathrooms, seating, additional amenities)					3				3		
		383	Preserve/reclaim		2			2	1	1	2	8		
		384	Grocery stores on beaches					1				1		
		385	Vegetated and aesthetic sand dunes								1	1		
		386	Off-shore artificial barrier reefs								1	1		
Prosperity	erity	387	Enhance the beach environment - more attractions/quality development		4							4	1	
ros	Prosperity	388	Enhance resident appeal and use of beach		2							2		
4	4		Total	0	8	0	4	11	1	1	4	29	1	
		Beac	h Lighting Issues											
		389	Co-existence between sea turtles and humans (including construction of wall and new construction regulations)			2	1					3		
			Total	0	0	2	1	0	0	0	0	3	0	
		Airpo											1	
			Airport Concierge					1		_		1		
			Expand/exploit		-			1		2	1	3	1	
			Improve					2		4		<u>2</u> 1	-	
			Cargo capacity  Keep prices/fares competitive		1					1	1	1	1	
			Airbus service		1						1	1	1	
		373	Total	0	2	0	0	4	0	3	0	9	0	
	PROSPERITY TOTAL			17	73	10	17	83	24	108	10	342	3	

	Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas													
Cate	Categories		Ideas	Phase 1: May - December 2011		Phase 2: June - November 2012							Phases 1 & 2	
	Civic a	and Governance Systems, Partnerships, and City Services		Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint	
		_	Services											
		307	Restructure recycling and trash pick-up				1		2			3		
			New City buildings						1			1		
			More joint projects with neighboring communities			2						2		
<u></u>	sə	399	Make it easier for the community to do business with the City	3	1			1				5		
Deri	Services	400	Sponsor kids to go to camps (theatre and summer, etc.)					2				2		
Prosperity	ॐ		More funding for recreational centers/activities					1				1		
<u> </u>	Ce	402	Develop City-owned property		1			2				3		
	าลท	403	Help fund structure renovations					1				1		
	Governance	100	Increase City staff interactions with blighted neighborhoods					1				1		
	GG	405	Pest control for neighborhoods with many trees and wildlife					1				1		
		406	Develop and promote City plans (Sustainability Action Plan, master plans, etc.)	1	3					2		6		
		407	Develop, utilize, and promote City performance indicators and benchmarks (quality of life meter)		3				1	1		5		

# Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas Phase 1: May -Categories Ideas Phase 2: June - November 2012 Phases 1 & 2 December 2011 Stakeholder Email, Telephone Civic and Governance Systems, Partnerships, **Open Houses** Meetings in a OurVisionFTL.com Interviews Big Ideas Neighbor **Alternate** Facebook, Town Hall Total and City Services (Oct 2011) Viewpoint (July, Nov Box (June - Nov 2012) **Event** Summit Twitter Meetings 2011) City Services, cont. City as a leader (within the City, 2 9 County, Region, State and Nation) Provide financial or structural 1 resources to public schools Obtain more decision-making 410 power from County (urban planning, etc.) Fort Lauderdale entertainment 411 station to promote what is going on in the City 412 Green, net-zero City buildings 2 2 Maintain up-to-date maps of City 413 1 Governance & Services infrastructure Contract out all City services Readdress and review the 1984 415 1 1 1990 marine charettes 416 Transparency and accountability Total Plan for future unfunded 417 1 1 liability/spend responsibly Reduce, restructure, combine 418 Better/responsible/planned use of impact fees (for transportation, 2 2 connected development, Complete Streets) Utilize capital improvement bond 420 to address aging infrastructure 1 1 and drainage needs Charge developers impact fees 1 422 Reduce administrative costs

	Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas												
Cate	gories	es Ideas	Phase 1: May - December 2011			F	hase 2: June	- November 2012	2		Phase	Phases 1 & 2	
	Civic a	and Governance Systems, Partnerships,	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint	
		Re-locate State/ County Facilities											
		423 Move DJJ and jail outside of downtown		1		1	1	3			6		
		Move Museum of Art next to Stranahan House						1			1		
	Sé	Total	0	1	0	1	1	4	0	0	7	0	
$\geq$	<u>3</u>	City Ambassadors										<b></b>	
Prosperity	Services	Friendly City staff (including police officers)	2	1							3		
Sp	8 8		2	1	0	0	0	0	0	0	3	0	
Ö												1	
P	υc	426 More libraries					1				1		
	Governance	427 Conversion of Hospital District to private corporation				1					1		
	Ve	Total	0	0	0	1	1	0	0	0	2	0	
	30	Citizen Participation										<u> </u>	
		428 Cooperative decision-making						1			1		
		Increase volunteer/community 429 services opportunities (such as retired community)	1				2	1	1		5		
		430 Community engagement							1		1		
		Total	1	0	0	0	2	2	2	0	7	0	

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Cate	gories	s Ideas		Phase 1: May - December 2011			Phase 2: June - November 2012						
	Civic a	and Governance Systems, Partnerships, and City Services		Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Partn	erships										
		431	Partner with local churches to provide emergency shelters					2				2	
	te & Services	432	Increase public knowledge of partnerships and opportunities							1		1	
rity		433	Increase connections and sharing between local public, private, and non-profit organizations	1	1					2		4	
Prosperity		434	Improve inter-governmental communications/relations	1						1		2	
Pro	Governance	435	City to work with residents, businesses, and County to put plans together							1		1	
	Gove	436	City to provide support for a Broward County Water Management District (in lieu of SFWMD)								1	1	
		437	Establish more Sister Cities around the world		1							1	
			Total	2	2	0	0	2	0	5	1	12	0
	GOVERNANCE & SERVICES TOTAL 15 21			3	3	16	10	14	5	87	0		
	PROSPERITY TOTAL 32			32	94	13	20	99	34	122	15	429	3
	VISIONING TOTAL			66	378	67	125	389	169	214	154	1562	20