



CITY OF FORT LAUDERDALE

**DRAFT**

**ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)  
MEETING MINUTES  
CITY OF FORT LAUDERDALE  
100 NORTH ANDREWS AVENUE  
8<sup>TH</sup> FLOOR CONFERENCE ROOM  
WEDNESDAY, JUNE 13, 2018 – 3:45 P.M.**

**January-December**

<b><u>Board Member</u></b>	<b><u>Attendance</u></b>	<b><u>Present</u></b>	<b><u>Absent</u></b>
Jason Crush, Chair	P	4	1
Cary Goldberg, Vice Chair	P	3	2
Steven Buckingham	A	3	2
Keith Costello	A	2	3
Christopher “Kit” Denison	A	0	1
Mick Erlandson	P	5	0
PJ Espinal	P	2	3
Lonnie Maier	P	4	1
David Neal	P	2	3
Dustin Robinson	A	2	3
Jordan Yates	P	5	0

**Staff**

Michael Chen, City Liaison, Economic and Business Development Manager  
Lutecia Florencio, Economic Development Program Aide  
Suzy Joseph, Economic Development Program Aide  
Karen Reese, Business Outreach / Foreign Trade Zone Administrator  
Lorraine Tappen, Principal Planner, Department of Sustainable Development  
Jamie Opperlee, Recording Secretary, Prototype, Inc.

**Communications to the City Commission**

None.

**I. Call to Order & Determination of Quorum**

Chair Crush called the meeting to order at 3:50 p.m. It was noted a quorum was not yet present.

Ms. Espinal and Mr. Yates arrived at 3:52 p.m.

**II. Approval of May 9, 2018 Meeting Minutes**

**Motion** made by Vice Chair Goldberg, seconded by Ms. Maier, to approve. In a voice vote, the **motion** passed unanimously.

### **III. Staff Updates**

Mr. Chen reviewed the City's absentee policy, noting that members who are terminated from the Board due to absence may request reinstatement. There is no distinction between excused or unexcused absences. Staff is not allowed discretion in enforcement of the absentee policy.

Mr. Chen continued that all members received emails from Staff informing them that they have been assigned advisory board email accounts. Members are asked to use this address for Board correspondence. Questions related to this policy should be directed to the City Clerk's Office.

The City has participated in a number of activities related to the DCI pipeline, including exhibits at the Broward Beyond Business conference and a planned exhibit at an annual conference for entrepreneurs. Major companies are expected to participate at this conference.

Mr. Chen recalled that at the previous Board meeting, Mr. Costello had raised the possibility of creating a new VIP event associated with the Fort Lauderdale International Boat Show. The City has followed up on this topic and plans to develop a reception and seek sponsorships for this event.

The City has hosted a number of international delegations, including a group of officials from Hunan Province, China. Mr. Chen has also set up tours for various council offices representing Miami, Fort Lauderdale-Hollywood International Airport (FLL), and Port Everglades.

#### **A. Determine if EDAB will take a summer break**

**Motion** made by Vice Chair Goldberg, seconded by Ms. Maier, to cancel the [July 2018] meeting. In a voice vote, the **motion** passed unanimously.

### **IV. Presentations**

#### **A. Eddie Ng, Corradino Group, & Lorraine Tappen, Principal Planner, Department of Sustainable Development, Urban Design and Planning Division – Comprehensive Plan Update and Draft Economic Development Element**

Lorraine Tappen, Principal Planner with the Department of Sustainable Development, distributed materials related to the Comprehensive Plan, which serves as a basic land use plan for the City. Zoning Code is derived from the Comprehensive Plan. Staff

recently conducted an evaluation of the Plan with members of the City's communities, who made several recommendations, including the suggestion of an economic development element.

Eddie Ng of the Corradino Group showed a PowerPoint presentation, noting that Staff and the consultant team reviewed the feedback they received on the Comprehensive Plan to determine what should be changed. The Plan's goals and objectives reflect the City's vision for the future and how it plans to meet the needs of residents, visitors, and businesses.

Many of the future land use elements in the Plan are mandated by state law; however, the City is allowed to add other elements for policy guidance. The appraisal of the existing plan lasted from October 2014 to February 2016, after which Staff moved into the amendment process. Mr. Ng estimated that they are roughly one-third to one-half of the way through this process, which is intended to garner feedback from the public and advisory entities. The amendment process will require the study and integration of various Master Plans and reports from throughout the City, as well as individual neighborhood plans that have already been adopted.

The economic development element is intended to address the City's economic development needs, including distribution of employment and planning issues. Other recommendations from the appraisal are important as well, such as design elements, transportation, and land use. Recommendations include branding campaigns for the City as well as for its distinct neighborhoods, which can be used from a marketing standpoint. Another consideration is tourism support, which should include how tourists can be connected to destinations within the City.

Mr. Ng continued that another goal is to enhance the economic competitiveness of the City by encouraging retention and recruitment of businesses and industries that provide living wage employment and increase training of the local workforce. Staff recommends that business development be encouraged by preparing a specific Economic Development Strategic Plan, which should be updated every three years. This will help create a "toolbox" of information that can be used to update incentive programs within the City.

Another aspect of the economic development element is ensuring access to capital for businesses. One recommended policy is working with financial institutions to lower the cost of borrowing and establish new priorities for public investment. The City also hopes to coordinate investments and support existing Community Redevelopment Agency (CRA) efforts through marketing and creation of clean and safe environments.

The City also plans to continue to support businesses through programs such as Business Engagement Assistance and Mentorship (BEAMs), as well as promoting individual districts within the City and development of business incubators. Workforce development helps provide economic mobility and enhances the attractiveness of the

City for businesses considering relocation. It also provides residents with the opportunity for financial success. This involves both workforce training and adult retraining as necessary. Encouraging the location of higher-education facilities within Fort Lauderdale will promote ease of access to education and training.

Mr. Ng emphasized the land use aspect of economic development, stating that a variety of land uses available for different industries and points along the supply chain. While large businesses are encouraged within the Regional Activity Centers (RACs), this means the land must be both appropriate and available for these uses. The City hopes to provide support to marine-based industries to enhance local job growth for the working waterfront, as well as to tourism, including cruise and pleasure boats. He suggested that the City may wish to consider developing a Waterfront Plan to determine how they would like this asset to be developed further.

The final economic development objective addresses airports, which provide both freight and tourism with access to the City. Connections between FLL and FXE are emphasized with the intent of supporting tourism. Other proposed regional connections remain on hold, such as the Tri-Rail Coastal Link, which would include a planned stop at FLL as well as a possible connection to Brightline.

Mr. Chen pointed out that Brightline is a private sector investment, while Tri-Rail is operated by the South Florida Regional Transportation Authority (SFRTA), a public entity. Tri-Rail operates on the CSX tracks, while Brightline uses the FEC railway. Another benefit of the proposed Coastal Link would be connections between regional cities for their residents to come to Fort Lauderdale. The City also hopes to support further development of Foreign Trade Zone 241 at FXE.

Mr. Ng concluded that for the next few months, Staff and consultants will continue stakeholder meetings with other advisory entities. The draft Comprehensive Plan is expected to be complete in December 2018. It will then go through the public hearing processes for the City and County and will be submitted to the state Department of Economic Opportunity for review. He anticipated that the adoption process will last throughout 2019 and the Plan will likely be adopted by or near February 2020.

Ms. Tappen advised that if there is a policy or program within the draft Comprehensive Plan that the community or the City Commission determines to be a priority, it may begin before the formal adoption of the Plan. The City does not have to wait until 2020 to make specific changes, such as land use, development Code, or certain policies.

Chair Crush characterized the Comprehensive Plan as aspirational, with both specific and nonspecific elements. Once the Plan is changed, any aspects of Code or policy that are not compliant with the new document must be amended so they are in agreement. He added that the Board is also looking into potential branding slogans for the City. Vice Chair Goldberg emphasized the importance of a Coastal Link connection to the City's Uptown area if this service is developed.

Ms. Maier asked if the Comprehensive Plan includes references to healthy communities. Ms. Tappen replied that this is a component of the overall Plan, as well as of the sections on transportation and sustainability. She noted that a presentation was recently made to the Sustainability Advisory Board. Some proposed policies from the climate change portion of the draft Plan would encourage businesses to implement more sustainable and energy-efficient practices.

Karen Reese, Business Outreach and Foreign Trade Zone Administrator, pointed out that there are now 19 marine businesses located within FTZ 241. She advised that this is a major incentive for marine industries, as is a similar FTZ at Port Everglades. She requested that Staff correct the draft Comprehensive Plan to accurately reflect these opportunities.

Mr. Ng noted that the Comprehensive Plan is currently revising a section that addresses the need for workforce and affordable housing in Fort Lauderdale. Staff is considering policies and best practices from other cities throughout the country regarding housing and transportation costs. Ms. Tappen stated that the Affordable Housing Advisory Committee (AHAC) plans to host a workshop on this topic with the City Commission on July 10, 2018. Mr. Ng added that the transportation portion of the Plan will encourage modal shifts from auto transportation to transit and pedestrian mobility, as well as focusing on freight routes, particularly to and from Port Everglades.

#### **V. Old Business**

None.

#### **VI. New Business**

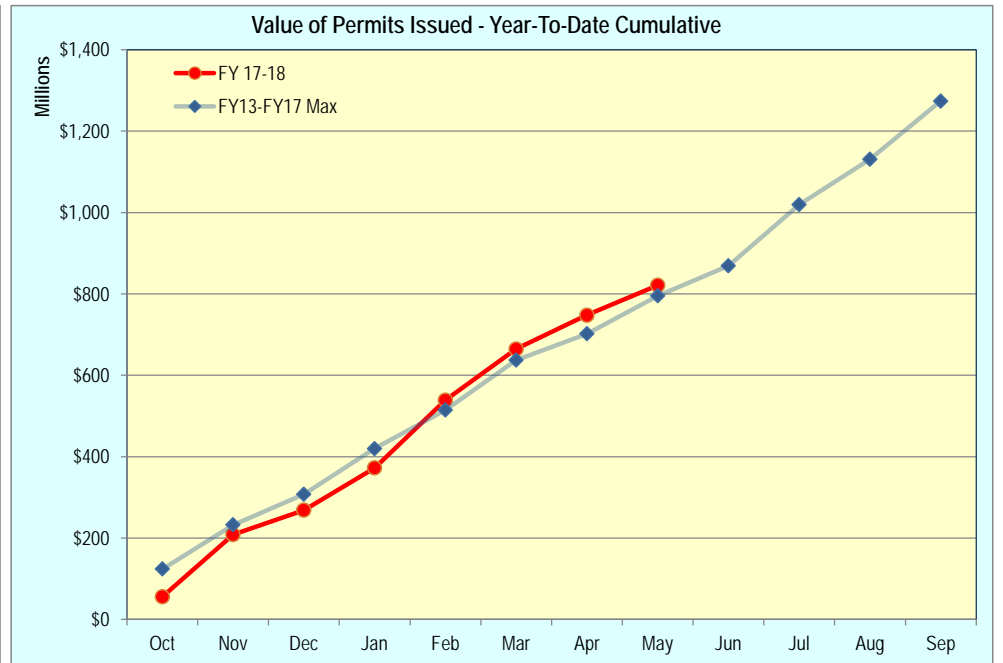
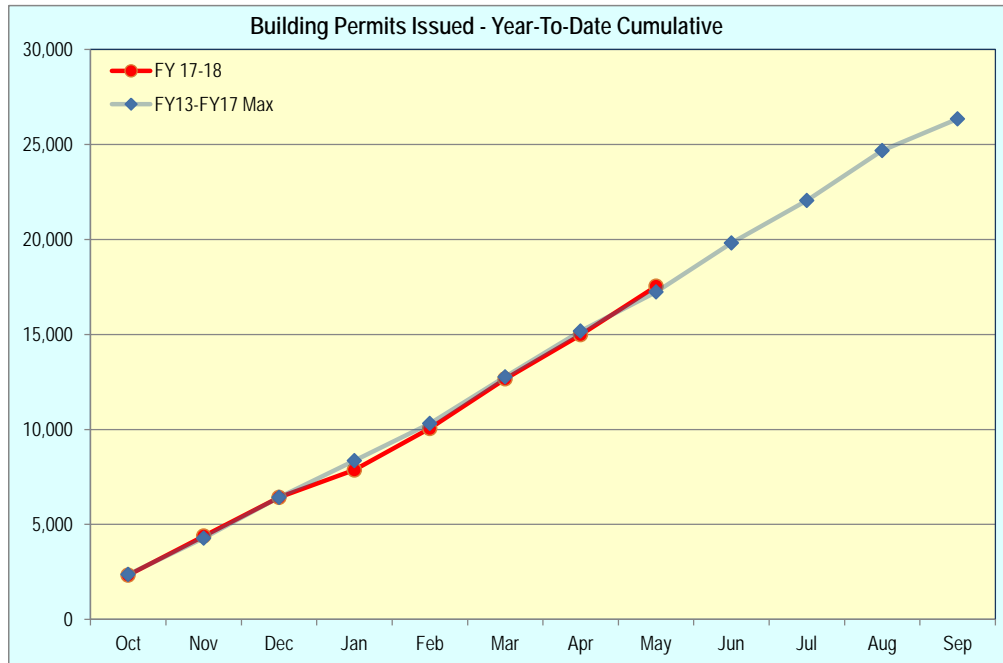
There being no further business to come before the Board at this time, the meeting was adjourned at 4:52 p.m.

Any written public comments made 48 hours prior to the meeting regarding items discussed during the proceedings have been attached hereto.

[Minutes prepared by K. McGuire, Prototype, Inc.]

**Economic Development Advisory Board  
Building Permit Activity - Year To Year Comparison**

Monthly	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Permits FY 17-18	2,335	2,050	2,043	1,436	2,187	2,610	2,324	2,550	-	-	-	-	17,535
Permits FY 16-17	2,029	2,050	2,198	1,933	1,831	2,554	2,074	2,567	2,572	2,244	2,622	1,485	26,159
Permits FY 15-16	2,364	1,913	2,144	1,934	1,895	2,011	2,152	1,979	2,411	2,166	2,684	2,151	25,804
Permits FY 14-15	2,320	1,720	2,165	1,928	2,182	2,454	2,404	1,969	2,359	2,352	2,282	2,207	26,342
Permits FY 13-14	2,158	1,671	1,693	1,886	1,783	2,042	2,078	2,065	2,028	2,222	1,912	2,043	23,581
Permits FY 12-13	2,002	1,736	1,538	1,703	1,835	1,806	2,025	2,176	2,037	2,170	2,106	1,961	23,095
Value FY 17-18	\$55,661,618	\$152,958,665	\$59,740,113	\$104,002,784	\$166,456,881	\$125,893,691	\$83,165,944	\$73,267,651	\$0	\$0	\$0	\$0	\$821,147,347
Value FY 16-17	\$123,921,353	\$108,563,274	\$75,270,124	\$112,116,500	\$94,746,424	\$122,726,209	\$64,674,735	\$93,242,310	\$74,129,480	\$150,244,475	\$111,698,782	\$142,682,256	\$1,274,015,922
Value FY 15-16	\$67,511,481	\$41,287,431	\$55,726,954	\$51,741,512	\$117,489,505	\$63,955,076	\$60,652,318	\$108,422,328	\$98,494,053	\$95,107,284	\$52,612,981	\$56,908,667	\$869,909,590
Value FY 14-15	\$62,631,335	\$44,325,918	\$66,895,725	\$37,769,253	\$134,708,176	\$53,122,983	\$40,303,422	\$88,610,251	\$104,410,391	\$85,687,521	\$43,890,285	\$58,245,665	\$820,600,925
Value FY 13-14	\$49,569,089	\$57,617,057	\$49,464,796	\$38,609,216	\$80,585,113	\$50,258,813	\$67,893,253	\$69,968,615	\$41,056,018	\$101,347,490	\$77,109,091	\$54,555,381	\$738,033,932
Value FY 12-13	\$64,105,571	\$24,927,111	\$28,391,730	\$33,464,148	\$62,461,815	\$80,183,245	\$103,897,484	\$46,738,678	\$33,723,657	\$76,368,660	\$58,425,186	\$43,935,429	\$656,622,714
<b>Y-T-D Cumulative</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>	<b>Aug</b>	<b>Sep</b>	
Permits FY 17-18	2,335	4,385	6,428	7,864	10,051	12,661	14,985	17,535					
Permits FY 16-17	2,029	4,079	6,277	8,210	10,041	12,595	14,669	17,236	19,808	22,052	24,674	26,159	
Permits FY 15-16	2,364	4,277	6,421	8,355	10,250	12,261	14,413	16,392	18,803	20,969	23,653	25,804	
Permits FY 14-15	2,320	4,040	6,205	8,133	10,315	12,769	15,173	17,142	19,501	21,853	24,135	26,342	
Permits FY 13-14	2,158	3,829	5,522	7,408	9,191	11,233	13,311	15,376	17,404	19,626	21,538	23,581	
Permits FY 12-13	2,002	3,738	5,276	6,979	8,814	10,620	12,645	14,821	16,858	19,028	21,134	23,095	
<b>FY13-FY17 Max</b>	<b>2,364</b>	<b>4,277</b>	<b>6,421</b>	<b>8,355</b>	<b>10,315</b>	<b>12,769</b>	<b>15,173</b>	<b>17,236</b>	<b>19,808</b>	<b>22,052</b>	<b>24,674</b>	<b>26,342</b>	
Value FY 17-18	\$55,661,618	\$208,620,283	\$268,360,396	\$372,363,180	\$538,820,061	\$664,713,752	\$747,879,696	\$821,147,347					
Value FY 16-17	\$123,921,353	\$232,484,627	\$307,754,751	\$419,871,251	\$514,617,675	\$637,343,884	\$702,018,619	\$795,260,929	\$869,390,409	\$1,019,634,884	\$1,131,333,666	\$1,274,015,922	
Value FY 15-16	\$67,511,481	\$108,798,912	\$164,525,866	\$216,267,378	\$333,756,883	\$397,711,959	\$458,364,277	\$566,786,605	\$665,280,658	\$760,387,942	\$813,000,923	\$869,909,590	
Value FY 14-15	\$62,631,335	\$106,957,253	\$173,852,978	\$211,622,231	\$346,330,407	\$399,453,390	\$439,756,812	\$528,367,063	\$632,777,454	\$718,464,975	\$762,355,260	\$820,600,925	
Value FY 13-14	\$49,569,089	\$107,186,146	\$156,650,942	\$195,260,158	\$275,845,271	\$326,104,084	\$393,997,337	\$463,965,952	\$505,021,970	\$606,369,460	\$683,478,551	\$738,033,932	
Value FY 12-13	\$64,105,571	\$89,032,682	\$117,424,412	\$150,888,560	\$213,350,375	\$293,533,620	\$397,431,104	\$444,169,782	\$477,893,439	\$554,262,099	\$612,687,285	\$656,622,714	
<b>FY13-FY17 Max</b>	<b>\$123,921,353</b>	<b>\$232,484,627</b>	<b>\$307,754,751</b>	<b>\$419,871,251</b>	<b>\$514,617,675</b>	<b>\$637,343,884</b>	<b>\$702,018,619</b>	<b>\$795,260,929</b>	<b>\$869,390,409</b>	<b>\$1,019,634,884</b>	<b>\$1,131,333,666</b>	<b>\$1,274,015,922</b>	



NOTE: For the purpose of comparison, each value represented for FY13 through FY17 is the highest monthly value recorded for any given year during the period.

**Economic Development Advisory Board  
FY 2018 (YTD) Building Permit Activity**

Month	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Year-To-Date
Count Issued	2,335	2,050	2,043	1,436	2,187	2,610	2,324	2,550					17,535
Value	\$55,661,618	\$152,958,665	\$59,740,113	\$104,002,784	\$166,456,881	\$125,893,691	\$83,165,944	\$73,267,651					\$821,147,347
<b>Cumulative</b>													
Count Issued	2,335	4,385	6,428	7,864	10,051	12,661	14,985	17,535					
Value	\$55,661,618	\$208,620,283	\$268,360,396	\$372,363,180	\$538,820,061	\$664,713,752	\$747,879,696	\$821,147,347					

NOTE: The data that comprise the totals in this summary is constantly being updated. Therefore, these total do not necessarily match the total from the monthly data.

FY 2018 YTD Permits Issued by Trade		
Trade	Issued	Value
Building	8,010	\$516,287,077
Electrical	3,776	\$63,802,088
Engineering	671	\$3,985,287
Flood	12	\$615,102
Landscaping	385	\$2,247,096
Mechanical	2,118	\$37,052,950
Plumbing	3,293	\$51,141,047
Permit by Affidavit	11	\$156,981,343
<b>Grand Total</b>	<b>18276</b>	<b>\$832,111,990</b>

Peak Building Permit Activity: FY05/06  
 Applications: 35,681  
 Permits Issued: 31,870  
 Permit Value: \$1,446,456,647

NOTE: Hurricane Wilma hit in Oct of 2005. This caused an abnormally high volume of permit applications and permits issued.

