

17th Street Wayfinding

October 12, 2018 | 10:00 AM to 12:00 PM

Commission Conference Room | 100 North Andrews Avenue



Agenda

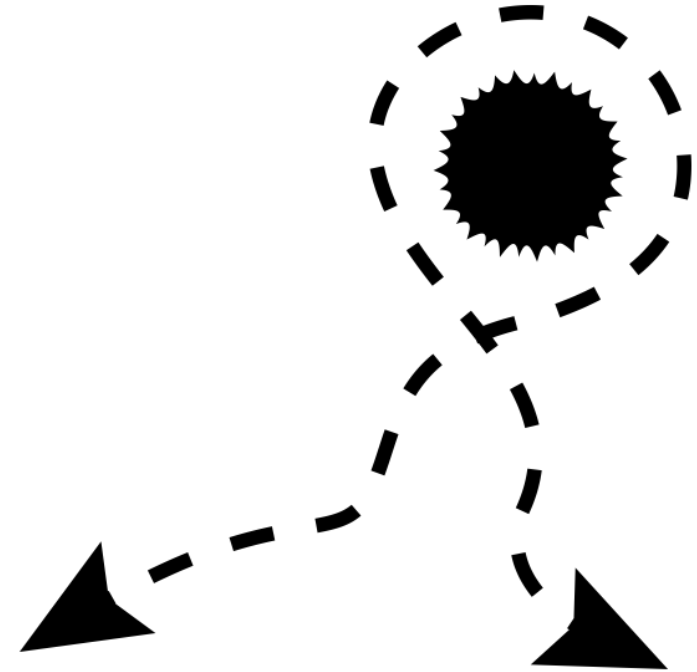
1. Why Wayfinding?
2. SE 17th Street Corridor Mobility Study
3. Sign Types for 17th Street
4. Locations in 17th Street
5. Looking Citywide
6. Questions and Open Discussion

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Why Wayfinding?

- Define a theme for the City
- Speed up traffic
- Prevent circulating vehicles
- Reduce neighborhood cut-through



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SE 17th Street Corridor Mobility Study

- Meets solutions 1 & 2
- Signage on Andrews and 3rd Avenues in future, undefined and unfunded phase

Wayfinding Signage

Key issues noted by neighbors & study team:

- Current signage does not encourage drivers to take optimal routes to destinations

Solution:

- Better sign Andrews and 3rd as routes to Downtown and Las Olas
- Better sign SR 84 & Eller Drive as access to Port
- Better sign SE 10th Ave as access to Harbor Shops

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Sign Types for 17th Street

- 17th Street will only receive Vehicular Directional
- Up to 3 destinations per sign
- Signs to public, governmental, and non-profit areas only
 - Recreational areas
 - Districts (museum, shopping, etc.)
 - Parks lots, garages, and decks
 - Historical resources
 - Public Transit



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Locations for 17th Street

- 13 Total signs
- Northbound and southbound US1
- Eastbound and westbound SE 17th Street

Locations for 17th Street



Locations for 17th Street

Content: Northbound US1 Destinations

- Beaches
- Cox's Landing (via SE 15th Street)
- Convention Center (via SE 17th Street)
- County Courthouse (via US1)
- Downtown (via US1)
- Hardy Park (via US1)
- Port Everglades (via SR 84/Spangler)

Locations for 17th Street

Content: Southbound US1 Destinations

- Convention Center (via SE 17th Street)
- Port Everglades (via SE 17th Street)
- Beaches
- Cox's Landing

Locations for 17th Street

Content: Eastbound SE 17th Street Destinations

- Aquatic Center
- Beaches
- Convention Center (via Eisenhower)
- DC Alexander Park
- Fort Lauderdale Beach Park
- Port Everglades (via Eisenhower)

Locations for 17th Street

Content: Westbound SE 17th Street Destinations

- County Courthouse (via US1)
- Convention Center (via Eisenhower)
- Cox's Landing (via US1)
- Hardy Park (via US1)
- Port Everglades (via Eisenhower)

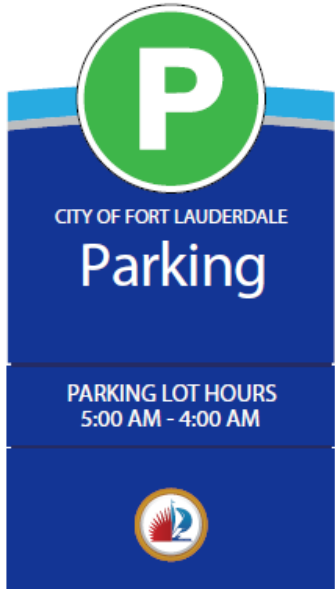
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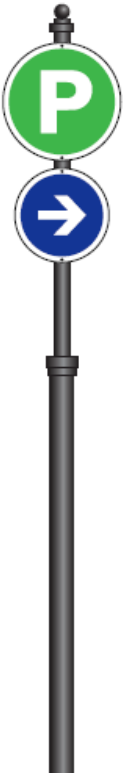
Looking Citywide



Vehicular



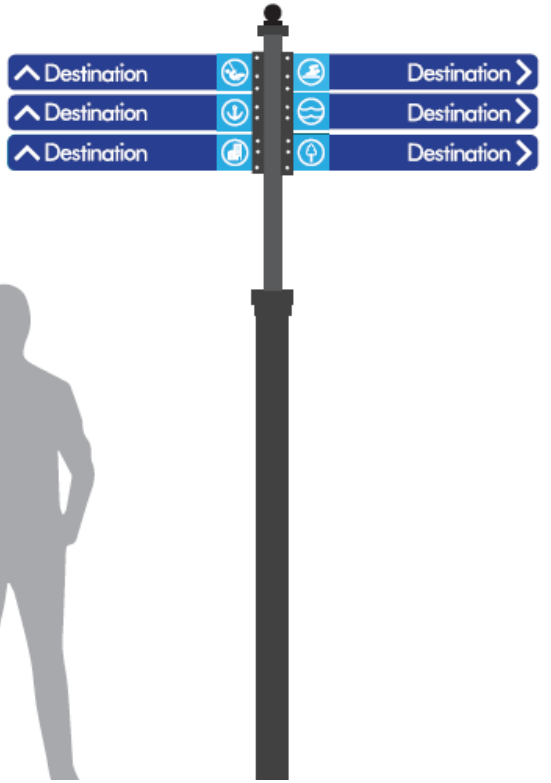
Parking



Parking



Bike Parking



Pedestrian

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Questions and Answers
Open Discussion

