



CITY OF FORT LAUDERDALE

DRAFT

**ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING MINUTES
CITY OF FORT LAUDERDALE
100 NORTH ANDREWS AVENUE
8TH FLOOR CONFERENCE ROOM
WEDNESDAY, JUNE 12, 2019 – 3:45 P.M.**

January-December 2019

<u>Board Member</u>	<u>Attendance</u>	<u>Present</u>	<u>Absent</u>
Jordan Yates, Chair	P	6	0
Nicholas Kuchova, Vice Chair	P	6	0
Jay Adams	P	2	1
Steve Buckingham	A	5	1
Michael Buonaiuto	P	6	0
Christopher “Kit” Denison	P	4	2
Mick Erlandson	A	3	3
Dudly Etienne-Harvard	A	2	1
Bernice Lee	P	5	1
David Neal	P	6	0

Staff

Michael Chen, City Liaison, Economic and Business Development Manager
Alfred Battle, Deputy Director of Sustainable Development
Suzy Joseph, Economic Development Program Aide
Tatiana Guerrier, Recording Secretary, Prototype, Inc.

Communications to the City Commission

Motion made by Vice Chair Kuchova, seconded by Ms. Lee, for permission to form a subcommittee to support and address issues relating to the Mission-to-Market program, and invite other individuals and parties to collaborate and provide expertise. In a voice vote, the **motion** passed unanimously.

I. Call to Order & Determination of Quorum

Chair Yates called the meeting to order at 3:53 p.m. Roll was called and it was noted a quorum was present.

II. Approval of May 2, 2019 Meeting Minutes

Motion made by Vice Chair Kuchova, seconded by Mr. Neal, to approve as is. In a voice vote, the **motion** passed unanimously.

III. Staff Updates

- **General Update (5 Minutes)**

Mr. Chen reported that the City has a commitment to approximately \$1.9 million in funding for all existing Quality Target Industry (QTI) projects, while the state of Florida has committed to roughly \$7.8 million against the 20% local match. According to the job creation schedule, there should have been 751 jobs created as of 2019; however, 11,058 jobs have been created. A company may provide more jobs than promised with no change in the City's contribution.

Mr. Chen continued that the strength of the economy is a more important factor than any steps the Department or the City may take to spur economic development, as companies do not relocate during a weak economy. He noted that Fort Lauderdale receives more than its fair share of relocations across both Broward County and the state of Florida.

It was noted that there do not appear to be a great many corporate spaces into which a company can relocate in Fort Lauderdale. In addition, relocation to the Downtown area is significantly more expensive than relocation to the suburbs of Broward County. Mr. Chen pointed out, however, that rent is not typically the determining factor in choosing to relocate Downtown: instead, businesses choose Downtown due to its solid office market, which they often see as preferable to the suburban market because it is more walkable.

IV. Discussion: Mission-to-Market for Inclusive Economic Development – establish a global entrepreneurial resources center in Fort Lauderdale – Michael Chen

Mr. Chen advised that the U.S. Department of Energy (DOE) has relationships with universities across the United States as well as worldwide, as well as close working relationships with trade groups and businesses within the energy sector. One such relationship is with Florida International University (FIU) for the development of the Mission-to-Market program, which addresses inclusive economic development.

One aspect of DOE's Charter is its charge to commercialize technology: they are not only required to perform research, but to apply it to business. The Mission-to-Market initiative with FIU develops an outlet through which technology is transferred from DOE. This is the first such relationship between DOE and a university in the United States.

Mr. Chen showed a PowerPoint presentation on the Mission-to-Market initiative, which has four goals:

- Science, Technology, Engineering, and Mathematics (STEM) workforce development

- Innovation and ecosystem development
- Business incubator/accelerator programming
- Technology transfer and commercialization

Mr. Chen stated that FIU has committed to creating an Entrepreneurial Resources Center in Fort Lauderdale. It will take the existing DOE/FIU initiative and expand it to a more global market. A subset of the program's goals addresses equity in energy: DOE wants to ensure that disadvantaged neighborhoods and minority residents have full access to opportunities. This may result in targeting one of Fort Lauderdale's Community Redevelopment Agencies (CRAs) to participate in the program.

In order to formalize this partnership, a Memorandum of Understanding (MOU) has been created to join Fort Lauderdale, FIU, and by extension DOE. The MOU includes language clarifying that the heart of the Entrepreneurial Resources Center is its Technology Transfer Center. Mr. Chen emphasized that the MOU is not a funding commitment but a strategic planning document, identifying components that can be brought together and prioritizing each component's placement. The MOU has been unanimously approved by the City Commission.

Mr. Chen explained that while the Mission-to-Market program will be located in Fort Lauderdale, it will expand significantly beyond the capabilities of one city. DOE has cautioned that the program is expected to reach across the state of Florida and eventually across the United States, with Fort Lauderdale serving as its hub. FIU hopes to take the lead in gathering academic resources, while Fort Lauderdale will collect the necessary business resources.

Two weeks ago, Mr. Chen began briefing selected local partner agencies to participate in the MOU, including Career Source and Broward College. Broward County is seeking approval from the Board of County Commissioners before they commit to join. All three local entities recognized the importance of the Mission-to-Market program for Fort Lauderdale, Broward County, and Florida. As a state employment development agency, Career Source can bring larger entities, such as Enterprise Florida, to the table by decree. They may also be able to generate state grants to initiate some of the early development programs for the project.

Mr. Chen advised that he reached out to potential institutional partners in Israel during the Mayor's recent trip there. He recalled that Israel is internationally renowned for its entrepreneurial programs and support. He reached out to entities including Ben Gurion University, Startup Nation Central, OurCrowd, and Sosa, with which the Mayor's delegation has scheduled meetings.

On July 24, 2019, a public announcement of the project will be made at the upcoming Equity and Energy Innovation and Entrepreneurship Summit, and the MOU will be signed to bring in other partner entities. It is hoped that one or more of the Israeli institutions will be able to attend the event and participate in the execution of the MOU.

While this will be a relatively small event, he anticipated that invitations will be extended to members of the Economic Development Advisory Board (EDAB).

Vice Chair Kuchova suggested that the Board and similar City advisory bodies form a committee to provide a holistic approach to the process. He stated that while the United States likely has the best ecosystem in the world for venture capitalists, they cannot compete with other nations, such as Israel and the Nordic countries, which can use state money for this purpose. He recommended also seeking partnerships with Nordic nations that are similar to the partnerships under discussion with Israeli entities.

Chair Yates asked if there might be a scope within which the Board might create a subcommittee in conjunction with the project. Mr. Chen recommended that if the members feel there would be mutual benefit between the Board, the City, and FIU, they might send a communication to the City Commission requesting approval to form a Mission-to-Market subcommittee.

Motion made by Vice Chair Kuchova, seconded by Ms. Lee, to ask permission of the City Commission for this Board to form a subcommittee to work on and to promote and advance the Mission-to-Market program.

Mr. Chen suggested that in addition to promoting the Mission-to-Market program, the Board may also wish to identify expertise that could be recruited to participate with them in the proposed subcommittee. He clarified that the subcommittee would report to the EDAB.

The **motion** was restated as follows: **motion** for permission to form a subcommittee to support and address issues relating to the Mission-to-Market program, and invite other individuals and parties to collaborate and provide expertise. Ms. Lee **seconded** the **motion**. In a voice vote, the **motion** passed unanimously.

Mr. Chen pointed out that Fort Lauderdale lies within the geographic center of a metropolitan area that is the second-largest technological hub in the United States, with over 6000 high-tech companies operating within the area. While there are no engineering or Ivy League universities in the area, many of the companies active in South Florida are household names throughout the world. This provides a high-tech ecology that will be a key aspect of the Mission-to-Market program.

Chair Yates requested that the Mission-to-Market program be included as a regular Agenda Item once it is fully underway and the proposed subcommittee has been formed. Vice Chair Kuchova also asked that the Board invite representatives of FIU to provide a presentation on the program. Mr. Chen advised that he would also invite Dr. Chris Ford, who has worked with DOE, to a future meeting.

V. Old Business

None.

VI. New Business

The next Economic Development Advisory Board meeting will be July 10, 2019.

There being no further business to come before the Board at this time, the meeting was adjourned at 5:05 p.m.

Any written public comments made 48 hours prior to the meeting regarding items discussed during the proceedings have been attached hereto.

[Minutes prepared by K. McGuire, Prototype, Inc.]

ECI BUSINESS PIPELINE

June 2019		Subject(s) Discussed
1	Team Phun	Business dev.
2	Michael Jalileyen- Caviar & Caviar	Business dev.
3	Multi Media	Marketing
4	Aly Smith KBD	Business dev.
5	Alliance, Broward Workshop, Aero, SCI	Attending committee meetings/events to support partners
6	Brain Askey- McGuire Dev	Business dev.
7	Local Intel	Marketing, Onboarding with Fort Lauderdale
8	Broward College	Hainan, China / Shanghai, China delegations
	FXE	
	EOE	
	Mayor	
9	Kent & Jane Goddard	Business dev.
10	Roman Vassel	Business dev.
11	SCORE	Expand workforce training programs
12	BEAMs Global Commerce Series	Global Commerce: June 6th -27th
13	Erin Richter - Broward College Lingua Language School	Asst. with potential relocation.
14	Israel trip planning	June 8 - 17, Tel Aviv, Haifa, Jerusalem, Beer-Sheva
	Broward College	BC International Program - Israel
	SOSA	
	OurCrowd	
	Ben-Gurion University	
	Start-Up Nation Central	
	Consulate General of Israel	
	Fuse Group	
	Jonathon/Abraham Fish	
15	National Entrepreneurial Resource Center	Multi-party MOU to establish a Florida entrepreneurial resource center in Ft Lauderdale.
	Equity in Energy, Innovation, and Entrepreneurship Summit	
	CareerSource	Will join the MOU
	Broward College	Will join the MOU
	Florida International University	
	M2M Tech Fest	
	US Dept of Energy	
	SOSA	Follow up from Israel trip
	OurCrowd	Follow up from Israel trip
	Ben-Gurion University	Follow up from Israel trip
	Start-Up Nation Central	Follow up from Israel trip

Laurie Sallarulo

President & CEO

Junior Achievement of South Florida



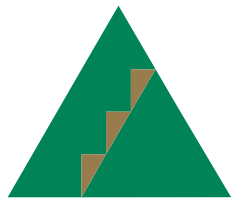
Laurie Sallarulo has a reputation as a strong managerial, development, and financial executive with a deep passion and commitment to improving the lives of children and families. Laurie is recognized as a dynamic leader who strategically moves organizations and community issues to higher levels of sustainability, awareness, and recognition. She utilized her extensive corporate experience when transitioning to the non-profit sector where she began as Director of Development and Programs at Habitat for Humanity of Broward. She also served as CEO of SHAPE (Students Helping to Achieve Philanthropic Excellence), Chief Development & Strategic Officer at 211 Broward, and as CEO of Leadership Broward Foundation.

Laurie currently serves as the President & CEO of Junior Achievement of South Florida where she leads a team of 38 and manages a 60,000-square foot facility that serves almost 50,000 K-12 students each year.

Laurie's unique combination of experience also includes her role as a funder in the community serving two four-year terms as a Governor-appointed Treasurer of the Children's Services Council of Broward. She currently serves as Commissioner-appointee and Vice Chair to the Broward County Children's Services Board, and Governor Appointed Chair of the Early Learning Coalition of Broward County. Laurie firmly believes we must invest in our children as they are the future of our community.



60 YEARS. 1 MILLION FUTURES.



**Junior
Achievement[®]**

of South Florida

2017-2018

PRELIMINARY IMPACT REPORT

FINANCIAL LITERACY. WORK READINESS. ENTREPRENEURSHIP.





NOVA.EDU
SOUTHEASTERN
UNIVERSITY

FORT LAUDERDALE/DAVIE | FORT MYERS | JACKSONVILLE | MIAMI | MIRAMAR
ORLANDO | PALM BEACH | TAMPA | PUERTO RICO | ONLINE GLOBALLY

“The biggest things I learned in JA were discovering what jobs are out there, how to act on the job, how to communicate with people and how to work with others. It’s not only for the business world, but it helps you in life.”



Wilnifred Thompson

JA Career Bound Alumnus &
Horatio Alger Scholarship Recipient
Blanche Ely High School

INSPIRE AND PREPARE YOUTH TO SUCCEED IN A GLOBAL ECONOMY

JA is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future and make smart academic and economic choices. Our programs are backed by extensive research and nearly 100 years of experience worldwide.

WHO WE ARE

Junior Achievement (JA) of South Florida was founded locally in 1959 by the Fort Lauderdale Rotary Club and served just 373 high school students during its first year. **JA has served almost 900,000 students to date.**

JA programs span grades K-12, with age-appropriate curricula designed to teach students about their roles as citizens, employees, consumers and business owners and prepare them for key economic and workforce issues they will face in the future.

IMPACTING BROWARD COUNTY STUDENTS

Junior Achievement programs reach 50,000 students in Broward and south Palm Beach Counties each year.

Due to a long-time partnership with Broward County Public Schools, every 5th and 8th grader participates in JA programs. In addition, students across elementary, middle and high schools are served at the request of school teachers and administrators. JA is committed to partner with educators for a better tomorrow.

OUR CORE PROGRAMS

JA programs make education relevant and help connect it to the real world. Using interactive materials and real world simulations, our programs compliment standard core subject curriculum. **JA programs bring experimentation, engagement, interest and excitement to education.**

JA FINANCE PARK

JA BIZTOWN

JA CLASSROOM PROGRAMS

JA FELLOWS

JA CAREER BOUND

JA EXPERIENCE AT LAUDERHIL 6-12

A dynamic learning environment in which we teach content, mentor skills and evaluate behaviors and dispositions requires expanding beyond the classroom.



OUR CORE PILLARS



FINANCIAL LITERACY

Empowering students to make responsible financial decisions and creating a fiscally healthy community.

RESULTS:

- Income stability
- Preserving/building assets
- Lower rates of indebtedness
- Job security



WORK READINESS

Expanding awareness of career opportunities and teaching the essential skills needed to thrive in the workforce.

RESULTS:

- Bridges learning across innovative schools and workplaces
- A skilled workforce
- Students stay or return to community



ENTREPRENEURSHIP

Developing an entrepreneurial mindset and sparking the entrepreneurial spirit in the next generation of business leaders.

RESULTS:

- Creates Jobs
- Increases the tax base
- Fuels economic innovation
- Creates a competitive, healthy marketplace

REAL RESPONSIBILITIES, REAL WORLD INSPIRED JOBS



JA BizTown®

This engaging, hands on program introduces 5th graders to economic concepts, workplace skills, and personal and business finances in a simulated city built for young students.

Every 5th grade student participates in a series of 16 classroom lessons, where they learn about applying for jobs, voting, career opportunities, customer service, paychecks, savings and more.

Then, they put their knowledge to work at JA BizTown, where they operate a simulated economy and run businesses. They get hands-on experience at being citizens, consumers, employees and business owners.

“Our son was beyond excited to experience JA BizTown. He asked us to help iron his clothes and to borrow his father’s briefcase!”

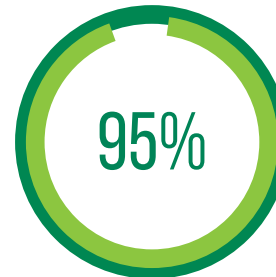
- 5th Grader’s Mother



of JA BizTown students surveyed agree that they have learned the importance of saving money and how to manage a checkbook.



agree that JA BizTown made school more interesting and helped them learn math and reading skills too.



teachers surveyed rate the JA BizTown experience 9+ out of 10!

21,000
Students Served

3,500+
Volunteers Engaged



MANAGING PERSONAL FINANCES, EXPLORING CAREERS



JA Finance Park®

Prior to visiting JA Finance Park, students engage in a comprehensive classroom curriculum that teaches them about finances, careers, income, expenses, savings and credit.

Every 8th grade Broward County Public Schools student participates in 16 lessons of economics and financial literacy education. This program helps students recognize that their education decisions affect their career options and have an impact on their potential income and quality of life.

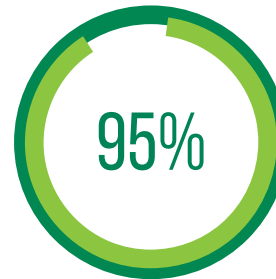
At the end of the classroom instruction, students visit JA Finance Park and put what they learned into action by managing a real world inspired personal budget based on local careers in a simulated city. Students are guided by trained volunteers.

"I discovered how important it is to spend my money wisely. It was really difficult to create and maintain a budget."

- JA Finance Park Student



of JA Finance Park students surveyed agree the program has helped increase their knowledge of personal finance management.



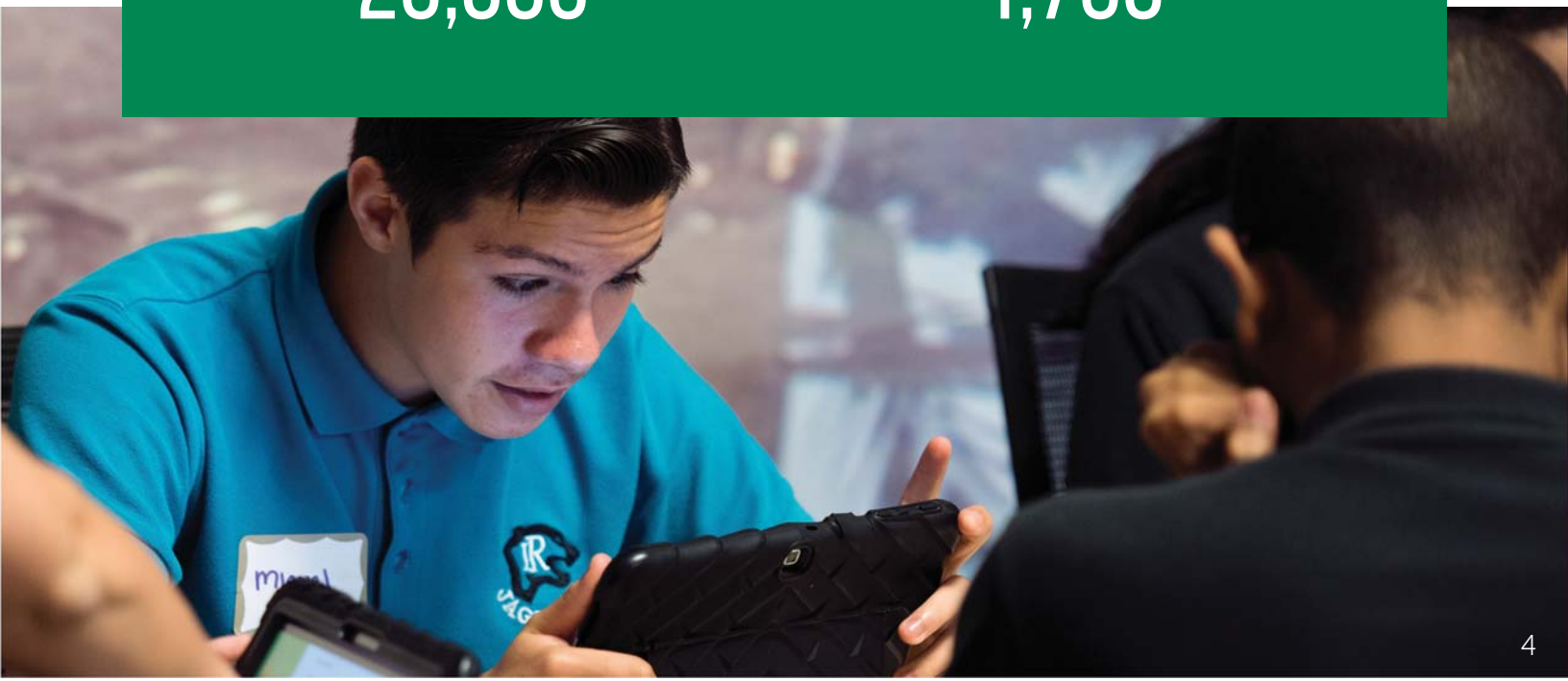
of teachers surveyed agree that JA Finance Park has met their expectations.



of JA Finance Park students now think there is a correlation between wellness and financial literacy.

20,000

1,700+



REDESIGNING HIGH SCHOOL EDUCATION



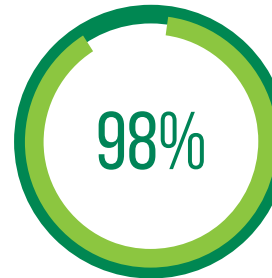
The goal of the JA Experience at Lauderhill 6-12 model is to redesign high school education to be more relevant, experiential and connected to the real world. This model integrates JA curriculum into core classes, thereby connecting education with the real world.

The JA Experience uses a case study approach to bring real world connectivity into the everyday academic experience to create a highly engaging learning environment.

“The program taught me how a business works. It was great to have business owners talk to us about how they got started and the challenges they faced!”
- JA Experience Student



of JA Experience students now realize the importance of being prepared for the workforce and future.



of the students gained a better understanding of the importance of managing finances.



of the students are now more aware of career options.

79



INSPIRING BUDDING ENTREPRENEURS



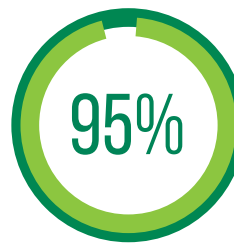
JA Fellows®

JA Fellows is an in-depth, highly intensive leadership and entrepreneurship program for high school students. Students gain real-world business experience by working in groups of 20-25, conceptualizing, capitalizing, and managing their own small businesses. Throughout this real life entrepreneurship experience, students develop communication, financial management, problem solving, collaboration and time management skills, just to name a few.

Mentors work in teams of 4-6, coaching students through the process of starting and running a small business. "Spark Tank" competitions (Shark Tank-like events) are judged by local business leaders. At year end, companies participate in a local competition for scholarships, monetary awards, and a chance to compete in a national competition in Washington, D.C. in June. JA is proud to have two teams compete nationally in 2017 and 2018. Alpha Solutions was named 2017 National "Company of the Year."

"JA Fellows has given me insight on how to create and manage a business. I have a better understanding now of what it will take to be successful in the business world."

- Susan Lopez, McFatter Technical School



gained skills to better compete in the global economy.



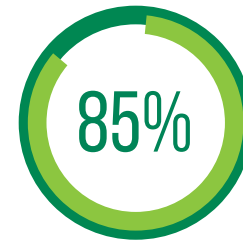
of students increased awareness of career opportunities and learned career skills they didn't have.



of students rated themselves as a better leader after completing the program.



of students engaged in collaboration that connected them from different locations and cultures.



of students show educational attainment between the pre- and the post-tests.

21

t-Run Companies Comp

525

ts P icipa



JA FELLOWS COMPANY OF THE YEAR: FunKey, McFatter Technical High School

ENGAGING FUTURE LEADERS



JA Career Bound is an 8-month cutting-edge, skills-building leadership program where select high school sophomore and junior students learn the skills necessary to succeed in today's workforce. After an opening retreat, students meet once a month for program days focused on specific industries.

Students visit some of South Florida's premier businesses to learn firsthand about the career opportunities and what companies are looking for in future employees. Students learn from top executives who share their journeys to success.

We use interactive JA curriculum to teach key work skills, including communication, critical thinking, goal setting, interviewing, personal branding, problem solving, public speaking, resume building and teamwork.

"While in JA Career Bound, I learned about various job opportunities at different businesses. I also learned you should expand your mindset and explore all types of jobs. Finally, I practiced a ton of soft skills to better prepare for the business world."

- Spencer Regli, JA Career Bound Student



of students expressed an increase in confidence as a leader.



of students feel they are better prepared for the workforce by learning and practicing soft skills



of students stated that the concepts they learned in JA will help them be successful in life.

40
ts P

20
Scho



TEACHING OUR THREE PILLARS, BEGINS IN THE CLASSROOMS

JA's elementary school programs are the foundation of its K-12 curricula. Six sequential themes, each with five hands-on activities, as well as after-school and the JA BizTown experience, work to change students' lives by helping them understand business and economics.

Junior Achievement's middle school programs build on concepts that students learned in the elementary school program and help teens make difficult decisions about how to best prepare for their educational and professional future. Students in eighth grade learn financial literacy skills during their visit to JA Finance Park.

Junior Achievement's high school programs help students make informed, intelligent decisions about their future, and foster skills that will be highly useful in the business world, and in managing their own personal finances.

"Junior Achievement's curriculum does a tremendous job teaching my students the importance of business education and career opportunities. As an educator, we appreciate curriculum like JA that makes learning fun and meaningful to the students."

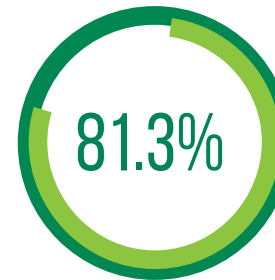
- Krisztine Leban, 5th Grade Teacher



of teachers agreed the programs helped students realize the importance of staying in school.



of teachers agreed the programs were effective.



of teachers agreed it helped prepare students for the real world of work.

5,500+



VOLUNTEER PARTNERS

**CORPORATE VOLUNTEERS, REPRESENTING THE FOLLOWING 370+ ORGANIZATIONS,
DEDICATED THEIR TIME TO JUNIOR ACHIEVEMENT OF SOUTH FLORIDA:**

3D Merchant Services, Inc.
ABB Optical Group
Accenture
Advanced Dermatology
Aetna Inc.
After School Programs, Inc.
Aller Media Group
Allied Graphics Inc
Allstate Insurance Company
American Airlines Group Inc.
American Cutting and Drillings
American Express Company
American Express Global Business Travel
American Flight Training, LLC.
American Legion, Inc.
American Welding Society
AmeriCorps
Ameriprise Financial
Amtrust Bank
Applebee's Neighborhood Grill & Bar
AppraisalFirst
Arise Virtual Solutions, Inc.
Army Reserve Unit
Arthur J. Gallagher Benefits Services
AT&T Inc.
AutoNation, Inc.
Avaya, Inc.
AXA Advisors, LLC
Bank of America Corporation
BankUnited
Baptist Health South Florida
Barry University
Baxter Export Corporation
BBX Capital
BBX Capital Foundation
Berkowitz, Pollack & Brant
Bilzin Sumberg Baena Price & Axelrod P
BJ's Club
Bloomingdale's
Bluegreen Corp.
BNY Mellon Wealth Management

Boca Raton Regional Hospital
Boca Raton Resort & Club
Broad and Cassel
Broadspire, a Crawford Company
Broward College
Broward County
Broward County
Broward County Libraries Central Library
Broward County Property Appraisers Office
Broward County Public Defender's Office
Broward County Water & Waste Water Engineering
Division
Broward Health
Broward Health Coral Springs
Broward Health Imperial Point Medical Center
Broward Health North
Broward Sheriff's Office
Burger King
Calvary Chapel
Calvary Christian Academy
Cambridge Schools Weston
Campbell Property Management
Capriccios
Career Source Broward
Careers USA
CarMax
Carnival Corporation & plc
CASL Tech Inc.
Castle Group
Castle Hill Elementary
CBIZ MHM, LLC
Centennial Bank
Charter School USA
Chase Bank, USA N.A.
CHEN MOORE & ASSOCIATES
Chick-fil-A, Inc.
Chilcott inc
Child Net, Inc.
Children's Services Council of Broward County
Chrysalis Health
Cigna Dental Health
CIGNA Healthcare of Florida



Circle of Wise Women
 CitiBank
 CitiGroup Inc.
 Citrix Systems, Inc.
 City College
 City Furniture
 City National Bank of Florida
 City of Boca Raton
 City of Coconut Creek
 City of Coral Gables
 City of Coral Springs
 City of Coral Springs Police Department
 City of Deerfield Beach
 City of Fort Lauderdale
 City of Hallandale Beach
 City of Hollywood
 City of Lauderhill
 City of Margate
 City of Miami Gardens
 City of Miami Police Department
 City of Miramar
 City of Miramar - Police Department
 City of North Lauderdale
 City of North Miami
 City of Oakland Park
 City of Pembroke Pines
 City of Pembroke Pines Academic Village
 High School
 City of Plantation
 City of Pompano Beach
 City of Sunrise
 City of Tamarac
 Claire's Stores
 Cleveland Clinic Florida
 Coldwell Banker
 Comcast Business, Florida Region
 Comcast Corporation
 CompuPay
 Coral Ridge Presbyterian Church
 Coral Springs Animal Hospital
 Costco Wholesale
 Cpg Real Estate
 Cross Country Home Services
 CVS/Pharmacy
 Cyxtera, Inc.
 D&L Janitorial Services, Inc.

Dart Container Sales Co.
 David Posnack Jewish Day School
 DentalPlans.com
 Department of Homeland Security
 DeVry University
 DHL Express
 DK International Associates, Inc
 Douglas Elliman Real Estate
 Dunkin Donuts
 Eagle Fire Corporation
 Ed Morse Automotive Group
 EDSA
 El Cheapo Tires
 Elevate Real Estate Broker
 Embraer Aircraft Holding, Inc.
 Emergency Education Institute
 EMI Group
 EPIC Group
 European Wax Center
 Expedia, Inc.
 Exquisite Catering by Robert, Inc.
 Federal Aviation Administration
 Federal Deposit Insurance Corporation
 FedEx Office Print & Ship Center
 Fidelity National Information Services.
 FINRA
 First Baptist Church of Fort Lauderdale
 Florida Atlantic University
 Florida Coast Insurance Agency
 Florida Community Bank
 Florida Department of Transportation
 Florida International University
 Florida Medical Center - South
 Florida Panthers Hockey Club
 Fontainebleu Resort
 Fort Lauderdale Executive Airport
 FOX SPORTS NET FLORIDA
 Frank H Furman, Inc
 Franklin Academy Charter School -
 Cooper City
 Franklin Academy Charter School -
 Pembroke Pines
 Franklin Templeton Investments, Inc.
 Frito Lay, Inc
 GL Homes of Florida
 Global Response Corporation

Goldman Sachs Group, Inc., The
 Grant Thornton LLP
 Greater Fort Lauderdale
 Convention & Visitors Bureau
 Gunster
 Harte-Hanks Logistics
 HCA East Florida
 Hilton Hotels & Resorts
 Hoffman's Chocolates
 Holy Cross Hospital
 Home Depot, Inc., The
 HomeGoods
 Host.net
 Housing Authority of the City of Key West
 HSBC
 Hull & Company Inc
 Humana - South Florida
 Hyatt Regency Pier 66
 IberiaBank
 ICCO
 ICM
 IKEA
 Imagine Charter Plantation
 International Business Machines Corp.
 Iron Mountain
 JA South Florida
 Jackson Lewis PC
 Jackson Memorial Hospital
 Jazwares, LLC
 JC Penney Company, Inc.
 JM Family Enterprises
 Joe DiMaggio Children's Hospital
 JPMorgan Chase & Co.
 Kaplan University
 Keith McCullough
 Keiser University
 Keller Williams Properties
 Kopelowitz Ostrow Ferguson Weiselberg Gilbert
 KPMG LLP
 Krupnick, Campbell, Malone & Roselli
 LA Fitness
 Lago Mar Resort & Club
 Lauderhill 6-12
 Legacy Consulting Solutions
 LenaGinc Photography
 LexisNexis Risk Solutions
 Lexus Healthcare
 Longhorn Steakhouse
 Lowe's
 LPL Financial
 M&L Auto Parts
 Macy's
 Manpower
 Marsh & McLennan Companies, Inc.
 Marshalls
 Mary Help of Christians Catholic School
 Massage Envy
 Mednax, Inc.
 Memorial Healthcare System
 Memorial Hospital Miramar
 Memorial Hospital Pembroke



**"It's so rewarding seeing kids have an "AH-HA" moment when it comes to income, family and budgeting. JA Finance teaches them that there are many responsibilities that come with being an adult."
 -David McConnell, JP Morgan Chase**

Memorial Hospital West
 Memorial Regional Hospital
 Memorial Regional Hospital South
 Mercantile Bank
 Miami Content Marketing
 Miami Dade Community College
 Miami Dade County
 Miami Dade County Public Schools
 Miami Dade Fire Department
 Miami Dade Police Department
 Miami Dolphins Football Organization
 Miami Jewish Health Systems
 Miami Marlins
 Miami VA Healthcare System
 Microsoft Corporation
 Miller Legg & Associates Inc
 Minto Communities, LLC
 Model Shipways Inc
 Morgan Stanley
 Morris Law Group
 Motorola Solutions
 Mutual of America
 NCCI Holdings, Inc.
 Nestle Waters
 New York Life Insurance Company
 NextEra Energy (FPL)
 Nicklaus Children's Hospital
 Nordstrom Town Center at Boca Raton
 North Broward Preparatory - Coconut Creek
 Northwest Medical Center
 NSU - Main Campus
 One Sotheby's International Realty
 Oracle
 P. F. Chang's
 Pantano & Pinilla Agency
 Pediatric Associates Foundation
 PepsiCo, Inc.
 Plantation General Hospital
 PNC Financial Services Group, Inc., The
 Pompano Beach High School
 Premier Group
 PricewaterhouseCoopers LLP, Miami
 Primerica Financial Services
 Progress Software
 Publix Super Markets, Inc.
 R2 Unified Technologies
 Randstad
 Raymond James & Associates
 RE/MAX Services
 Regions Bank
 Remington Verticals
 Rick Case Automotive Group
 Royal Caribbean Cruise Lines
 Saint Andrews Elementary School
 Salesforce
 SBA Communications Corp.
 Seawall Doctors Inc
 Seminole Casino Coconut Creek
 Seminole Gaming
 Seminole Hard Rock Hotel & Casino

Sharp General Contractors
 Sheridan House Ministries
 Sirix Group
 Smile Perfect, Inc.
 SoFLO Volleyball Academy
 Solutions Southern Group LLC
 Somerset Academy Central Miramar
 Somerset Academy Miramar
 South Florida Regional Transportation &
 Authority
 Southern Wine & Spirits of Florida
 Southwest Airlines
 Spectore Corporation
 Spirit Airlines
 St. Ambrose School
 St. Thomas University
 Starwood Hotels, Hilton
 State Farm
 State of Florida
 Steven Douglas Associates, Inc
 Stiles Corporation
 Sun Capital Partners Foundation, Inc.
 Sunshine After School Childcare, Inc.
 SunTrust Bank, South Florida
 SunTrust Banks, Inc.
 Sysco South Florida, Inc.
 Target
 TD Bank
 TEKgroup International, Inc.
 Tenet South Florida
 Tequesta Trace Middle School
 Thales Corporation
 Thales e-Security, Inc.
 The Dorsey Group
 The Gillett Law Firm, PA
 The School Board Of Broward County
 The School District of Palm Beach County
 Thermal Concepts Inc
 Topping Kessler & Co.
 Total Bank
 Town of Davie Police Department
 TradeStation Group, Inc.
 Tropical Financial Credit Union
 TrustTree Financial
 TSS Photo

Turnberry Isle Resort and Club
 U.S. Army
 U.S. Coast Guard Auxiliary
 U.S. Concrete Products Corp.
 UC Synergetic
 Ultimate Software Group, Inc.
 Unipower Corporation
 United Data Technologies
 United Healthcare
 United Parcel Service, Inc.
 United States Postal Service
 United States Treasury
 United Way of Miami-Dade County
 University of Florida
 University of Miami
 University of Miami Health System
 University of Phoenix
 University School of Nova Southeastern
 US Alcohol Tobacco & Firearms
 US Internal Revenue Service
 Vacation Village Resorts
 Valley National Bank
 Vitamin Shoppe Industries, Inc.
 VITAS Healthcare Corporation of Florida
 Vivid Diamonds & Jewelry
 Wal-Mart Stores, Inc.
 Walgreen Company (District Office)
 Walter C. Young Middle School
 Ward Real Estate, LLC
 Wells Fargo Advisors, LLC
 Wells Fargo Bank
 Westside Regional Medical Center
 Whole Foods Market Group, Inc.
 Whole Sale Merchant Group
 Wilkie D. Ferguson, Jr. U.S. Courthouse
 William C Ruggiero
 William T. McFatter Technical High
 School and College
 Witnex, Inc.
 Wolfer & Company
 Woodfield Country Club
 WPLG-TV
 Xerox Corporation
 YMCA, South Florida
 Zimmerman Advertising





DISTRICT 1
ANN MURRAY
SCHOOL BOARD MEMBER



JA Fellows Horatio Alger Scholarship recipient Geomani Brooks from South Broward High

JA BIZTOWN - SERVED 2,243 STUDENTS

DATE OF SIMULATION	SCHOOL
3-12-2018	AC PERRY ELEMENTARY
2-23-2018	BEACHSIDE MONTESSORI VILLAGE
2-20-2018	BETHUNE ELEMENTARY
2-20-2018	BOULEVARD HEIGHTS ELEMENTARY
2-8-2018	COLBERT ELEMENTARY
11-9-2017	COLLINS ELEMENTARY
2-5-2018	DANIA ELEMENTARY
5-9-2018	DRIFTWOOD ELEMENTARY
3-9-2018	GULFSTREAM ACADEMY OF HALLANDALE
1-23-2018	HOLLYWOOD CENTRAL
1-17-2018	HOLLYWOOD HILLS ELEMENTARY
1-17-2018	HOLLYWOOD PARK ELEMENTARY
5-10-2018	LAKE FOREST ELEMENTARY*
12-14-2017	MIRAMAR ELEMENTARY*
12-7-2018	OAKRIDGE ELEMENTARY
5-14-2018	ORANGEBROOK ELEMENTARY
11-29-2017	PASADENA LAKES ELEMENTARY
11-28-2017	PEMBROKE PINES ELEMENTARY
10-31-2017	SHERIDAN HILLS ELEMENTARY
10-31-2017	SHERIDAN PARK ELEMENTARY
10-26-2017	STIRLING ELEMENTARY
11-6-2017	WATKINS ELEMENTARY*
10-16-2017	WEST HOLLYWOOD ELEMENTARY

*SCHOOLS THAT PARTICIPATED IN OTHER K-5 JA CLASSROOM PROGRAMS

JA FELLOWS - 2 COMPANIES HEADQUARTERED:

SOUTH BROWARD HIGH

JA CAREER BOUND - SERVED 4 STUDENTS:

SOUTH BROWARD HIGH

JA FINANCE PARK - SERVED 1,893 STUDENTS

DATE OF SIMULATION	SCHOOL
5-14-2018	AC PERRY K-8
3-19-2018	APOLLO MIDDLE
3-20-2018	
3-21-2018	
5-7-2018	ATTUCKS MIDDLE
5-8-2018	
5-9-2018	BEACHSIDE MONTESSORI MIDDLE
2-16-2018	DRIFTWOOD MIDDLE
2-20-2018	
2-21-2018	
5-11-2018	GULFSTREAM ACADEMY MIDDLE
1-9-2018	MCNICOL MIDDLE
1-10-2018	
11-30-2017	OLSEN MIDDLE
12-1-2017	



Driftwood Middle completing JA Finance Park simulation with help of ABB Optical volunteers



DISTRICT 2
PATRICIA GOOD
SCHOOL BOARD MEMBER



JA Career Bound day at AutoNation

JA BIZTOWN - SERVED 1,976 STUDENTS

DATE OF SIMULATION	SCHOOL
10-5-2017	CHAPEL TRAIL ELEMENTARY
2-9-2018	COCONUT PALM ELEMENTARY
2-7-2018	CORAL COVE ELEMENTARY
5-10-2018	DOLPHIN BAY ELEMENTARY
3-13-2018	FAIRWAY ELEMENTARY
10-4-2017	HAWKES BLUFF ELEMENTARY
3-12-2018	LAKESIDE ELEMENTARY
12-6-2017	PALM COVE ELEMENTARY
12-6-2017	PANTHER RUN ELEMENTARY
11-28-2017	PEMBROKE LAKES ELEMENTARY
11-17-2017	PINES LAKES ELEMENTARY
3-14-2018	SEA CASTLE ELEMENTARY
10-30-2017	SILVER LAKES ELEMENTARY
10-30-2017	SILVER PALMS ELEMENTARY
5-22-2018	SILVER SHORES ELEMENTARY
10-25-2017	SUNSET LAKES ELEMENTARY
2-14-2018	SUNSHINE ELEMENTARY

JA CAREER BOUND - SERVED 4 STUDENTS:

CHARLES W. FLANAGAN
 PEMBROKE PINES CHARTER
 SOMERSET CHARTER
 WEST BROWARD

JA FINANCE PARK - SERVED 1,999 STUDENTS

DATE OF SIMULATION	SCHOOL
2-5-2018	GLADES MIDDLE
2-1-2018	
2-2-2018	
12-14-2017	NEW RENAISSANCE MIDDLE
12-15-2017	
12-18-2017	
5-15-2017	PINES MIDDLE SCHOOL
5-16-2017	
10-17-2017	SILVER TRAIL MIDDLE
10-2-2017	WALTER C YOUNG
10-3-2017	



Glades Middle School students completing the JA Finance Park simulation with volunteer mentors from Accenture



DISTRICT 3

HEATHER P. BRINKWORTH

SCHOOL BOARD MEMBER

JA BIZTOWN

- SERVED 1,831 STUDENTS

DATE OF SIMULATION

2-21-2018
5-15-2018
2-5-2018
5-11-2018
2-9-2018
1-24-2018
12-18-2017
11-2-2017
12-15-2017
12-14-2017
12-12-2017
12-7-2017
12-7-2017
2-1-2017
1-24-2018
10-10-2017
10-12-2017
10-12-2017

SCHOOL

BAYVIEW ELEMENTARY
BENNETT ELEMENTARY
CROISSANT PARK ELEMENTARY*
CYPRESS ELEMENTARY*
FLORANADA ELEMENTARY*
HARBORDALE ELEMENTARY
LLOYD ESTATES ELEMENTARY*
MCNAB ELEMENTARY
MEADOWBROOK ELEMENTARY*
MIRROR LAKE ELEMENTARY
NORTH ANDREWS GARDENS
NORTH SIDE ELEMENTARY
OAKLAND PARK ELEMENTARY
RIVERLAND ELEMENTARY
STEPHEN FOSTER
VIRGINIA SHUMAN YOUNG
WESTWOOD HEIGHTS*
WILTON MANORS ELEMENTARY

*SCHOOLS THAT PARTICIPATED IN OTHER K-5 JA CLASSROOM PROGRAMS

JA FELLOWS - 2 COMPANIES HEADQUARTERED:

SHERIDAN TECHNICAL
STRANAHAN

JA CAREER BOUND - SERVED 2 STUDENTS:

FORT LAUDERDALE HIGH SCHOOL

JA FINANCE PARK

- SERVED 1,153 STUDENTS

DATE OF SIMULATION

12-8-2017
12-11-2017
12-12-2017
11-1-2017
11-2-2017
10-12-2017
11-11-2017

SCHOOL

NEW RIVER MIDDLE

RICKARDS MIDDLE

SUNRISE MIDDLE

Westwood Heights students
completing JA BizTown simulation
with volunteer mentors from
Citrix Systems



Westwood Heights students
completing JA BizTown simulation
with volunteer mentors from
Citrix Systems



DISTRICT 4

ABBY M. FREEDMAN

SCHOOL BOARD MEMBER

JA BIZTOWN - SERVED 2,867 STUDENTS

DATE OF SIMULATION

2-16-2018
 2-13-2018
 5-9-2018
 2-8-2018
 2-6-2018
 1-30-2018
 1-25-2018
 12-1-2017
 11-21-2017
 11-20-2017
 12-11-2017
 3-8-2018
 11-30-2017
 5-8-2018
 11-29-2017
 11-17-2017
 5-16-2018
 2-26-2018
 11-13-2017
 10-24-2017
 10-13-2017

SCHOOL

BROADVIEW ELEMENTARY
 CHALLENGER ELEMENTARY
 CORAL PARK ELEMENTARY
 CORAL SPRINGS ELEMENTARY
 COUNTRY HILLS ELEMENTARY
 EAGLE RIDGE ELEMENTARY
 FOREST HILLS ELEMENTARY
 HERON HEIGHTS ELEMENTARY
 JAMES HUNT ELEMENTARY
 MAPLEWOOD ELEMENTARY
 MORROW ELEMENTARY
 NORTH LAUDERDALE ELEMENTARY*
 PARK SPRINGS ELEMENTARY
 PARKSIDE ELEMENTARY
 PINWOOD ELEMENTARY
 RAMBLEWOOD ELEMENTARY
 RIVERGLADES ELEMENTARY
 RIVERSIDE ELEMENTARY
 TAMARAC ELEMENTARY
 WESTCHESTER ELEMENTARY

*SCHOOLS THAT PARTICIPATED IN OTHER K-5 JA CLASSROOM PROGRAMS

JA FINANCE PARK - SERVED 3,047 STUDENTS

DATE OF SIMULATION

5-9-2018
 4-2-2018
 4-3-2018
 2-6-2018
 2-7-2018
 2-8-2018
 12-19-2017
 12-20-22017
 12-21-2017
 5-14-2018
 11-3-2017
 11-6-2017
 11-7-2017
 10-27-2017
 10-30-2017
 10-31-2017
 10-13-2017
 10-16-2017
 10-23-2017
 10-18-2017
 5-22-2018
 5-23-2018

SCHOOL

CORAL SPRINGS K-8
 CORAL SPRINGS MIDDLE

 FOREST GLEN MIDDLE

 MILLENNIUM MIDDLE

 NORTH LAUDERDALE K-8
 RAMBLEWOOD MIDDLE

 SAWGRASS SPRINGS MIDDLE

 SILVERLAKES MIDDLE

 WESTGLADES MIDDLE

JA FELLOWS - 2 COMPANIES HEADQUARTERED:

CORAL SPRINGS CHARTER

JA CAREER BOUND - SERVED 2 STUDENTS:

CORAL GLADES



Coral Springs Middle
 completing the JA Finance
 Park simulation with Dorsey
 Group volunteer mentors



DISTRICT 5

DR. ROSALIND OSGOOD

SCHOOL BOARD MEMBER



JA Experience at
Lauderhill 6 - 12

JA BIZTOWN - SERVED 2,033 STUDENTS

DATE OF SIMULATION

1-10-2018
2-15-2018
2-15-2018
1-31-2018
11-3-2017
1-16-2018
12-11-2017
1-10-2018
12-15-2017
5-17-2018
5-14-2018
12-5-2017
5-29-2018
11-16-2017
11-13-2017
11-9-2017
12-8-2017
10-17-2017
10-16-2017

SCHOOL

BANYAN ELEMENTARY
BROWARD ESTATES ELEMENTARY*
CASTLE HILL ELEMENTARY
DILLARD ELEMENTARY
DISCOVERY ELEMENTARY
HORIZON ELEMENTARY
LARKDALE ELEMENTARY
LAUDERHILL PT ELEMENTARY*
MLK ELEMENTARY*
NORTH FORK ELEMENTARY
ORIOLE ELEMENTARY*
PARK LAKES ELEMENTARY*
PLANTATION ELEMENTARY
ROCK ISLAND ELEMENTARY
ROYAL PALM ELEMENTARY
THURGOOD MARSHALL
VILLAGE ELEMENTARY*
WALKER ELEMENTARY*
WELLEBY ELEMENTARY

*SCHOOLS THAT PARTICIPATED IN OTHER K-5 JA CLASSROOM PROGRAMS

JA FELLOWS - 1 COMPANY HEADQUARTERED:

LAUDERHILL 6-12

JA EXPERIENCE AT LAUDERHILL - JA HIGH SCHOOL

JA FINANCE PARK - SERVED 1,999 STUDENTS

DATE OF SIMULATION

4-4-2018
4-5-2018
5-10-2018
5-31-2018
6-1-2018
11-20-2017
11-21-2017
11-27-2017
11-28-2017
11-29-2017
11-13-2017
11-14-2017
10-4-2017
3-12-2018
3-13-2018

SCHOOL

BAIR MIDDLE

DILLARD 6-12
LAUDERDALE LAKES MIDDLE

LAUDERHILL 6-12*

PARKWAY MIDDLE

PLANTATION MIDDLE

WESTPINE MIDDLE
WILLIAM DANDY MIDDLE



Walker Elementary
completing JA BizTown
simulation with
Ultimate Software
volunteer mentors



DISTRICT 6

LAURIE RICH LEVINSON

SCHOOL BOARD MEMBER

JA BIZTOWN

- SERVED 3,418 STUDENTS

DATE OF SIMULATION

10-18-2017
 2-8-2018
 10-9-2017
 2-5-2018
 10-3-2017
 1-29-2018
 1-26-2018
 11-2-2017
 11-1-2017
 10-6-2017
 10-2-2017
 1-12-2018
 5-18-2018
 12-20-2017
 12-20-2017
 2-11-2018
 11-16-2017
 11-6-2017
 11-8-2017
 10-27-2017
 2-14-2018

SCHOOL

CENTRAL PARK ELEMENTARY
 COOPER CITY ELEMENTARY
 COUNTRY ISLES ELEMENTARY
 DAVIE ELEMENTARY
 EAGLE POINT ELEMENTARY*
 EMBASSY CREEK ELEMENTARY
 EVERGALDES ELEMENTARY*
 FLAMINGO ELEMENTARY
 FOX TRAIL ELEMENTARY
 GATOR RUN ELEMENTARY
 GRIFFIN ELEMENTARY
 INDIAN TRACE ELEMENTARY
 MANATEE BAY ELEMENTARY
 NOB HILL ELEMENTARY
 NOVA BLANCHE ELEMENTARY
 NOVA EISENHOWER ELEMENTARY
 PLANTATION PARK ELEM.ENTARY
 SANDPIPER ELEMENTARY
 SAWGRASS ELEMENTARY
 SILVER RIDGE ELEMENTARY
 TROPICAL ELEMENTARY

*SCHOOLS THAT PARTICIPATED IN OTHER K-5 JA CLASSROOM PROGRAMS

JA FELLOWS - 4 COMPANIES HEADQUARTERED:

MCFATTER TECHNICAL (3)
 NSU UNIVERSITY

JA CAREER BOUND - SERVED 4 STUDENTS:

CYPRESS BAY
 NSU UNIVERSITY
 WESTERN

JA FINANCE PARK

- SERVED 3,289 STUDENTS

DATE OF SIMULATION

2-9-2018
 2-12-2018
 2-13-2018
 2-14-2018
 2-15-2018
 1-17-2018
 1-23-2018
 1-24-2018
 1-25-2018
 12-4-2017
 12-5-2017
 12-6-2017
 11-15-2017
 11-16-2017
 11-17-2018
 10-24-2017
 10-25-2017
 10-26-2017
 10-5-2017
 10-9-2017
 10-10-2017

SCHOOL

FALCON COVE MIDDLE

 INDIAN RIDGE MIDDLE

 NOVA MIDDLE

 PIONEER MIDDLE

 SEMINOLE MIDDLE

 TEQUESTA MIDDLE

Commissioner Sandra Welch,
 Coconut Creek, visting students
 from Everglades Elementary
 on their JA BizTown day





DISTRICT 7

NORA RUPERT

SCHOOL BOARD MEMBER AND CHAIR

JA Fellows Horatio Alger
Scholarship recipient Wilnfred
Thompson from South Broward
High



JA BIZTOWN - SERVED 2,151 STUDENTS

DATE OF SIMULATION	SCHOOL
2-21-2018	ATLANTIC WEST ELEMENTARY
5-3-2018	CHARLES DREW ELEMENTARY
2-12-2018	COCONUT CREEK ELEMENTARY
5-11-2018	CRESTHAVEN ELEMENTARY
2-2-2018	DEERFIELD BEACH ELEMENTARY
2-1-2018	DEERFIELD PARK ELEMENTARY
1-11-2018	LIBERTY ELEMENTARY
12-19-2017	MARGATE ELEMENTARY
5-22-2018	MARKHAM ELEMENTARY
12-4-2017	NORCREST ELEMENTARY
5-7-2018	PALMVIEW ELEMENTARY
5-15-2018	PARK RIDGE ELEMENTARY
11-14-2017	POMPANO BEACH ELEMENTARY
3-15-2018	QUIET WATERS ELEMENTARY
11-9-2017	SANDERS PARK ELEMENTARY
5-7-2018	TEDDER ELEMENTARY
10-23-2017	TRADEWINDS ELEMENTARY
5-21-2018	WINSTON PARK ELEMENTARY

JA FELLOWS - 6 COMPANIES HEADQUARTERED:

ATLANTIC TECHNICAL
BLANCHE ELY (4)
DEERFIELD BEACH

JA CAREER BOUND - SERVED 6 STUDENTS:

ATLANTIC TECHNICAL
BLANCHE ELY
POMPANO BEACH

JA FINANCE PARK - SERVED 2,208 STUDENTS

DATE OF SIMULATION	SCHOOL
3-14-2018	CRYSTAL LAKE MIDDLE
3-15-2018	
3-16-2018	
3-8-2018	DEERFIELD BEACH MIDDLE
3-9-2018	
1-26-2018	LYONS MIDDLE
1-29-2018	
1-30-2018	
1-31-2018	
1-12-2018	MARGATE MIDDLE
1-16-2018	
11-8-2017	POMPANO MIDDLE
11-9-2017	



Deerfield Beach Elementary
completing JA BizTown
simulation with
Grant Thornton volunteer
mentors



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