



CITY OF FORT LAUDERDALE

DRAFT

**ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING MINUTES
CITY OF FORT LAUDERDALE
100 NORTH ANDREWS AVENUE
8TH FLOOR CONFERENCE ROOM
WEDNESDAY, JULY 10, 2019 – 3:45 P.M.**

January-December 2019

<u>Board Member</u>	<u>Attendance</u>	<u>Present</u>	<u>Absent</u>
Jordan Yates, Chair	P	7	0
Nicholas Kuchova, Vice Chair	P	7	0
Jay Adams	A	2	2
Steve Buckingham	A	5	2
Michael Buonaiuto	P	7	0
Christopher “Kit” Denison (arr. 4:03)	P	5	2
Mick Erlandson	A	3	4
Dudly Etienne-Harvard	P	3	1
Bernice Lee	A	5	2
David Neal	P	7	0

Staff

Michael Chen, City Liaison, Economic and Business Development Manager
Suzy Joseph, Economic Development Program Analyst

Communications to the City Commission

None.

I. Call to Order & Determination of Quorum

Chair Yates called the meeting to order at 3:55 p.m. Roll was called and it was noted a quorum was not yet present.

The following Item was taken out of order on the Agenda.

III. Staff Updates

Mr. Chen reported that more and more businesses are contacting the City to express interest in moving to Fort Lauderdale. Some of these companies are acting as representatives of larger corporations.

The Mayor's visit to Israel with a City delegation has been completed and was considered a success. The Entrepreneurial Resource Center at Florida International University (FIU), which was discussed at the June 2019 meeting, is in ongoing conversations regarding its development.

Mr. Chen continued that an Entrepreneurial Energy Summit will be held in Fort Lauderdale at 3 p.m. on July 24, 2019. Each of the Board members will receive an invitation to the event, at which plans for the Entrepreneurial Resource Center will be announced to the public. A representative of the United States Department of Energy will be in attendance.

Mr. Chen advised that the City Commission has approved the formation of a subcommittee in relation to the Mission-to-Market program. A representative of the City Attorney's Office will be invited to attend the August 2019 meeting to discuss this process.

Mr. Chen recalled that the Mission-to-Market program will be developed in conjunction with the Entrepreneurial Resources Center and the U.S. Department of Energy (DOE). A major aspect of this program will involve equity in energy, which ensures that underserved and disadvantaged communities are equally served by the power grid and have access to programs and advantages offered by DOE.

Mr. Denison arrived at 4:03 p.m. A quorum was now present at the meeting.

II. Approval of June 12, 2019 Meeting Minutes

Motion made by Chair Yates, seconded by Mr. Neal, to approve. In a voice vote, the **motion** passed unanimously.

IV. General Update (5 minutes)

The Board members introduced themselves at this time.

V. Discussion: Junior Achievement of South Florida, Laurie Sallarulo, President & CEO

Laurie Sallarulo, President and Chief Executive Officer (CEO) of Junior Achievement of South Florida, explained that the organization is celebrating its centennial anniversary in the United States. It has existed in Broward County for 60 years. Its key pillars are financial literacy, entrepreneurship, and career readiness.

Ms. Sallarulo stated that Junior Achievement works with middle and high school students to keep them engaged in their education and prepare young people for the demands of a changing economy. They are supported by private entities and foundations, municipalities, the County, and the School Board. She characterized the organization as a provider of solutions which addresses the following concerns:

- High levels of youth unemployment

- Emphasis on trade skills
- Critical job skills that cannot be replaced by technology

Junior Achievement promotes economic development to young entrepreneurs at the high school level. For students who do not go on to college, Junior Achievement can offer benefits by setting the stage for vocational education. The organization offers financial literacy programs for fifth and eighth grade students, as well as an entrepreneurial component for high school students. A teacher or principal may also request programs for any grade from K-12 and Junior Achievement will partner with those individuals to offer the desired programming.

A Junior Achievement high school program, Career Bound, provides students with the opportunity to spend one day each month on job sites in the industry of their choice to learn about different job opportunities. This offers a connection with students to trade industries, as well as placement in paid summer jobs.

Junior Achievement of South Florida serves all of Broward County as well as Delray Beach. Ms. Sallarulo emphasized the importance of providing a connection between students and the business community through volunteering, mentoring, and internships. They also communicate basic skills, such as how to dress for and conduct themselves at work, as well as transferable skills that will be useful regardless of the industry.

Junior Achievement is volunteer-driven and engages with more than 7500 volunteers from local companies each year. They operate on a budget of \$6 million, which includes roughly \$1 million in in-kind donations. The organization has made a funding request for \$10 per student to the Fort Lauderdale City Commission. This would help offset the cost of the fifth- and eighth-grade programs, which is approximately \$95 per student.

Mr. Chen asked if Junior Achievement partners with local resources such as Career Source. Ms. Sallarulo advised that what makes Junior Achievement unique is its emphasis on training and preparation. While Career Source may place more individuals in jobs, Junior Achievement will provide training through internships and mentoring.

Ms. Sallarulo concluded that the Board can assist Junior Achievement by supporting their funding request to the City Commission. She also encouraged the members to consider how to make young people part of their overall economic strategy, and to become involved as mentors.

Mr. Chen advised that if the Junior Achievement request is incorporated into the City's fiscal year (FY) 2020 budget, it is likely to be under the umbrella of Economic Development. He added that the City also offers educational programs such as the Business Engagement Assistance and Mentorships (BEAMs) program, which offers programs for different levels of entrepreneurship. He felt there could be an opportunity for Junior Achievement and BEAMs to work together.

VI. Old Business

Mr. Chen stated that at the August 2019 meeting, the Board will begin the process of establishing the new subcommittee. They may also wish to consider sending a communication to the City Commission in support of City funding for Junior Achievement.

VII. New Business

The next Economic Development Advisory Board meeting will be August 14, 2019.

There being no further business to come before the Board at this time, the meeting was adjourned at 4:58 p.m.

Any written public comments made 48 hours prior to the meeting regarding items discussed during the proceedings have been attached hereto.

[Minutes prepared by K. McGuire, Prototype, Inc.]

**Economic Development Advisory Board
FY 2019 (YTD) Building Permit Activity**

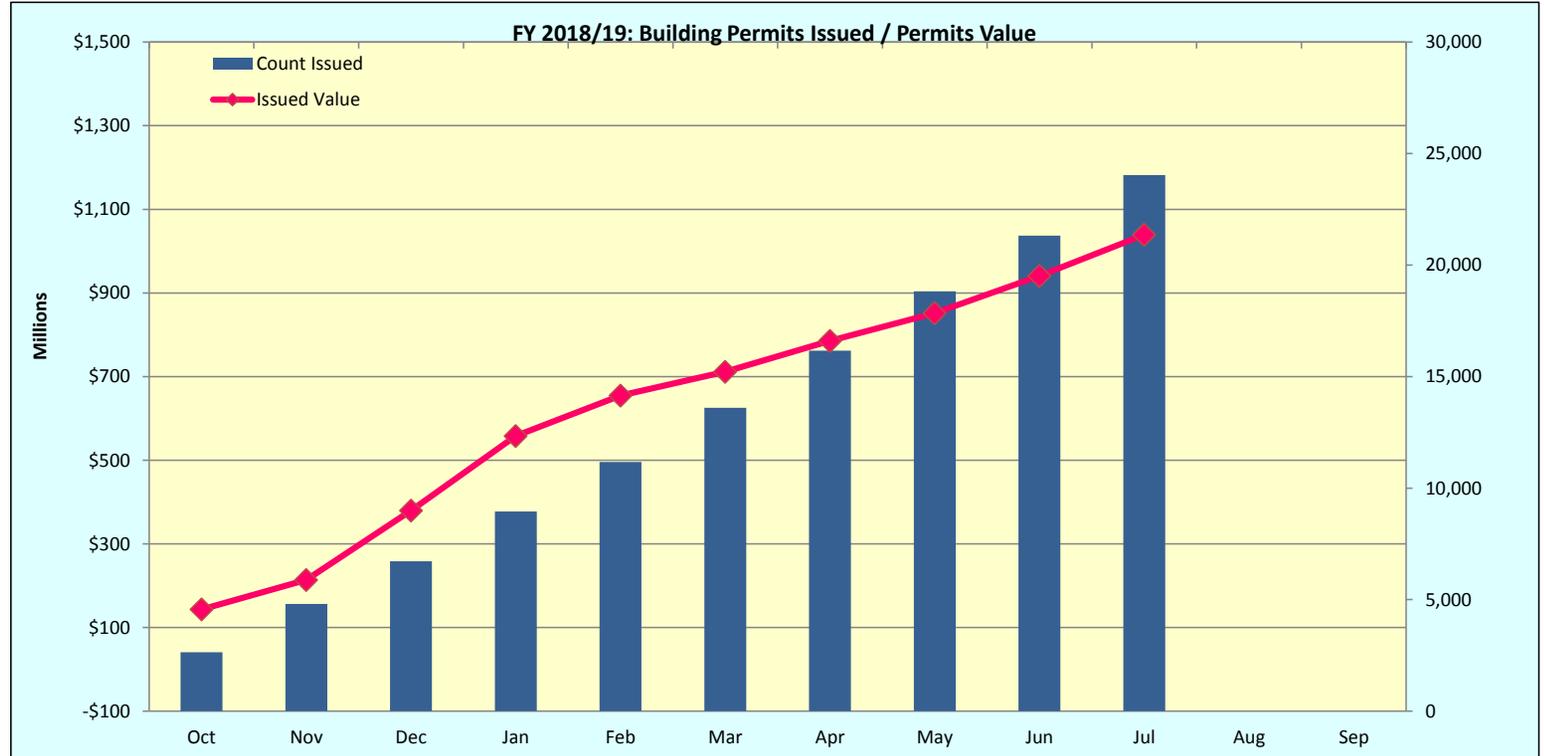
Month	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Year-To-Date
Count Issued	2,636	2,172	1,917	2,231	2,220	2,431	2,552	2,666	2,492	2,712			24,029
Value	\$143,253,753	\$70,600,464	\$166,144,391	\$178,105,786	\$96,576,895	\$57,144,607	\$73,393,201	\$66,568,005	\$89,186,813	\$98,142,713			\$1,039,116,628
Cumulative													
Count Issued	2,636	4,808	6,725	8,956	11,176	13,607	16,159	18,825	21,317	24,029			
Value	\$143,253,753	\$213,854,217	\$379,998,608	\$558,104,394	\$654,681,289	\$711,825,896	\$785,219,097	\$851,787,102	\$940,973,915	\$1,039,116,628			

NOTE: The data that comprise the totals in this summary is constantly being updated. Therefore, these total do not necessarily match the total from the monthly data.

FY 2019 YTD Permits Issued by Trade		
Trade	Issued	Value
Building	9,635	704,409,942
Electrical	5,075	66,006,960
Engineering	904	7,858,456
Flood	19	1,754,409
Landscaping	736	1,975,104
Mechanical	2,802	53,620,502
Plumbing	4,679	97,901,095
By Affidavit	12	102,474,117
Grand Total	23,862	1,036,000,585

Peak Building Permit Activity: FY05/06
 Applications: 35,681
 Permits Issued: 31,870
 Permit Value: \$1,446,456,647

NOTE: Hurricane Wilma hit in Oct of 2005. This caused an abnormally high volume of permit applications and permits issued.



Economic Development Advisory Board Building Permit Activity - Year To Year Comparison

Issued	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
FY 18/19	2,636	2,172	1,917	2,231	2,220	2,431	2,552	2,666	2,492	2712	0	0	24,029
FY 17-18	2,335	2,050	2,043	1,436	2,187	2,610	2,324	2,550	2,265	2,340	2,446	2,221	26,807
FY 16-17	2,029	2,050	2,198	1,933	1,831	2,554	2,074	2,567	2,572	2,244	2,622	1,485	26,159
FY 15-16	2,364	1,913	2,144	1,934	1,895	2,011	2,152	1,979	2,411	2,166	2,684	2,151	25,804
FY 14-15	2,320	1,720	2,165	1,928	2,182	2,454	2,404	1,969	2,359	2,352	2,282	2,207	26,342
FY 13-14	2,158	1,671	1,693	1,886	1,783	2,042	2,078	2,065	2,028	2,222	1,912	2,043	23,581

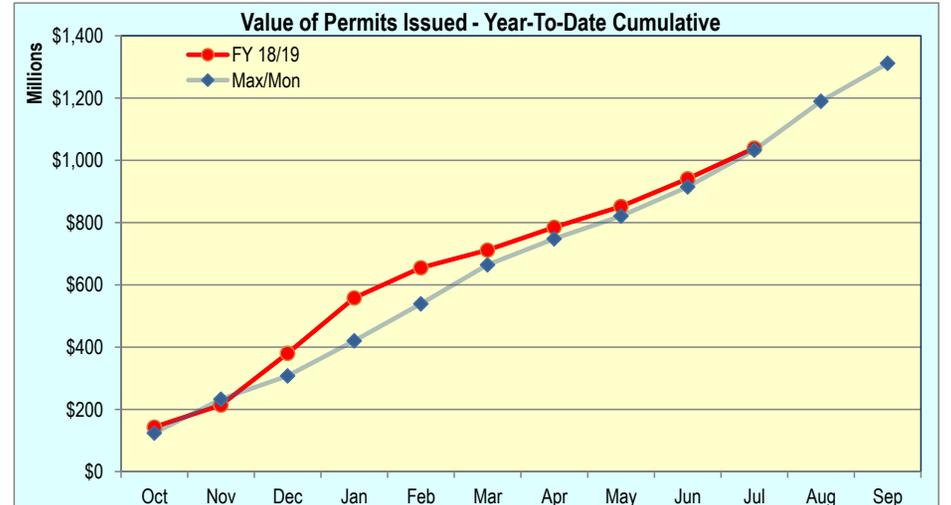
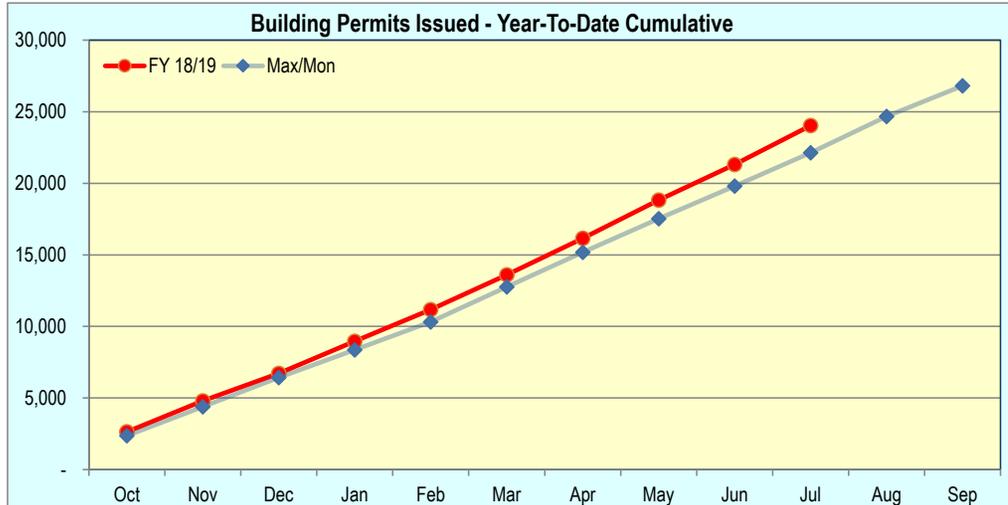
Value	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
FY 18/19	\$143,253,753	\$70,600,464	\$166,144,391	\$178,105,786	\$96,576,895	\$57,144,607	\$73,393,201	\$66,568,005	\$89,186,813	\$98,142,713	\$0	\$0	\$1,039,116,628
FY 17-18	\$55,661,618	\$152,958,665	\$59,740,113	\$104,002,784	\$166,456,881	\$125,893,691	\$83,165,944	\$73,267,651	\$93,544,442	\$118,108,562	\$157,473,439	\$121,357,825	\$1,311,631,615
FY 16-17	\$123,921,353	\$108,563,274	\$75,270,124	\$112,116,500	\$94,746,424	\$122,726,209	\$64,674,735	\$93,242,310	\$74,129,480	\$150,244,475	\$111,698,782	\$142,682,256	\$1,274,015,922
FY 15-16	\$67,511,481	\$41,287,431	\$55,726,954	\$51,741,512	\$117,489,505	\$63,955,076	\$60,652,318	\$108,422,328	\$98,494,053	\$95,107,284	\$52,612,981	\$56,908,667	\$869,909,590
FY 14-15	\$62,631,335	\$44,325,918	\$66,895,725	\$37,769,253	\$134,708,176	\$53,122,983	\$40,303,422	\$88,610,251	\$104,410,391	\$85,687,521	\$43,890,285	\$58,245,665	\$820,600,925
FY 13-14	\$49,569,089	\$57,617,057	\$49,464,796	\$38,609,216	\$80,585,113	\$50,258,813	\$67,893,253	\$69,968,615	\$41,056,018	\$101,347,490	\$77,109,091	\$54,555,381	\$738,033,932

Cumulative

NOTE: For the purpose of comparison, each value represented for FY13 through FY17 is the highest monthly value recorded for any given year during the period.

Issued	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 18/19	2,636	4,808	6,725	8,956	11,176	13,607	16,159	18,825	21,317	24,029		
FY 17-18	2,335	4,385	6,428	7,864	10,051	12,661	14,985	17,535	19,800	22,140	24,586	26,807
FY 16-17	2,029	4,079	6,277	8,210	10,041	12,595	14,669	17,236	19,808	22,052	24,674	26,159
FY 15-16	2,364	4,277	6,421	8,355	10,250	12,261	14,413	16,392	18,803	20,969	23,653	25,804
FY 14-15	2,320	4,040	6,205	8,133	10,315	12,769	15,173	17,142	19,501	21,853	24,135	26,342
FY 13-14	2,158	3,829	5,522	7,408	9,191	11,233	13,311	15,376	17,404	19,626	21,538	23,581
Max/Mon	2,364	4,385	6,428	8,355	10,315	12,769	15,173	17,535	19,808	22,140	24,674	26,807

Value	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 18/19	\$143,253,753	\$213,854,217	\$379,998,608	\$558,104,394	\$654,681,289	\$711,825,896	\$785,219,097	\$851,787,102	\$940,973,915	\$1,039,116,628		
FY 17-18	\$55,661,618	\$208,620,283	\$268,360,396	\$372,363,180	\$538,820,061	\$664,713,752	\$747,879,696	\$821,147,347	\$914,691,789	\$1,032,800,351	\$1,190,273,790	\$1,311,631,615
FY 16-17	\$123,921,353	\$232,484,627	\$307,754,751	\$419,871,251	\$514,617,675	\$637,343,884	\$702,018,619	\$795,260,929	\$869,390,409	\$1,019,634,884	\$1,131,333,666	\$1,274,015,922
FY 15-16	\$67,511,481	\$108,798,912	\$164,525,866	\$216,267,378	\$333,756,883	\$397,711,959	\$458,364,277	\$566,786,605	\$665,280,658	\$760,387,942	\$813,000,923	\$869,909,590
FY 14-15	\$62,631,335	\$106,957,253	\$173,852,978	\$211,622,231	\$346,330,407	\$399,453,390	\$439,756,812	\$528,367,063	\$632,777,454	\$718,464,975	\$762,355,260	\$820,600,925
FY 13-14	\$49,569,089	\$107,186,146	\$156,650,942	\$195,260,158	\$275,845,271	\$326,104,084	\$393,997,337	\$463,965,952	\$505,021,970	\$606,369,460	\$683,478,551	\$738,033,932
Max/Mon	\$123,921,353	\$232,484,627	\$307,754,751	\$419,871,251	\$538,820,061	\$664,713,752	\$747,879,696	\$821,147,347	\$914,691,789	\$1,032,800,351	\$1,190,273,790	\$1,311,631,615





Equity in Energy, Innovation, and Entrepreneurship Summit

DAY-1: Wednesday, July 24, 2019: Mission-to-Market Partnership Summit

Innovative Partnerships between Cities, Universities, and Investors

Tower Club - 100 SE 3rd Ave 28th floor, Fort Lauderdale, FL 33394, 3pm-6pm

Juliet Roulhac, Esq., Director Corporate External Affairs, Florida Power & Light Co. – Event Sponsor

Master of Ceremony: K. Michael Chen, Economic & Community Investment Manager, Fort Lauderdale

The Honorable Mayor Dean Trantalis

Introduction of the South Florida High Tech Entrepreneurial Hub

The Honorable James Campos, Director, Office of Economic Impact and Diversity, US Department of Energy

DOE Funded Mission-to-Market Video

Drs. Ines Triay, Executive Director of the Applied Research Center (ARC) at Florida International University

J. Chris Ford, Mission-to-Market Manager of the ARC at Florida International University

Reception to Immediately Follow - Event concludes at 6pm

DAY-2: Thursday, July 25, 2019: Climate Gentrification with Innovation and Entrepreneurship

The Impact on Universities, Municipalities, and Businesses

Florida International University, Management Advanced Research Center, 9:30am-4:30pm

11200 SW 8th St (Room 335), Miami, FL 33199

9:30am Opening Session

Welcome: Emily Gresham, Vice President of Research, FIU

Opening Remarks and Introduction of Director Campos: Dr. Ines Triay, Executive Director, FIU

10:00am Keynote

The Honorable James Campos, Director, Office of Economic Impact and Diversity, US Department of Energy

10:30am Panel

Sustainable Workforce Development:

Workforce Opportunities in Energy for Underrepresented and At-Risk Groups

The panel will discuss the latest statistics, trends, and opportunities in the Energy and High Technology sector for underrepresented groups and formerly incarcerated persons.

Moderator: Dr. J. Chris Ford, M2M Manager, FIU

Wayne Leighton, Sr. Policy Director, Office of American Innovation, Executive Office of the President

K. Michael Chen, Economic and Business Manager, City of Fort Lauderdale

Paula Glover, AABE

Dr. Jaffus Hardrick, President of Florida Memorial University





Lunch (On Your Own)

1:00pm Presentations

Partnerships for a Resilient and Secure Grid in South Florida

Florida Power and Light Representative

Invited: Representative from the Office of Electricity, DOE

Invited: Office of Cybersecurity, Energy Security, and Emergency Response (CESER)

Invited: Kwame Canty, Director of External Affairs, Edison Electric Institute

Dr. Osama Mohammad, Associate Dean, College of Engineering and Computer Science

Representative from Florida A&M

Q&A with Stakeholders

2:30pm Panel

Opportunity Zones and Sustainable Real Estate Development

A discussion on Opportunity Zones, inclusive entrepreneurship in real estate development, and innovations in construction.

Moderator: Dr. J. Chris Ford, M2M Manager, FIU

The Honorable James E. Campos, DOE

Earl McDowell, Building Technologies Office, DOE

K. Michael Chen, Economic and Business Manager, City of Fort Lauderdale

Don Peebles, Peebles Corporation

Chad Moss, Moss Construction

Jose A. Faria, Ph.D., Director, Moss School of Construction, Infrastructure and Sustainability

Q&A with Stakeholders

