



CITY OF FORT LAUDERDALE

DRAFT
ECONOMIC DEVELOPMENT ADVISORY BOARD
MEETING MINUTES
CITY OF FORT LAUDERDALE
100 NORTH ANDREWS AVENUE
8TH FLOOR CONFERENCE ROOM
WEDNESDAY, OCTOBER 9, 2019 – 3:45 P.M.

January-December 2019

<u>Board Member</u>	<u>Attendance</u>	<u>Present</u>	<u>Absent</u>
Jordan Yates, Chair	P	10	0
Nicholas Kuchova, Vice Chair	P	10	0
Jay Adams	A	4	3
Michael Buonaiuto	P	10	0
Christopher “Kit” Denison	P	8	2
Dudly Etienne-Harvard	A	4	3
Bernice Lee	A	6	4
David Neal	A	9	1
Brett Rose	A	0	1

Staff

Michael Chen, City Liaison, Economic and Business Development Manager
Suzy Joseph, Economic Development Program Aide
Tatiana Guerrier, Recording Secretary, Prototype, Inc.

Communications to the City Commission

None.

I. Call to Order & Determination of Quorum

Chair Yates called the meeting to order at 3:58 p.m. Roll was called and it was noted a quorum was not present.

II. Approval of September 11, 2019 Meeting Minutes

In the absence of a quorum, minutes could not be approved at this time.

III. Staff Updates

Mr. Chen showed a new Economic Development video for the City, which will be posted on the Economic Development web page. He noted that a new member, Brett Rose, has been appointed to the Board and is expected to attend the next meeting. In November, Broward College will provide a presentation to the Board regarding its role in

the greater Fort Lauderdale community. The Board determined that they would keep the regularly scheduled December 11, 2019 meeting date.

IV. Washington Summit 2019, September 23 to 25, 2019 – Mike Chen Update

Mr. Chen showed a PowerPoint presentation on this summit, which represented significant effort by the Greater Fort Lauderdale Chamber of Commerce. The delegation, which consisted of approximately 80 people, met with Congresswoman Debbie Wasserman Schultz, who represents parts of Broward and Miami-Dade Counties. She is the Chair of the Military Construction and Veterans' Affairs Subcommittee of the Appropriations Committee, and serves on the Energy and Water Development, Civil Rights and Civil Liberties, and National Security Subcommittees as well.

Mr. Chen continued that the South Florida delegation attended a group event at which Secretary of Veterans' Affairs Robert Wilkie was the featured speaker. The delegation periodically broke down into task forces that addressed specific legislative needs with the appropriate entities. Legislative issues addressed during the summit included:

- Port Everglades: widening and deepening of the navigational channel and turning basin at an approximate cost of \$260 billion
- Pell Grant eligibility: expand the program to cover certificates that require fewer than 16 credit hours
- Water management: undertake a new study to develop improvement strategies for the Central and South Florida Project, which supplies city, agricultural, and industrial water and prevents saltwater intrusion
- Resident physician shortage reduction: as shortages of 50,000 to 120,000 resident physicians are expected in high growth areas, this request would increase the cap on Medicare graduate resident training programs by 15,000 over five years
- Transportation: request that at least 50% of surface transportation block grant funds be allocated directly to Metropolitan Planning Organizations (MPOs) to accelerate and reduce costs of local projects; also increase funding for rail highway crossing safety measures
- Customs and Border Patrol: request increase in funding so Port Everglades and Fort Lauderdale-Hollywood International Airport (FLL) are not required to share customs staffing, and support training, staffing, and overtime for Customs and Border Patrol staff
- National flood insurance program: request long-term reauthorization of this program and provide consumers and mortgage lenders with continuous coverage

Mr. Chen concluded that if even partial progress is made on the above initiatives, it will represent a significant improvement. The Chamber visits Washington, D.C. for this Summit every two years.

V. Old Business

Chair Yates requested an update on the Economic Development Strategic Plan. Mr. Chen replied that the Department just received budget allocations, which have not yet been reviewed to determine if they include appropriations for a Strategic Plan.

Vice Chair Kuchova asked when the City Commission might be expected to meet with the Board for another workshop. Mr. Chen recalled that the Commission had its first meeting with the Economic Development Advisory Board two years ago, which means it is not a typical occurrence. He recommended further discussion of this issue at the November 2019 meeting under Old Business.

It was noted that Dr. Chris Ford, Mission-to-Market Manager at Florida International University (FIU), hopes to attend the next scheduled meeting of the Mission-to-Market Subcommittee. Vice Chair Kuchova stated that the Subcommittee plans to discuss ways to bring together angel funds, private equity, and business accelerators/incubators at the Subcommittee's next meeting. There was also the suggestion of identifying a law firm with expertise in the field of intellectual property.

Mr. Chen commented that Dr. Ford has worked for the U.S. Department of Energy (DOE) in the past, and can lead DOE's efforts to create a technology transfer outlet in his capacity at FIU. Other former connections at DOE are now at FIU as well.

Vice Chair Kuchova emphasized the potential role of the City Commission in promoting the Mission-to-Market program as a significant opportunity for the City and County. It was clarified that the Subcommittee will have authority to reach out to the broader community to seek equity and/or angel funds and other potential investors.

Mr. Chen recommended that the appropriate venue for outreach conversations should be discussed in greater detail at the next Subcommittee meeting. This would help determine if it is best to meet one-on-one or in a group setting with different entities. The Subcommittee will continue to be scheduled to meet at 2:30, immediately before the Economic Development Advisory Board, each month.

Mr. Chen also cautioned that the Subcommittee members keep the constraints of Florida's Sunshine Law in mind. He noted that individual members may reach out to prospective members and/or assets on a one-on-one basis; however, more than one member may not meet for the purpose of outreach.

Mr. Chen concluded that the Florida International Trade and Cultural Expo is underway on October 9 and 10, 2019, at the Broward/Fort Lauderdale Convention Center. This is a Broward County function. He will serve as a panel moderator and a panel speaker on October 10. Admission is free to the public.

VI. New Business

The next Economic Development Advisory Board meeting will be November 13, 2019.

There being no further business to come before the Board at this time, the meeting was adjourned at 4:59 p.m.

Any written public comments made 48 hours prior to the meeting regarding items discussed during the proceedings have been attached hereto.

[Minutes prepared by K. McGuire, Prototype, Inc.]

ECI BUSINESS PIPELINE

October 2019	Subject(s) Discussed
FIU / DOE (x 3)	Discussing next steps with FIU on the M2M initiative - Initiated discussions with potential recipients of DOE tech.
New ED webpages	ECI has been providing the City "story board" and data, photos, etc. to re-build the ECI webpages. Critical review of the first draft is underway.
New ED video	ECI has been working with Multi-Media to revise/update the ED video for the new webpages. General ED video is complete. Producing a BEAMs visdeo is underway.
New ED video - BEAMs	ECI is working with Multi-Media to to produce a new video dedicated to BEAMs for the new webpages. This will include student and faculty testimonials.
Taiwan Reception	Invited by the Director General to join the Taiwan National Day of the Republic of China, commemorating the start of the Wuchang Uprising of 1911.
FITCE	Moderator for the Internation Business Panel - Europe, Speaker on the International Technology Panel - spoke about the M2M program.
Sister Cities Board meeting	
Alliance, Broward Workshop, Aero, SCI, Chmaber	Attending committee meetings/events to support partners
Urban Land Institute	Attended the opening reception and was interviewed for the ULI Parks & Open Space Study being conducted by the Fort Lauderdale DDA
EDAB Members Meetings (x3)	
M2M Meetings (x2)	Meetings to expand and accelerate interest in the M2M program - seek program candidates.
Florida Economic Development Council (FEDC)	Member of the Florida 2030 Task Force
Consulate of Turkey	Invited by the Consul General to attend the Turkey Anniversary celebration.
Chamber Uptown Lunch	



Dr. Mildred Coyne

Dr. Mildred Coyne serves as the Senior Vice President, Workforce Education and Innovation overseeing the college's workforce initiatives focused on building the talent supply to meet employer demand. The division includes certificate and associate career programs, continuing education, career centers, internships, apprenticeships, customized corporate programming and career planning and placement services. She is also responsible for the administration of multiple grant programs that support students' success in workforce education. Additionally, Dr. Coyne oversees the offices for grants development, institutional research, and institutional planning and effectiveness.

Dr. Coyne joined Broward College in 2013 from Brevard Community College, and as a 25-year professional in the Florida College System has focused her career on guiding students to make educational choices mapped to careers that improve both the student's quality of life and the local economy.

Dr. Coyne earned her doctorate in Leadership and Management and her Master of Science in higher education administration from Capella University. She is a member of the Leadership Florida Cornerstone Class XXXVII, Leadership Broward Class XXXIII, serves on several boards including Career Source Broward, YMCA of South Florida, Urban League of Broward County and is Co-Chair for the Florida College System's Council for Workforce Education.