CITY OF FORT LAUDERDALE BEACH REDEVELOPMENT BOARD (BRB) REGULAR MEETING

Monday – January 27, 2020 2:30 P.M.

City Hall

8th Floor Conference Room 100 N Andrews Ave. FORT LAUDERDALE, FLORIDA 33301

l.	Call to Order & Determination of Quorum	Thomas McManus BRB Chair
II.	 Approval of BRB Meeting Minutes November 15, 2019 - Joint Meeting with PRBAB November 18, 2019 - Regular Meeting 	Thomas McManus BRB Chair
III.	Update on Community Policing on the Beach	Representative Police Department
IV.	Update Super Bowl Weekend Event	Ari Glassman President rAv Communications
V.	Beach Project Updates	Thomas Green
VI.	Communication to City Commission	BRB Members
VII.	Old/New Business Member suggested agenda items	Donald Morris, AICP CRA Manager

Our next regular meeting will be on MONDAY - FEBRUARY 17, 2020

Purpose:

To implement a revitalization plan and to cause to be prepared a community redevelopment plan for the Central Beach Redevelopment Area subject to the approval of the City Commission and to recommend actions to be taken by the City Commission to implement the community redevelopment plan.

Note

Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please

contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you. Thank you.

Central Beach Area Redevelopment Plan Goals:

- Eliminate the conditions of blight that are currently found in the area.
- Provide for a mix of land uses that will foster family activity and recreation in the Central Beach area, and provide opportunities for the expansion of tourist-related facilities and activities.
- Stimulate the redevelopment of the core area as a catalyst for the revitalization of the entire Central Beach area.
- Maintain public access to the beach and Intracoastal Waterway.
- Provide for resiliency of the public infrastructure in response to impacts of climate change and sea-level rise.

Central beach Redevelopment Plan Objectives:

- Enhance the resort image of Fort Lauderdale Beach as a place for tourists and conference groups.
- Make Fort Lauderdale Beach an integral part of the City for use by local residents.
- Improve the transportation and mobility options within and through the Central Beach area to include bicycles, pedestrians, transit, micro-transit, water-taxi, automobiles and other alternatives.
- Create and enhance a positive visual and physical environment of the Central Beach.
- Provide for an active pedestrian environment throughout the Central Beach area, particularly between the Intracoastal Waterway and the Beach.
- Improve inadequate public infrastructure for resiliency in response to the anticipated impacts of climate change and sea-level rise.

City of Fort Lauderdale, Florida. 2017. *Beach Redevelopment Plan – Modified and Restated May 16, 2017.* Section 1.1.4 Redevelopment Goals, Objectives and Policies, pg.9-11.

City of Fort Lauderdale Community Redevelopment Agency Webpage: http://www.fortlauderdale.gov/home/showdocument?id=25303



DRAFT

BEACH REDEVELOPMENT BOARD (BRB) SPECIAL JOINT MEETING WITH PARKS, RECREATION, AND BEACHES ADVISORY BOARD 100 NORTH ANDREWS AVENUE 8th FLOOR CITY COMMISSION CONFERENCE ROOM FORT LAUDERDALE, FL 33301

Friday, November 15, 2019, 3:00 P.M.

MEMBERS		B 2019/J <i>I</i> REGULAF		SPECIAL MTGS	
	Present		Absent	Present	<u>Absent</u>
Thomas B. McManus, Chair	Α	8	0	1	1
Art Bengochea, Vice Chair	Р	8	0	2	0
Vincent Ang	Р	7	1	2	0
Jason Crush	Ρ	5	1	2	0
Jason Hughes	Р	8	0	2	0
Monty Lalwani (joined at 3:09)	Ρ	6	2	1	1
Christian Luz	Р	5	3	2	0
Shirley Smith	Ρ	8	0	2	0
Aiton Yaari	Р	6	2	2	0
Frank Smith	Α	1	1	0	1

PRB MEMBERS

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<u>Staff</u>

Don Morris, Beach CRA Manager Thomas Green, Sr. Project Manager Chijioke Ezekwe, Project Manager Cija Omengebar, CRA Planner

Stephanie Hughey, Administrative Aide Tatiana Guerrier, Prototype, Inc.

Guests

John Burns, Central Beach Alliance Paul Weinberg, Keith & Associates Christopher Phillips, Keith & Associates Ina Lee

I. Call to Order and Determination of Quorum – Thomas McManus, BRB Chair, and Karen Polivka, PRBAB Chair

Vice Chair Bengochea called the meeting to order at 3:02 p.m. It was determined that a quorum was present.

II. DC Alexander Park Design Update Presentation – Thomas Green, Sr. Project Manager and Paul Weinberg and Christopher Phillips, Keith & Associates

Mr. Green provided a brief introduction to the DC Alexander Park project, noting the City and CRA have awarded a consultant agreement to Keith & Associates. He explained the plans had been through a few rounds of input, including review by advisory boards and the City Commission, and those comments had been integrated into the concept as currently presented.

Mr. Weinberg presented a PowerPoint with an overview of the project, opening with the ways in which DC Alexander Park fits with the area, working to creating meaningful open space connecting the Aquatic Center and the beach.

Continuing, Mr. Weinberg gave background on the name of the park, for David Clifford Alexander, an early Fort Lauderdale businessman and developer who donated the land.

Mr. Weinberg reviewed access to the site and its connection to the area, along with updates to ADA access and respite points along the ramp to the overlook. He noted he thought this project to be among the largest boundless play areas in the world.

Continuing, Mr. Weinberg pointed out the existing totem pole, part of the Trail of the Whispering Giants project by Hungarian-born artist Peter Wolf Toth, was preserved along the frontage road. He reviewed adjustments made to the plan, including the overlook shade structure and walkway ramp.

Mr. Weinberg noted the team would be seeking input regarding color for the shade structure, showing white and blue options. He explained the design of the play spaces was unique and brought in elements of the beach and dunes, and stated there were memorable ways to integrate art.

Mr. Yaari commented on the age requirements of the playground spaces and stated he would like to see a way to program it for all ages.

In response to a question from Mr. Yaari, Mr. Morris explained the CRA would be funding the project through design, and the proposal is for the parks bond to fund construction beginning from the point it is shovel ready.

Mr. Yaari suggested landscaping and a plaque to explain the totem pole.

The Board and Mr. Weinberg discussed the height of the overlook and options for access. Vice Chair Bengochea noted there was 25 feet of height to clear for the overlook, and the steps were an option but not the only access.

Shirley Smith asked that the plan not include artificial grass.

The Board and Mr. Weinberg discussed color preferences for the shade structure. Mr. Weinberg noted the blue was intended to be an anodized aluminum.

Mr. Grimsland asked for details on seating options for adults.

Mr. Weinberg showed benches congregated underneath the shade tree, along with seating opportunities along the walkway which would be highlighted.

Mr. Hughes petitioned for fitness elements in the park, noting there was nothing for someone in his age group to do in the park.

In response to a question from Mr. Hughes, Mr. Morris stated security upgrades were included in the budget.

Jo Ann Smith expressed an interest in lighter colors due to heat concerns. She said she hoped to see seating on the ocean side to give people a space to read, and plenty of shade trees.

Ms. Cummings said the beach was a playground, so she did not see a need for all the pavers. She stated she would prefer more green space and trees.

Mr. Luz pointed out the loading zone, which was an addition to the plan after input from the Board.

Ms. Polivka stated she thought the steps would be where people were exercising. She asked if the totem pole was in need of a touch up.

Mr. Weinberg noted the Toth piece was a commissioned piece of art, and he did not want to recommend any changes to it.

The Board and Mr. Weinberg discussed material choices which would deter skateboarding.

In response to a question from Vice Chair Bengochea, Mr. Morris and Mr. Weinberg explained lighting requirements due to turtles.

Vice Chair Bengochea opened the item to public comment.

Ina Lee stated the plan was fabulous and asked if dual lighting utilized in another area could be integrated to address the concerns of turtle season.

Mr. Green provided additional information on the pilot being done to switch to an amber light during turtle nesting season, eight (8) months per year. He outlined the permit process followed through the Environmental Resource Program and said it could potentially be done in this park.

Ms. Lee stated it was her recommendation to apply for that lighting permit before beginning construction.

Continuing, Ms. Lee asked if the park was built to accommodate sea level rise over the next 20 years.

Mr. Weinberg stated it was, noting the park was higher than other parks in Fort Lauderdale, as much as five (5) feet higher than some parks.

In response to a question from Ms. Lee, Mr. Weinberg stated the wall is a handrail, meeting code at 42 inches in height.

The Board, public, and staff discussed programming plans in the park.

John Burns asked how kids at the Aquatic Center would be drawn across the street to the park, and if there was a place to bring in food trucks.

Mr. Morris stated that while he agreed there should be a place to grab food during an event at the Aquatic Center, the feedback received during the design process was that food trucks should not be accommodated.

The Board and staff discussed options for the Aquatic Center to bring in food options for special events. Mr. Weinberg noted there was flexibility for change in the future.

In response to a question from Mr. Burns, Mr. Weinberg addressed shade along the stairs. He noted the restrooms were underneath, so it was a very shallow root area.

Vice Chair Bengochea closed the public comment section.

The Board discussed color options and determined by consensus that the lighter blue was preferred.

Motion made by Mr. Crush, seconded by Mr. Yaari, to accept design set forward in presentation with shades of blue, subject to approval by the City Commission. In a voice vote, the motion passed unanimously.

III. Communication to City Commission – BRB Members, PRBAB Members

None.

IV. Adjournment - Thomas McManus, BRB Chair

Motion duly made and seconded to adjourn the meeting at 4:05 p.m.

The next regular meeting is scheduled for November 18, 2019.

[Minutes transcribed by C. Parkinson, Prototype, Inc.]



DRAFT

BEACH REDEVELOPMENT BOARD (BRB) 100 NORTH ANDREWS AVENUE 8th FLOOR CITY COMMISSION CONFERENCE ROOM FORT LAUDERDALE, FL 33301 Monday, November 18, 2019, 2:30 P.M.

MEMBERS		B 2019/JA		SPECIAL MTGS	
	P	resent	Absent	Present	<u>Absent</u>
Thomas B. McManus, Chair	Р	9	0	1	1
Art Bengochea, Vice Chair	Α	8	1	2	0
Vincent Ang	Р	8	1	2	0
Jason Crush	Α	5	2	2	0
Jason Hughes	Р	9	0	2	0
Monty Lalwani	Р	7	2	1	1
Christian Luz	Р	6	3	2	0
Shirley Smith	Р	9	0	2	0
Aiton Yaari	Р	7	2	2	0
Frank Smith	Α	1	2	0	0

Staff

Don Morris, Beach CRA Manager Stephanie Hughey, Administrative Aide Cija Omengebar, CRA Planner Brian Meo, Technology Liaison Officer, Police Department Tatiana Guerrier, Prototype, Inc.

I. Call to Order and Determination of Quorum – Thomas McManus, Chair

Chair McManus called the meeting to order at 2:35 p.m. A quorum was present.

II. Approval of BRB Meeting Minutes – Thomas McManus, Chair

October 21, 2019

Motion made by Mr. Ang, seconded by Mr. Yaari, to approve the minutes of the October 21, 2019 BRB meeting as presented. In a voice vote, the motion passed unanimously.

III. Community Policing and Oceanside Park Substation – Brian Meo, Technology Liaison Officer, Police Department

Mr. Meo explained the Police Department was gifted a substation at the Welcome Center, and plan to have a desk there for use when working in the area. In addition, he explained the substation can be used as a light operations center during events, with four (4)

screens on the wall to watch the cameras in the park as well as those on the City's video management system. As of now, there is no internet in the center, making it unusable. He explained City staff is working aggressively to correct the issue. The current timeline is completion by Christmas.

Mr. Meo provided background on the workflow of body cameras issued to personnel. He explained each officer has two (2) cameras, so they will be able to use the substation to dock cameras and upload images rather than having to go back to the main station.

Mr. Morris noted the park was designed with two (2) parking spaces for the Police Department to use periodically.

The Board and staff discussed signage, as well as dummy cars.

Mr. Yaari asserted whenever the officers could park in the spaces, it would be a benefit to the community.

Mr. McManus asked if there was an idea of a schedule in place for policing. He stated the perception of officers being in the park becomes reality, and he wanted not only the citizens, but visitors feel comfortable, welcome, and safe.

The Board and staff discussed park hours.

Mr. Hughes spoke to a lack of police uniform presence on the beach, stating he understood cameras were a part of the plan, but he wondered if there was a strategy in place to increase presence.

Mr. Meo stated he would bring the question to his staff. He officers are responsible for calls for service in addition to interactions, covering a large area.

The Board and staff discussed lack of police presence in the area. They each noted areas where they saw a need, including evenings along A1A and weekend nights in the garage.

Mr. Yaari stated the police used to give a monthly report and asked for that to return to the agenda.

Ina Lee explained her daughter and grandson had issues in the parking garage, and said it was developing a reputation for being unsafe. She referenced a recent fight in the garage and stated she was also concerned there wouldn't be enough light once turtle season begins.

Mr. McManus reiterated that one (1) incident could taint the great asset, asked for assistance in keeping the area safe.

Mr. Hughes explained fights were starting in the garage because when the bridge is up, it backs up into the garage and people don't know why they can't get out, so it would be helpful to have policing during that time.

IV. Oceanside Park Activation and Super Bowl Event – Dan Barnett, BID Manager

Mr. Barnett stated the Oceanside Park will come alive on November 26 for the Light Up Ceremony. He noted Ari Glassman has created an event expanding on Friday Night Sound Waves beginning on January 24 to kick-off events at the park. He stated the goal is for people to show up at the park, take photos, talk about it, and plan with the park as a destination in mind.

Continuing, Mr. Barnett explained conversations are behind held regarding bringing the park into the Great American Beach event.

Mr. Morris stated there will be time when the park is not activated, but the goal is to do something there three (3) or four (4) times a week. He noted the water feature is a good size, and families will want to be there.

Mr. Yaari said the restrooms were small for larger events.

In response to a question from Mr. Hughes, Mr. Morris stated there would no longer be a launch event in combination with the holiday, but a ribbon cutting for the park and garage would be held once work is done.

Mr. Barnett reviewed activation in the area surrounding the Super Bowl, noting "Big Game Super Celebration" events will be held on Friday and Saturday. Plans include a free concert with a major artist, a conservation effort, and children's activities, pending the ability to secure funding.

The Board discussed progress on the park and preparations for the holiday celebration.

Mr. Morris stated the park will be open and ready for the lighting, but the shade structure significant work will remain to be done after the lighting, including lighting, sanding, and sanitary sewer work.

Ina Lee stated it was critically important that there are people out directing visitors, to welcoming them to the holiday event, directing them to the garage and back, and giving the best first impression possible. She said this was a City event and needed to be orchestrated well, being Disney-like in welcoming people.

Continuing, Ms. Lee encouraged the Board to write a letter to Tom Green and the team to thank them for doing what they said they were going to do, when they said they would do it.

V. Communication to City Commission

None

VI. Old/New Business - Donald Morris, AICP, CRA Manager

Light Up Ceremony

Mr. Morris reminded the Board that a VIP Reception will be held at the park at 5:30 p.m. on November 26, and they are asked to RSVP. During the Light Up Ceremony there will be an orchestra, other musical numbers, activities with children, and fireworks.

Mr. Morris noted the BRB had worked on this park for 10 years, and it was important that they can show up for the event.

Member Suggested Agenda Items

Mr. Morris asked for a preference regarding the December meeting.

Motion made by Mr. Yaari, seconded by Mr. Hughes, to cancel the December meeting. In a voice vote, the motion passed unanimously.

Mr. Hughes stated in looking through the Board's goals, safety is not mentioned.

The Board and staff discussed safety concerns regarding pedestrians and vehicles on the beach following a tragedy over the weekend.

Mr. Morris stated the Board can say they are concerned and work to influence the City and State to work together to make the intersection safer.

Mr. Hughes asked that the item be added to the January agenda.

The Board and staff discussed traffic issues and information gathering.

Mr. Morris asked the Board to wait for the investigation to move forward and stated he would find out what the City plans to do, if anything, and communicate that information to the Board prior to the January meeting.

VI. Adjournment – Thomas McManus, BRB Chair

Motion duly made and seconded to adjourn the meeting at 3:38 p.m.

The next regular meeting is scheduled for January 20, 2019.

[Minutes transcribed by C. Parkinson, Prototype, Inc.]



NFL YEAR 101. IT STARTS IN THE 9 54

Marking the celebration of the NFL's 100 Year Anniversary and Super Bowl LIV in Miami, the City of Fort Lauderdale's Beach Business Community wish to rally around the YEAR 101 of the NFL, and highlight the 9[54]'s past & future NFL stars with a free to the public, family-friendly celebration January 31 and February 1, at the new \$49M Las Olas Oceanside Park on Fort Lauderdale Beach





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BORN & RAISED IN THE 9 54



The NFL and Broward County have a strong connection. Through Week 14 of the 2019 NFL season alone, there were **52 PLAYERS** who wore an NFL Jersey, representing **19 Broward County High Schools** and **24 NFL Teams**. Of those, **25 of the 52 played in the 2019 PRO BOWL**. These players include:

- Nick Bosa, St. Thomas Aquinas, 49ers
- Sam Young, St. Thomas Aquinas, 49ers
- Eddie Jackson, Boyd Anderson, Bears
- Riley Ridley, Deerfield Beach, Bears
- Geno Atkins, St. Thomas Aquinas, Bengals
- Giovani Bernard, St. Thomas Aquinas, Bengals
- Bobby Hart, St. Thomas Aquinas, Bengals
- Greg Mabin, Calvary Christian, Bengals
- Jon Feliciano, Western, Bills
- Isaiah McKenzie, American Heritage, Bills
- Wyatt Ray, St. Thomas Aquinas, Bills
- Bryan Cox Jr., St. Thomas Aquinas, Browns
- Jason Pierre-Paul, Deerfield Beach, Buccaneers
- Marcus Gilbert, St. Thomas Aquinas, Cardinals
- Patrick Peterson, Blanche Ely, Cardinals
- Joey Bosa, St. Thomas Aquinas, Chargers
- Skai Moore, University School, Colts
- Jabaal Sheard, Hollywood Hills, Colts

- Quincy Wilson, University School, Colts
- James Crawford, St. Thomas Aquinas, Dolphins
- Danny Isidora, Cypress Bay, Dolphins
- Chris Lammons, Plantation, Dolphins
- Jake Rudock, St Thomas Aquinas, Dolphins
- Marken Michel, American Heritage, Eagles
- Brandon Powell, Deerfield Beach, Falcons
- Calvin Ridley, Monarch, Falcons
- RJ McIntosh, Cardinal Gibbons, Giants
- Brandon Linder, St. Thomas Aquinas, Jaguars
- Josh Robinson, Plantation, Jaguars
- Robby Anderson, South Plantation, Jets
- Ryan Crozier, St. Thomas Aquinas, Jets
- Mike White, University School, Jets
- Brian Burns, American Heritage, Panthers
- Michael Palardy, St. Thomas Aquinas, Panthers
- Jordan Scarlett, St. Thomas Aquinas, Panthers

- Yodny Cajuste, Miramar, Patriots
- Phillip Dorsett, St. Thomas Aquinas, Patriots
- Sony Michel, American Heritage, Patriots
- James White, St. Thomas Aquinas, Patriots
- Lamarcus Joyner, St. Thomas Aquinas, Raiders
- Nevin Lawson, Piper, Raiders
- Trayvon Mullen, Coconut Creek, Raiders
- JoJo Natson, Boyd Anderson, Rams
- Marquise Brown, Chaminade-Madonna, Ravens
- Josh Bynes, Boyd Anderson, Ravens
- Trevon Coley, Miramar, Ravens
- Fabian Moreau, Western, Redskins
- Matt Dayes, Cypress Bay, Saints
- Geno Smith, Miramar, Seahawks
- Jermaine Grace, Miramar, Seahawks
- Devin Bush, Flanagan, Steelers
- Ryan Shazier, Plantation, Steelers

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IT STARTS IN THE 9[54]





FRIDAY NIGHT P[R]EP RALLY

FRIDAY, JANUARY 31 | 4:00 PM - 10:00 PM

- TASTE THE WAVE TAILGATE Fort Lauderdale Beach Restaurant Food Court
- THE MAKERS MARKET Local Artist and Crafter Showcase
- NFL BROWARD ALUMNI MEET & GREETS [as available, invited]
- FREE LIVE CONCERT Private Stock; 8-piece Top 40 + Decades Music
- MYFLB HALFTIME SHOW [Band Break] Cheerleading-Style Pep Rally and Recognition of the FHSAA State /Champions Players and Coaches
- FHSAA 100 YEAR INVITED GUESTS
 - Broward County High School Regional Finalist and State Championship Players, Coaches, Students & Families from St. Thomas Aquinas, American Heritage, Blanche Ely, Calvary Christian, Cardinal Gibbons, Chaminade-Madonna, Deerfield Beach, Dillard, Fort Lauderdale, Marjory Stoneman Douglas, McArthur, Plantation, South Broward, Stranahan, University School, Western and Westminster Academy
 - Broward County High School Alumni
 - City of Fort Lauderdale, Broward County, Greater Fort Lauderdale Chamber of Commerce and Local Business Stakeholders







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SUPER SATURDAY FAMILY FUN DAY

SATURDAY, FEBRUARY 1

- FARMERS MARKET TOURS with Fort Lauderdale native and FDA Commissioner, Nicole "Nikki" Fried
- NFL PLAY 60 led by FLIPANY with special guest, and NFL Alumni/South Florida resident, Anquan Boldin
- COOKING MATTERS HEALTHY SUPER BOWL SNACKS DEMO's with FLIPANY and NFL Alumni TBA
- YOGA MOVEMENT & CHEERLEADING BOOTCAMP led by South Florida Yoga and area High Schools (TBA)
- PHOTO EXPERIENCE / LOMBARDI TROPHY Two booths with email / survey capture
- KICK HUNGER FOOD DRIVE for Feeding South Florida
- YOUTH "FOOTBALL" ART TAKE AWAYS / COLLABORATIVE GRAFITTI WALL led by Young At Art Museum
- TBD: DJ / HYDRO-FLIGHT POOL & DEMOS / CITY AGENCY INTERACTIVE EXPERIENCES



























AUDIENCE: WE ARE THE 9 [54]



Ethnically Diverse



Families



Active Seniors



Millennials



Beach Businesses Hotels / Rest. / Merch.



City Agencies Sponsors



Faith Based Groups Resident Associations



Non-Profits Environmental Groups

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EVENT SPONSORS & SUPPORTERS









PENDING









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EVENT ACTIVATION PARTNERS 100+ IN THE COMMUNITY

Food / Art / Antiques

Nutrition / Fitness

Art Education

Health / Wellness







YOGA COMMUNITY

More than 22 yrs operating farmers markets in Fort Lauderdale, Pinecrest, Little Havana, Miami Springs, the Cities of Miami, Miami Beach, Key Biscayne, Boca Raton, Williams Island, Deerfield Beach, Miami Lakes and Miami Shores, including Lincoln Road (22 yrs) and UoM Campus (9 yrs).

15 years providing customized health, nutrition and wellness programs to youth, families and seniors to over 400 partner sites in Palm Beach, Broward, and Miami-Dade Counties. Currently manages programming for the FDA, FDH, NFL, Share Our Strength, Broward Schools, 4 Cities and Miami Dade P&R

30 years of enriching the community through artistic, interactive experiences open to all ages, with the intent to inspire creativity and a better understanding of the world in which we live.

25 years dedicated to Yoga education, marketing and event production for the Yoga community.
Co-founder and producer of The Zen Cruise, as well as Yoga Fest at Huizenga Park, Yoga Expo at BCCC and for the past 11 years has hosted the by donation based Yoga classes on Fort Lauderdale Beach.

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