

**CITY OF FORT LAUDERDALE
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
Wednesday, August 11, 2021 at 3:00 PM**

City Hall | 100 N. Andrews Ave. | Fort Lauderdale, FL 33301
8th Floor Conference Room
www.fortlauderdale.gov/government/edab

AGENDA

EDAB Purpose: *Provide the City with the benefit of knowledge, experience, and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention, and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national and international business recruitment, retention and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.*

Call to Order & Determination of Quorum

Chair Michael Buonaiuto

Approval of the July 14, 2021, Meeting Minutes

Chair Michael Buonaiuto

Special Guest

Commissioner Ben Sorensen

Staff Liaison Daphnee Sainvil

Old Business

- Discussion and Benchmarking of Goals

New Business

- Business Survey Questions/Format
- Executing Success Stories
- FTL Brand Ambassador Program Discussion – Staff Liaison, Daphnee Sainvil
- Next Meeting Tentative Agenda
 - October Ethics Training by the City Clerk

The next EDAB meeting will be September 8, 2021.

EDAB Fiscal Year 2020 Goals:

- Expand Community Footprint via increased engagement and participation from citizen/residents, associations, other city boards.
- Outreach via City social media Economic Engine Focused Presentations.
- Speakers Presentation Format Board Engagement & Accountability (TBD).

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

ADA Accommodations: If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, and arrangements will be made to provide these services for you.