# CITY OF FORT LAUDERDALE - ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB) Wednesday, February 9, 2022 at 3:00 PM

City Hall |100 N. Andrews Ave. | Fort Lauderdale, FL 33301 8<sup>th</sup> Floor Conference Room

www.fortlauderdale.gov/government/edab

### AGENDA

**EDAB Purpose**: Provide the City with the benefit of knowledge, experience, and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention, and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national, and international business recruitment, retention and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.

# Call to Order & Determination of Quorum

Chair Michael Stara/ Staff Liaison

Chair Michael Stara

# Approval of the January 12, 2022, Meeting Minutes

Old Business

## **New Business**

- 1. CRA Presentation CRA Director, Clarence Woods
- 2. Area of Concentration: Present a recap of research, findings, and meetings
  - a. Chair Solutions to the permitting process for new and current businesses.
  - b. Vice Chair Connections with Embassy International
  - c. Member Adams Small business and CRA
  - d. **Member Baron** Franchise Convention status report
  - e. **Member Etienne-Harvard** EDAB Web and Social Media Liaison
  - f. **Member Feinberg** Restaurant Industry and GFLCC Real Estate/Construction Council.
  - g. Member Koenig Startups and Tech Hubs
  - h. Member Lorigas EDAB Liaison to relevant City board/committee meetings
- 3. Ordinance No. C-12-11: Preliminary review of ordinance and member questions.
- 4. EDAB Videos Please stay after the meeting to complete your video (move to April)

# The next EDAB meeting will be March 9, 2022.

### EDAB Fiscal Year 2020 Goals:

- Expand Community Footprint via increased engagement and participation from citizen/residents, associations, other city boards.
- Outreach via City social media Economic Engine Focused Presentations. Speakers Presentation Format Board Engagement & Accountability (TBD).

**ADA Accommodations**: If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, and arrangements will be made to provide these services for you.

**Note:** Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.