



**COMMUNITY APPEARANCE BOARD MEETING  
CITY OF FORT LAUDERDALE  
VIRTUAL MEETING  
JANUARY 12, 2022 – 5:30 P.M.**

**CITY OF FORT LAUDERDALE**

<b><u>Board Member</u></b>	<b><u>Attendance</u></b>
Ed Murphy, Chair	A
Stephanie Tonsfeldt, Vice Chair	P
Jason Hoffman	P
Lorrain O'Neil	A
Joseph Piccolo	A
Michael Rigg	P
Paul Robinson (at 5:52 p.m.)	P
Patricia Roth	A
Kathy Schultz	P
Beth Shaw	A
Jason Silver	A
Shirley Smith	P
Miguel Wright (at 6:00 p.m.)	P
Sally Zubero	P

**Staff Attending**

Safeea Ali, Staff Liaison  
Anthea Thomas, Strategic Communications Specialist  
Stephanie Wilk, Senior Administrative Assistant  
Carla Blair, Prototype Inc. Recording Secretary

**Communications to the City Commission**

None

**I. Call to Order/Roll Call**

The meeting was called to order by Vice Chair Tonsfeldt at 5:40 p.m. Roll was called, and it was determined a quorum was not yet present.

New Board members Kathy Schultz and Jason Hoffman, both of District 2, introduced themselves. The Board and staff reviewed the duties of the Board and the WOW Awards.

Mr. Robinson arrived at 5:52 p.m.

Mr. Rigg asked about posting on Facebook looking for suggestions for homes to recognize. Anthea Thomas, Strategic Communications Specialist, stated she would draft sample language and send it to the Board via email. Discussion continued regarding sharing City social media posts.

Vice Chair Tonsfeldt provided a brief outline of the WOW Awards banquet. Ms. Thomas shared the sponsorship levels.

The Board discussed new parking passes. Ms. Thomas stated she would follow up.

Ms. Smith referenced a house decorated for the holidays and asked if the Board had ever considered awards for lights. Ms. Thomas shared images of the house referenced and discussion continued regarding the home.

Ms. Schultz asked for a definition of her district. Ms. Thomas states she would send an email with the GIS information from the City website.

Discussion ensued regarding the process for judging the WOW Award nominations and non-residential awards.

Vice Chair Tonsfeldt asked whether it was still an option to nominate homes for 2021. Discussion ensued regarding recognition outside the parameters of three (3) homes per district, per year.

Mr. Wright arrived at 6:00 p.m. and it was determined a quorum was present.

## **II. Approval of Minutes**

Vice Chair Tonsfeldt followed up on the previous discussion regarding lanyards to identify Board members when approaching nominees. Ms. Ali explained she had contacted legal and the request had not been approved.

**Motion** made by Mr. Rigg, seconded by Mr. Robinson, to approve the minutes of the November 10, 2021 meeting as amended. In a voice vote, the **motion** passed unanimously.

## **III. WOW Award Nominations**

Ms. Thomas stated she had reached out to a home nominated by Mr. Rigg but had not yet been able to reach them. Mr. Rigg responded that he would try knocking on the door.

Ms. Thomas noted she had provided the checklist and write-up guidelines for the WOW awards to help new members make nominations.

#### **IV. Old/New Business**

Mr. Rigg followed up on a previous discussion regarding doing a Board cleanup project.

Vice Chair Tonsfeldt suggested reaching out to community associations.

Ms. Thomas shared details of an opportunity to join in on the Martin Luther King, Jr. Day of Service and stated she would send out the flyer.

The Board and staff discussed sponsorship levels and past sponsors for the WOW Awards banquet. Ms. Thomas stated she would send the Board members information on past events to review prior to the next meeting.

#### **VI. Adjourn**

Upon motion duly made and seconded, the meeting adjourned at 6:16 p.m. The next Regular Meeting of the CAB is scheduled for February 14, 2022, at 5:30 p.m.

[Minutes prepared by C. Parkinson, Prototype, Inc.]