

**CITY OF FORT LAUDERDALE - ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)  
Wednesday, March 9, 2022 at 3:00 PM**

City Hall | 100 N. Andrews Ave. | Fort Lauderdale, FL 33301  
**8<sup>th</sup> Floor Conference Room**  
[www.fortlauderdale.gov/government/edab](http://www.fortlauderdale.gov/government/edab)

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**AGENDA**

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**EDAB Purpose:** *Provide the City with the benefit of knowledge, experience, and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention, and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national, and international business recruitment, retention, and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.*

**Call to Order & Determination of Quorum** Chair Michael Stara

**Approval of the February 9, 2022, Meeting Minutes** Chair Michael Stara

**Old Business**

**New Business**

1. Area of Concentration- present a recap of research and findings and meetings and review initiative for members absent at the February 9, 2022 meeting.
  - a. **Chair**- LGBTQ and Community Reinvestment Act
  - b. **Vice Chair**- Connections with Embassy International – Update on Port Everglades luncheon and opportunities
  - c. **Member Lorigas**- EDAB Liaison to relevant City board/committees' meetings-Report findings on April 13th
  - d. **Member Baron**- Franchise Convention motion status
  - e. **Member Adams**- Small business and CRA
  - f. **Member Feinberg**- Restaurant industry and report of GFLCC Real Estate/Construction Council.
  - g. **Member Etienne-Harvard**-Web and Social Media Liaison
  - h. **Member Koenig**- Resources to Startups and Tech Hubs
2. Discussion – February Agenda
  - a. EDAB videos – April Meeting
  - b. Ordinance/Purpose – review of purpose statement, ordinance and potential revisions, questions, etc.

**The next EDAB meeting will be April 13, 2022**

**EDAB Fiscal Year 2020 Goals:**

- Expand Community Footprint via increased engagement and participation from citizen/residents, associations, other city boards.
- Outreach via City social media Economic Engine Focused Presentations. Speakers Presentation Format Board Engagement & Accountability (TBD).

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**Note:** Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

**ADA Accommodations:** If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, and arrangements will be made to provide these services for you.