CITY OF FORT LAUDERDALE - ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
Wednesday, April 13, 2022 at 3:00 PM

City Hall |100 N. Andrews Ave. | Fort Lauderdale, FL 33301
8th Floor Conference Room
www.fortlauderdale.gov/government/edab

AGENDA

***EDAB Purpose**: Provide the City with the benefit of knowledge, experience, and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention, and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national, and international business recruitment, retention, and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.*

Call to Order & Determination of Quorum Chair Michael Stara

Approval of the March 13, 2022, Meeting Minutes Chair Michael Stara

Old Business

1. Discussion – March Agenda
    a. Ordinance/Purpose – review of purpose statement, ordinance and potential revisions, questions, etc.
    b. EDAB Fiscal Year Goals

2. Areas of Concentration: Present a recap for members absent at the March 9, 2022, meeting

New Business

1. Ken Krasnow, Colliers International: Real estate market update

2. Area of Concentration updates:
    a. Chair- LGBTQ and Community Reinvestment Act
    b. Vice Chair- Connections with International Embassies
    c. Member Lorigas- EDAB Liaison to relevant City board/committees' meetings
    d. Member Baron- Franchise Convention motion status
    e. Member Adams- Small business and CRA
    f. Member Feinberg- Restaurant industry and GFLCC Real Estate/Construction Council.
    g. Member Etienne-Harvard-Web and Social Media Liaison
    h. Member Koenig- Resources to Startups and Tech Hubs

3. EDAB Videos

The next EDAB meeting will be May 11, 2022

EDAB Fiscal Year 2020 Goals:

- Expand Community Footprint via increased engagement and participation from citizen/residents, associations, other city boards.
- Outreach via City social media Economic Engine Focused Presentations.
  Speakers Presentation Format Board Engagement & Accountability (TBD).

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

ADA Accommodations: If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, and arrangements will be made to provide these services for you.