

**CITY OF FORT LAUDERDALE - ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
Wednesday, June 8th, 2022 at 3:00 PM**

Alan B. Levan | NSU Broward Center of Innovation
Alvin Sherman Library, Research, and IT Center at NSU 5th Floor | 3100 Ray Ferrero Jr. Blvd, Fort Lauderdale, FL 33314
www.fortlauderdale.gov/government/edab

AGENDA

EDAB Purpose: *Provide the City with the benefit of knowledge, experience, and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention, and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national, and international business recruitment, retention, and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.*

Call to Order & Determination of Quorum Chair Michael Stara

Approval of the May 11, 2022, Meeting Minutes Chair Michael Stara

Old Business

Status of Local Business Interviews

New Business

1. Area of Concentration updates:
 - a. Member Adams - Small business and CRA
 - b. Member Baron - Franchise Convention motion status
 - c. Member Etienne - Harvard-Web and Social Media Liaison
 - d. Member Feinberg - Restaurant industry and GFLCC Real Estate/Construction Council
 - e. Member Koenig - Resources to Startups and Tech Hubs
 - f. Vice Chair Lorigas - Environmental, Social and Governance (ESG)
 - g. Member Reiter - EDO's Best Practices and Economic Development solutions
 - h. Chair Stara - LGBTQ and Community Reinvestment Act
2. Division Manager Report
3. EDAB Interviews

The next EDAB meeting will be July 13, 2022

EDAB Fiscal Year 2022 Goals:

- Expand Community Footprint via increased engagement and participation from citizen/residents, associations, other city boards.
- Outreach via City social media and Economic Engine Focused Presentations.
- Relevant Speaker Presentations
- Board Engagement & Accountability
- Engage with the City Commission more in discussing the board's goals, which includes the attendance of each City Commissioner to attend one of the EDAB meetings every year.

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

ADA Accommodations: If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, and arrangements will be made to provide these services for you.