



RFP # 12682-223
Marketing and Website Administration Services for the
Beach Business Improvement District

PROPOSERS LIST AND SHORTLISTED PROPOSERS FOR FURTHER
CONSIDERATION

PROPOSERS

RANK

1) CPS Graphics (Tambourine)	1
2) The Brand Advocates (Cunningham Communications Consulting)	2
3) Mad 4 Marketing, Inc.	3
4) BrandStar Agency, LLC (Visit Lauderdale)	
5) Gatman Inc.	
6) Lexo Enterprise LLC	
7) Matrix2 Inc	
8) Duree & Company	
9) Z Axis Solutions LLC	
10) Lexo Enterprise LLC (Akoi PR Firm)	Non-Responsive

For each proposed project, the agency shall evaluate current statements of qualifications and performance data on file with the agency, together with those that may be submitted by other firms regarding the proposed project, and shall conduct discussions with, and may require public presentations by, the firms regarding their qualifications, approach to the project, and ability to furnish the required services.

For comments or questions contact Paulette Hemmings Turner,
Procurement Specialist, at (954) 828-5139 or email:
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