



ECONOMIC DEVELOPMENT ADVISORY BOARD

September 14, 2022 at 3:00 PM

www.fortlauderdale.gov/government/edab

Meeting Minutes

Board Members	Attendance	Present	Absent
Michael Stara, Chair	P	7	1
Jay Adams	P	6	2
Dudly Etienne-Harvard	P	5	3
Enrique Bargioni, Vice Chair	P	2	0
Russ Klenet	A	1	1
William Feinberg	A	6	2

Staff

Suzy Joseph, Economic Development Representative (Present)

Amber Cabrera, Senior Management Fellow (Absent)

Daphnee Sainvil, Government Affairs & Economic Development Manager (Absent)

Communication to the City Commission

No Communication to the Commission.

I. Call to Order & Determination of Quorum

Chair Stara called the meeting to order at 3:08 PM. Roll was called, and it was noted that there was a quorum.

II. Approval of the July 13, 2022, Meeting Minutes

Motion to approve the July 13, 2022, draft minutes was made by Mr. Bargioni and seconded by Mr. Adams. The motion was passed unanimously.

III. New Business

a) Election of New Vice Chair

Due to a recent vacancy in the position of Vice Chair, an election for the position took place. Member Bargioni nominated himself. For the record, no other names were presented for the position. This self-nomination was seconded by Member Etienne-Harvard. A voice vote was taken and the nomination of Member Bargioni to be the Vice Chair passed unanimously.

b) Area of Concentration updates:

a) **Member Adams** - Small business and CRA – No report.

b) **Vice Chair Bargioni** - Innovation and CRA.

.There is a company called *South Florida Jeeps*, which restructures Jeeps using cutting-edge technology. Vehicles sell for approximately \$150,000. Several vehicles have been purchased by



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the City's police department. There is a company named *Start Up Space*, which offers low-cost rental spaces for businesses for as little as \$400 a month.

Economic development in a city has many facets, and permit approval delays can be very costly for small businesses. Approval of developers' plans usually takes 17 months.

Chair Stara: Suggested raising the issue of permit approval time frame with the City Commission or during the City Commission's visit to the EDAB meeting.

Vice Chair Bargioni: Suggested speaking to departmental personnel about permits.

Chair Stara: Voiced in his attempts to speak with the permitting personnel who could provide answers to the boards' permitting questions, Chair Stara was told that all questions needed to be written down. Upon becoming Chair, he wanted to get answers to permitting questions, but encountered roadblocks.

Member Adams suggested that the board could draft permitting suggestions or solutions.

Chair Stara: To avoid the sense of dictating what the commissioners should do, Chair Stara believes that the board needs the commissioners buy-in. In a meeting, he stated that he was told he was being hostile when he wasn't.

Vice Chair Bargioni asked if it was okay for him to try to reach out to the permitting department.

Board members agreed, and Chair Stara noted that any success he has in his quest to get someone to discuss resolving permitting issues would be appreciated.

Vice Chair Bargioni emphasized that if the city can reduce the permit approval time by 20-30%, it would be a huge benefit to businesses and will enhance the city's reputation as a developer-friendly city.

Suzy Joseph indicated that she would discuss permitting concerns with Daphnee.

While the board agreed the permitting approval timeline is a national issue, they wondered if Fort Lauderdale could be as efficient as possible.

Suzy Joseph-The board was asked if they could provide an example of a city that has an effective permitting process.

In response, the board stated further research will be conducted, and recommendations will be provided by the board

Member Adams reported from his experience that the permitting process in the City is challenging because of the various reviews and requirements.



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Member Etienne-Harvard commented on Daphnee's Economic Diversification recommendation request and indicated that permits might be an issue if the city is not proactive in fixing the permitting issues.

Member Adams: Said permits approval timelines affect small businesses negatively.

Action Item: Seeking a meeting with a permitting professional to discuss permit concerns and solutions.

c) **Member Etienne-Harvard** - Web and Social Media Liaison.

Interested in assisting the Division with the redevelopment of the website and social media page and would like to attend meetings when possible.

Action Item: Ask Daphnee if Member Etienne-Harvard can participate in website and social media meeting discussions.

Member Etienne-Harvard states that as part of the Broward Commission's efforts to support the film industry, Etienne-Harvard suggested that the City create a database of local businesses that provide services to the industry. In her remarks, she stressed that Broward County is creating a database and that the City might consider creating one as well, and that she is willing to assist with the creation of the database.

Suzy Joseph reminded the board of Daphnee's June 16th Division Report which requested members to identify new target industries outside of the existing City target industries, such as marine and tourism.

Action Item: Member Etienne- Harvard recommended that the City make a commercial to inform film industry type businesses that the film industry is coming to Broward County/City and to be prepared to do business in Fort Lauderdale.

Recommended target industries: Film, venture capital, and innovation technology.

Action Item: Chair Stara seeks detailed information concerning the board meeting with the Mayor and Commissioner(s). He asked in order for the meeting to take place, what document or request should be created?

Vice Chair Bargioni stated that he would like to suggest speakers and said he has been following innovation for quite some time and discovered a popular innovation authority named Matt Ridley, who is a London native who is highly knowledgeable about innovative cities.

Suzy Joseph advised that Daphnee's June 16th Division report recommendation request included recommendations for the Economic Incentive Program, specifically the target industry tax refund.



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Member Adams expressed the opinion that tax refunds for target industries are insignificant relative to costs associated with business operation.

Chair Stara asked if the city offered tax abatements and what incentives are available for businesses?

Action Item: Speaker's request was made for permitting personal, Matt Ridley and Daphnee to discuss incentives. Suzy will resend Daphnee's report which includes the recommendation list for the board review along with the incentive ordinance and include it on the October agenda. A reminder will be sent to the board by Chair Stara to review the items and be prepared to discuss them at the next meeting.

Member Feinberg - Restaurant industry and GFLCC Real Estate/Construction Council Absent, No report.

a) **Member Klenet** - Absent, No report.

b) **Chair Stara** - LGBTQ+ and Community Reinvestment Act (CRA) No report.

Action Item: **Chair Stara** asked what needs to be done for the board to meet with the Mayor and/or Commissioners? In addition, what document or request should be created for the meeting to take place? In his remarks, he reiterated that the board would like to speak to the permitting department.

Suzy Joseph Displayed the Economic Development Incentive Ordinance for the board's review and discussion.

The board took some time to review the projected ordinance and agreed to discuss it in more detail at the next meeting.

Action Item: **Chair Stara** asked if a property tax abatement is possible for a few years?

IV. **Next Meeting: October 12, 2022 at 3:00 PM**

Motion to adjourn the meeting was moved by Vice Chair Bargioni and seconded by Member Etienne-Harvard. The motion was passed unanimously.

Meeting adjourned at 4:10 pm.

Any written public comments made 48 hours prior to the meeting regarding items discussed during the proceedings have been attached hereto.

**MATT
RIDLEY**

New York Times Bestselling Author of
The Rational Optimist

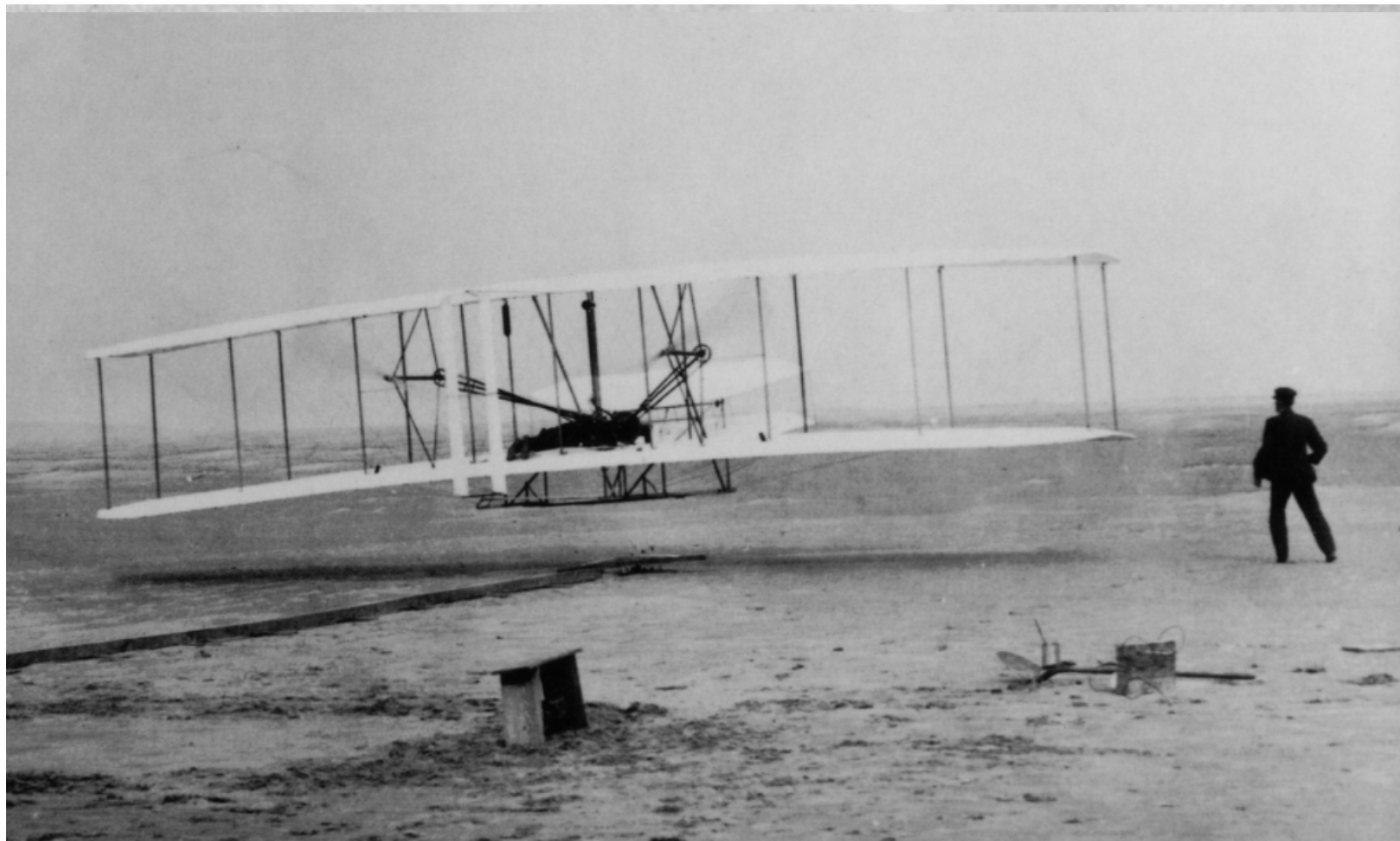


**HOW
INNOVATION
WORKS**

**And Why It
Flourishes in
Freedom**



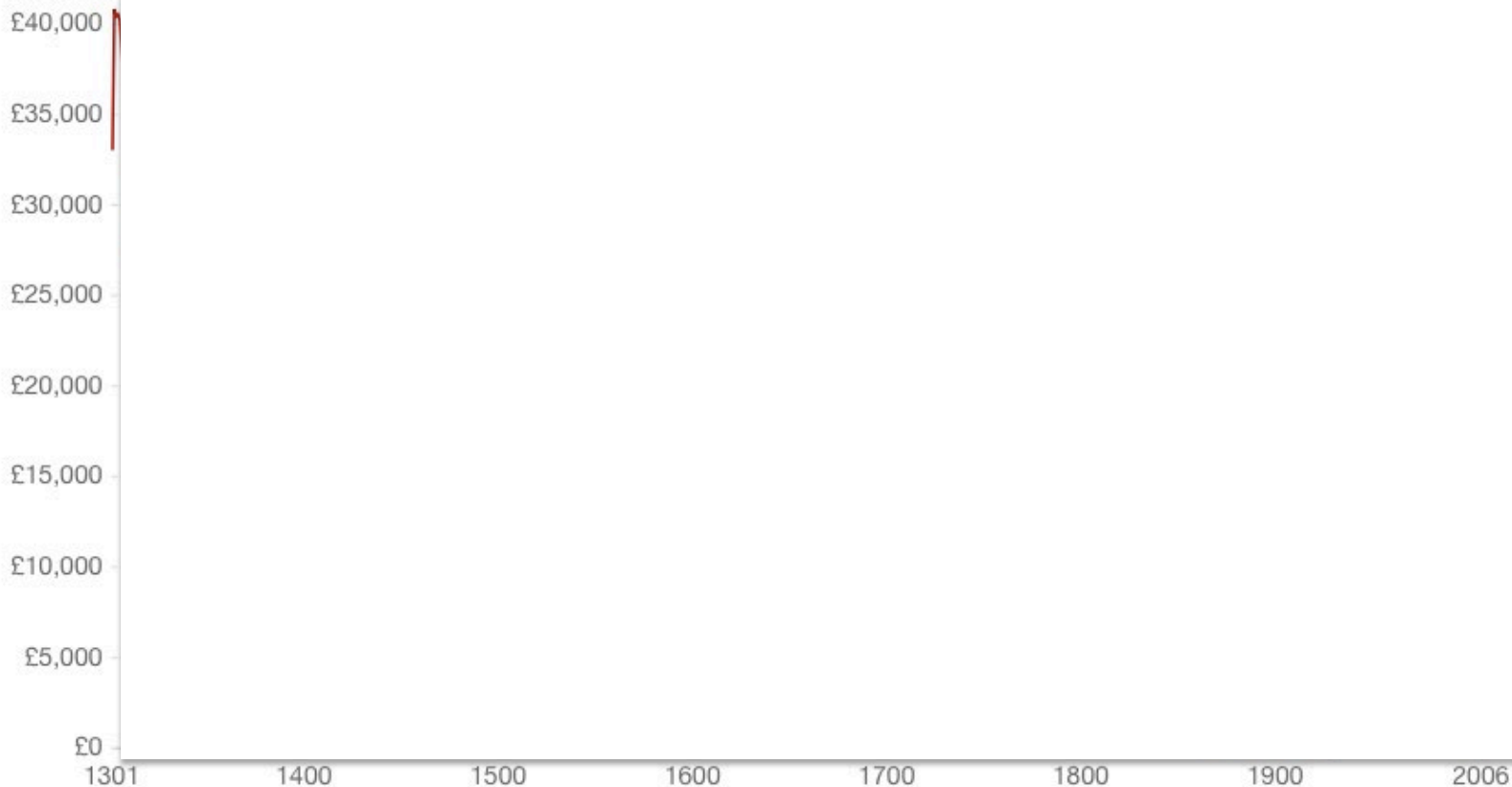
"Opinionated, often counterintuitive,
full of delicious stories, always provocative."
—*Kirkus Reviews* (starred review)



The Price for Lighting (per million lumen-hours) in the UK in British Pound

1 lumen hour is equal to the luminous energy emitted in 1 hour by a light source emitting a luminous flux of 1 lumen. For comparison: a standard 100W incandescent light bulb emits ± 1700 lumen.

⚙️ LINEAR



Source: Fouquet and Pearson (2012)

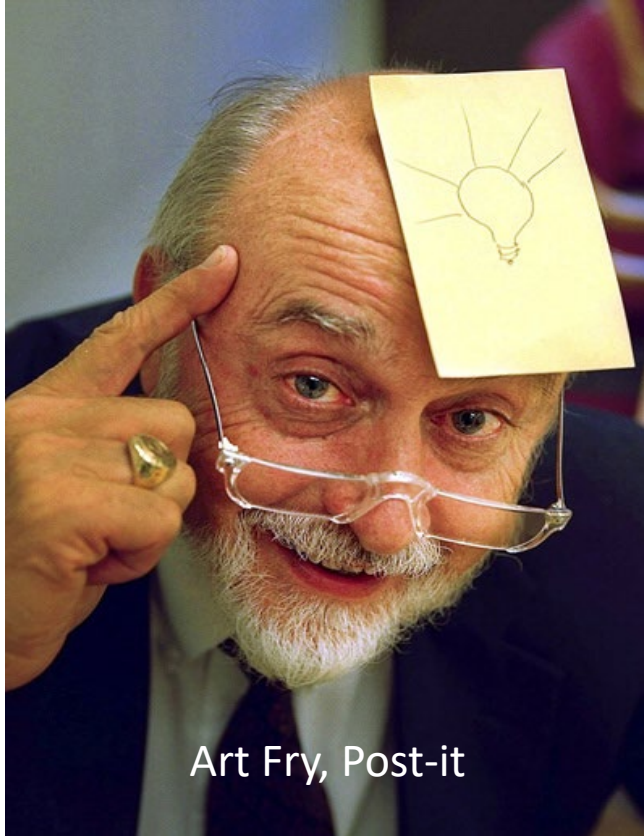
Note: The price is adjusted for inflation and expressed in prices for the year 2000. Shown is a 5-year moving average.

Innovation is different from invention

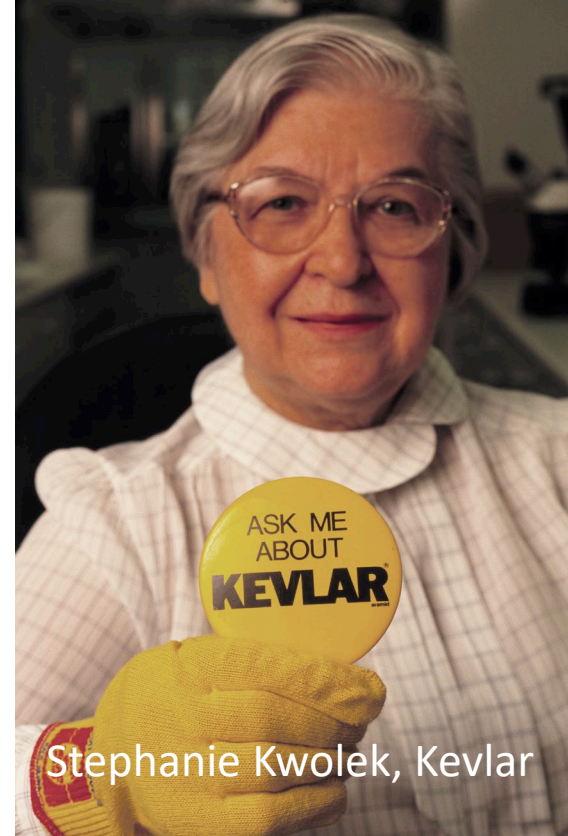


The beaver said to the rabbit, as they looked at the Hoover Dam: “No, I didn’t build it, but it’s based on an idea of mine”

Innovation is serendipitous

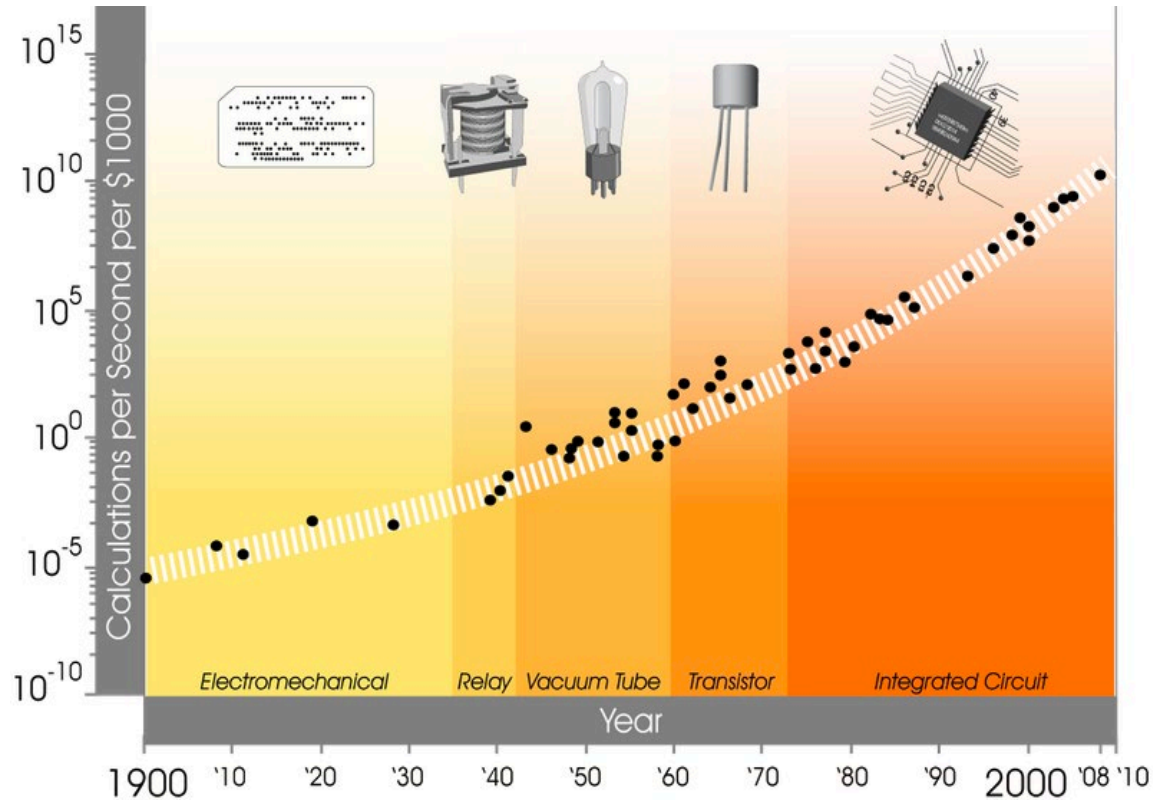


Art Fry, Post-it



Stephanie Kwolek, Kevlar

Innovation is gradual



Innovation is evolutionary

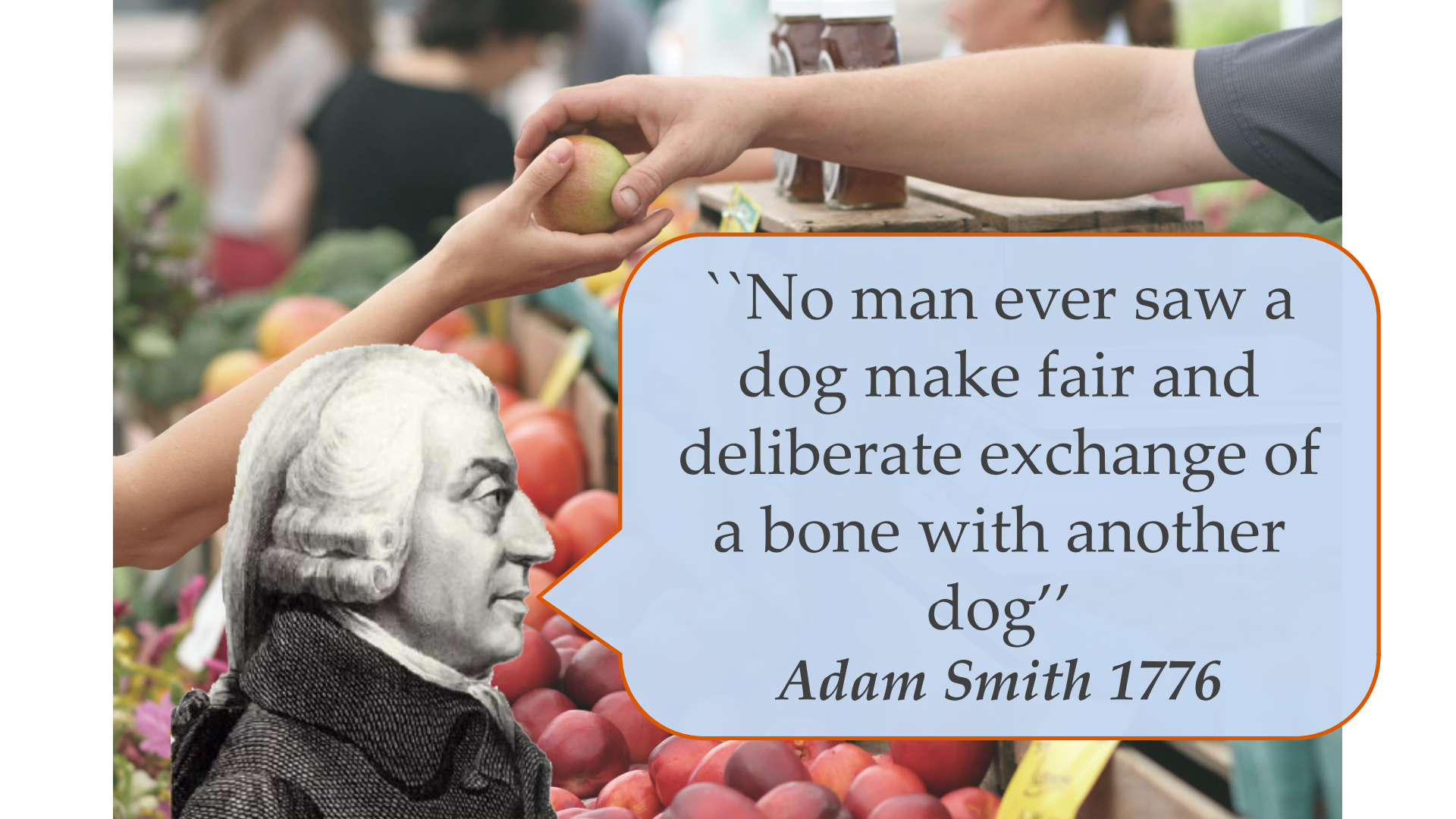
Evolution of the Mobile Phone



<https://busy.org/@akbarbadsha/the-evolution-of-technology>

Innovation is recombinant



A composite image featuring a market stall with hands exchanging an apple, a bust of Adam Smith, and a speech bubble containing a quote. The background shows a market stall with various fruits like apples and peaches. In the foreground, a hand offers a green apple to another hand. To the left, a bust of Adam Smith is visible. A light blue speech bubble with an orange border contains the text.

“No man ever saw a
dog make fair and
deliberate exchange of
a bone with another
dog”

Adam Smith 1776



“I, Pencil”

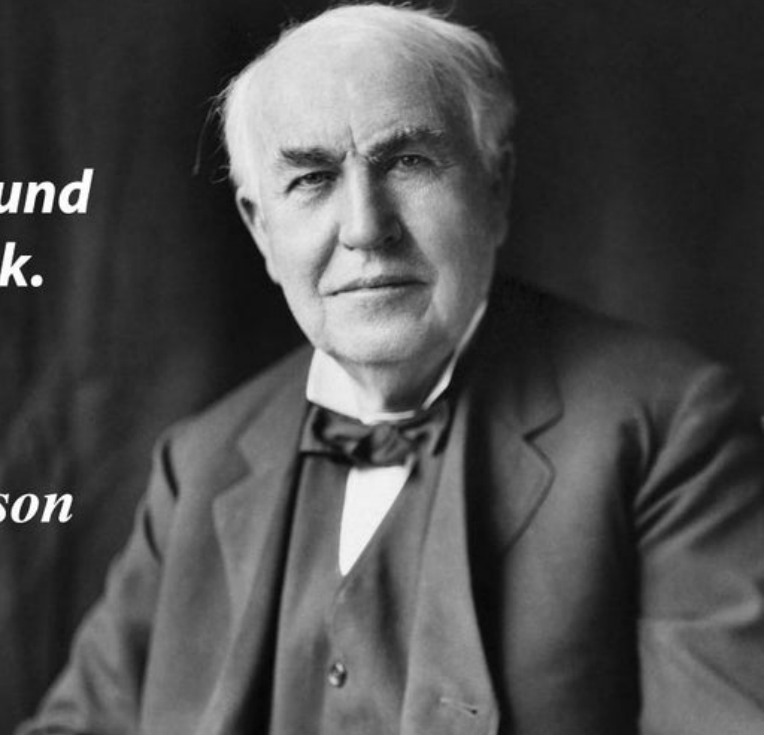


By Leonard
Read

Innovation is trial and error

***I have not failed. I've just found
10,000 ways that won't work.***

~ Thomas Edison



Innovation is inexorable

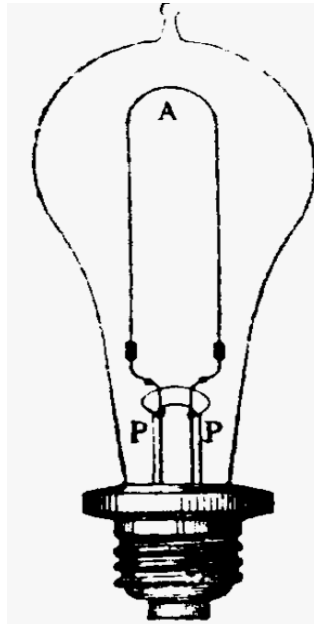
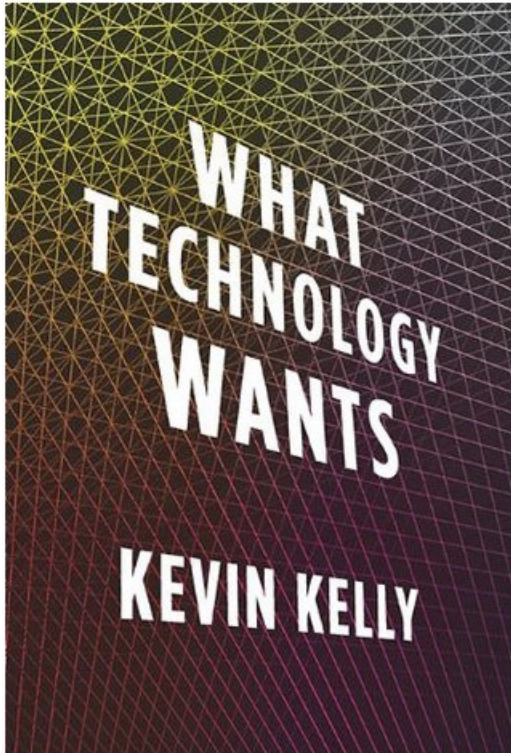


Fig. 9. Lampa
żarowa Edisona.

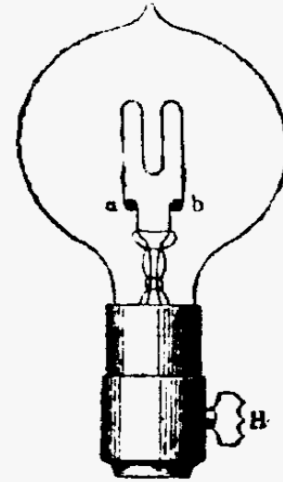


Fig. 10. Lampa
Maxime'a.

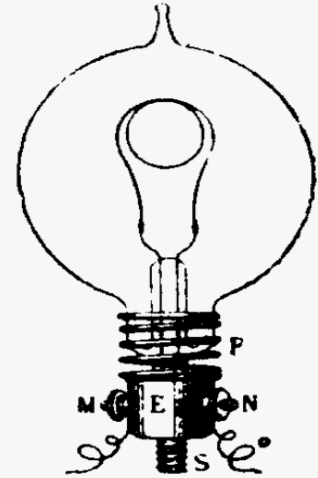


Fig. 11. Lampa
Swana.

Google™
YAHOO!®

Ask™
.com

msn.™ 

bing™

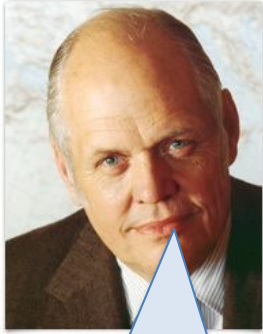
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Innovation is unpredictable

**Ken Olsen, chairman,
Digital Equipment
Corporation, 1977**



“There is no reason anyone would want a computer in their home.”

**Paul Krugman,
Nobel-winning
economist, 1998.**



“By 2005 or so, it will become clear that the Internet’s impact on the economy will have been no greater than the fax machine’s.”

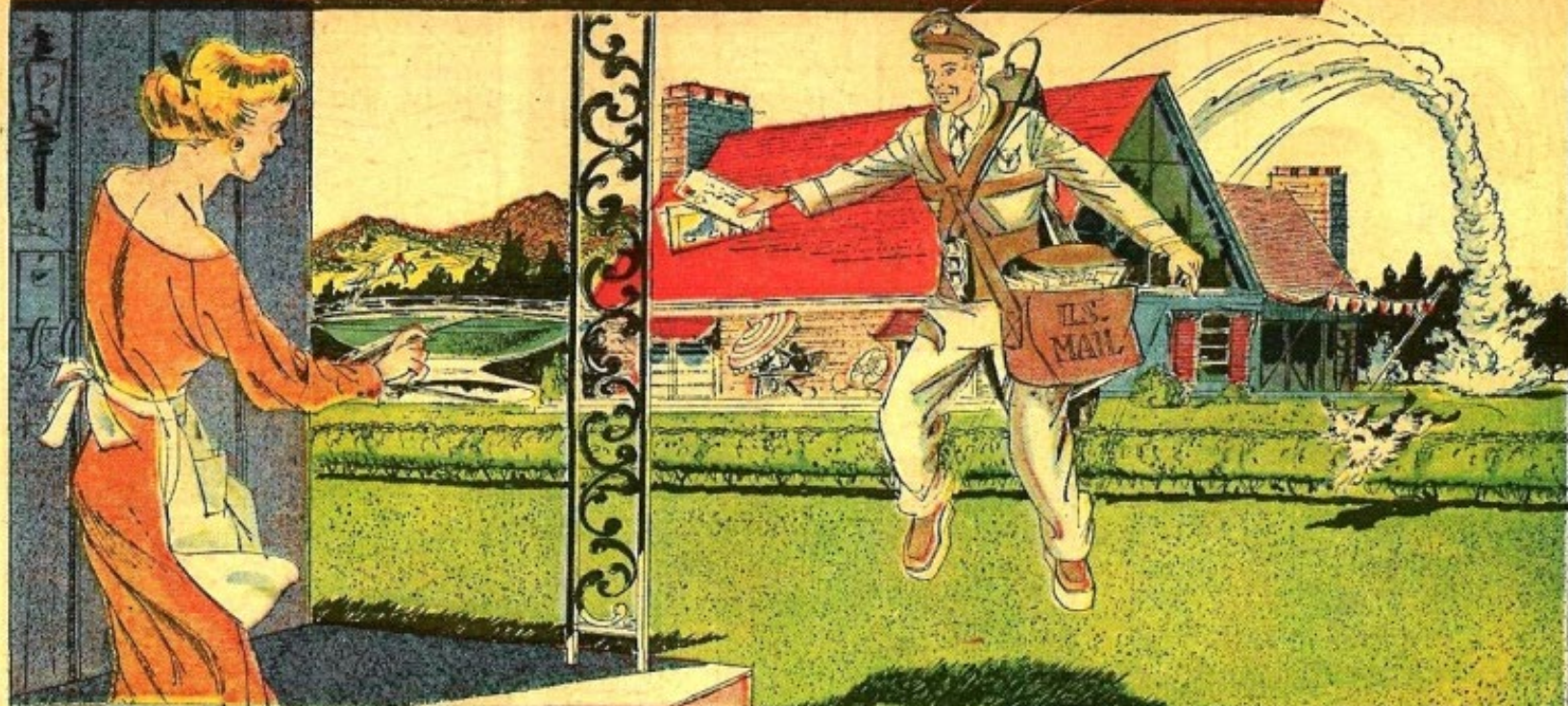
**Steve Ballmer, CEO,
Microsoft,
2007**



“There’s no chance the i-phone is going to get significant market share. No chance.”

--- **CLOSER THAN WE THINK!**

by *Rodhouse*



ROCKET MAILMEN Uncle Sam's mailmen can look forward to going faster, getting farther, and doing so with less effort than ever before. All it will take will be a device like the recently perfected "rocket assista" which were originally developed to help infantrymen leap like grasshoppers.

Just how such equipment works is still a military secret. The designer,

Reaction Motors, Inc., is not permitted to say how large the device is, or how long it fires, or what kind of fuel it uses. But best guess is that the rocket fires intermittently, so that the wearer can bound from spot to spot as he wishes, with no more energy than it takes to walk. Also the mechanism is believed to be of small size, simply constructed and low-priced. What a boon for mailmen and others whose work takes them from door to door!



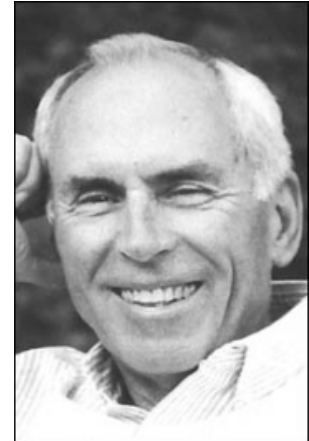
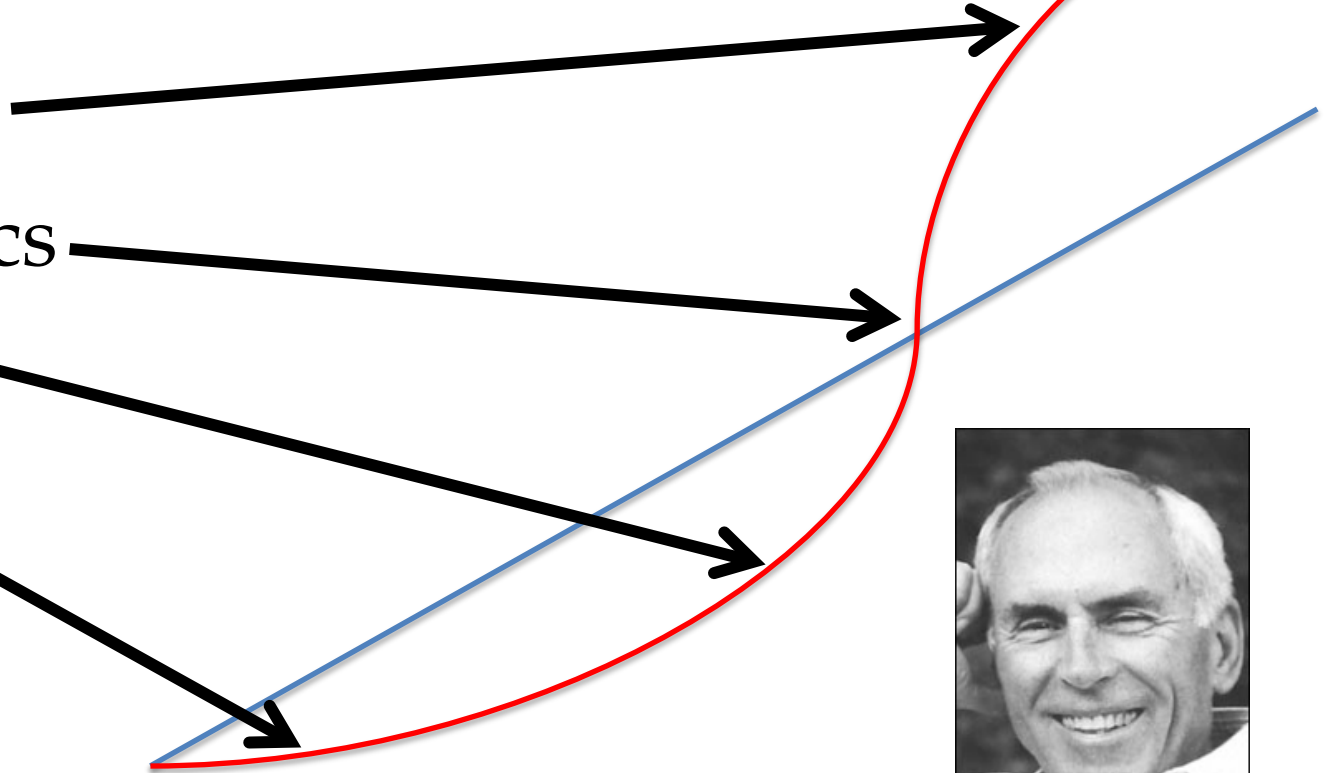
Amara Hype Cycle

- Internet

- Genomics

- AI

- Crypto



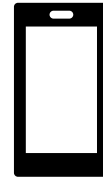
The transport revolution



1900

1950

2000



The electronic revolution

Technology is the seed of science as well as the fruit



Innovation is often unpopular...



...and always has
been

The New York Times

Published: March 25, 1878

Copyright © The New York Times

THE AEROPHONE.

Something ought to be done to Mr. EDISON, and there is a growing conviction that it had better be done with a hemp rope. Mr. EDISON has invented too many things, and almost without exception they are things of the most deleterious character. He has been addicted to electricity for many years, and it is not very long ago that he became notorious for having discovered a new force, though he has since kept it carefully concealed, either upon his person or elsewhere. Recently he invented the phonograph, a machine that catches the lightest whisper of conversation and stores it up, so that at any future time it can be brought out, to the confusion of the original speaker. This machine will eventually destroy all confidence between man and man, and render more dangerous than ever woman's want of confidence in woman. No man can

this country, provided we will raise money enough to pay for it, and that the statue will thus be able to welcome incoming vessels in the Lower Bay, and to warn them not to come up to the City in case Mr. STANLEY MATTHEWS is delivering an oration on the currency, or Mr. COX is making a comic speech at Tammany Hall. Were the aeropphone to be confined strictly to these uses, it might prove a comparatively unobjectionable instrument; but no man can loose a whirlwind and guarantee that its ravages shall be confined to Chicago, or to some other place where it may do positive good.

This country has long suffered from excessive talk. Had nine-tenths of our citizens who have been born during the last fifty years been absolutely dumb, the Republic would doubtless have preserved its pristine purity. It is the interminable talk



*R. G. B. B. & C. 1775
Charles B. King*

By the King.

120

A PROCLAMATION FOR THE Suppression of Coffee-Houses.

CHARLES R.



Whereas it is most apparent, that the Multitude of Coffee-houses of late years set up and kept within this Kingdom, the Dominion of Wales, and the Town of Berwick upon Tweed, and the great resort of idle and dissipated persons to them, have produced very evil and dangerous effects, as well for that many Tradesmen and others, do therein not spend much of their time, which might and probably would otherwise be employed in and about their Lawful Callings and Affairs: but also, for that in such Houses, and by occasion of the meetings of such persons therein, where Falls, Disturbances and scandalous Reports are devised and spread abroad, to the Disruption of his Majesty's Government, and to the Disturbance of the Peace and Quiet of the Kingdom: his Majesty hath thought it fit and necessary, That the said Coffee-houses be (for the future) shut down and Suppressed, and both (with the Advice of his Privy Council) by this his Royal Proclamation, Strictly Charge and Command all manner of persons, That they or any of them do not presume from and after the Tenth day of January next ensuing, to keep any Publick Coffee-house, or to meet as fell by retail, in his, her or their House or Houses (to be here as concluded within the same) any Coffee, Chocolate, or other sort of Tea, or they will suffer the contrary at their utmost perils.

And for the better accomplishment of this his Majesty's Royal Pleasure, his Majesty doth hereby Will and require the Justices of Peace within these several Counties, and the Chief Magistrates in all Cities and Towns Corporate, that they do at their next respective General Sessions of the peace (to be holden within these several and respective Counties, Cities and Towns) recall and make void all Licenses at any time heretofore Granted, for the keeping or maintaining of any Coffee, Chocolate, or other sort of Tea: And that they or any of them do not (for the future) make or grant any such License or Licenses, to any person or persons whatsoever. And his Majesty doth further declare, that if any person or persons shall take upon them, from or by, after his, her or their License or Licenses recalled, as aforesaid, to keep or sell by retail (as aforesaid) any of the Kingdoms above said, that then the person or persons so offending shall not only be proceeded against, upon the Statutes made in the Fifthteenth year of his Majesty's Majesty (which gives the Justices of the peace full power therein) to do as they shall offend therein: but shall (in case they persist) receive the severest punishments that may by Law be inflicted.

Given at Our Court at Whitehall, this Nine and twentieth day of December 1775, in the Seventh and twentieth year of Our Reign.

God save the King.

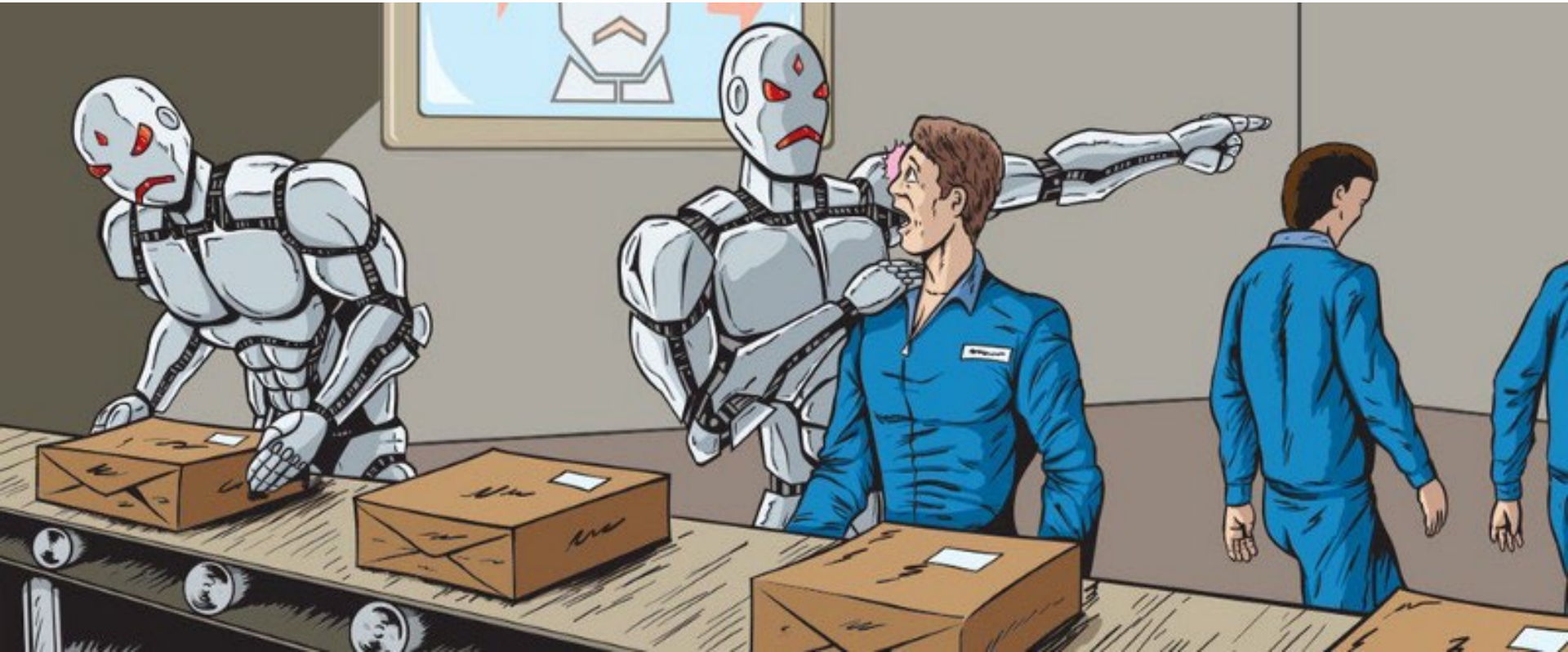
LONDON,

Printed by the Assigns of John Bill, and Christopher Barker,
Printers to the Kings most Excellent Majesty, 1775.

...and always has been

“As for coffee, tea and chocolate, I know no good they do; only the places where they are sold are convenient for persons to meet in, sit half day and discourse with all companies that come in of State matters, talking of news and broaching of lies, arrainging the judgments and discretion of their governors, censuring all their actions, and insinuating into the ears of the people a prejudice against them; extolling and magnifying their own parts, knowledge and wisdom, and decrying that of their rulers; which if suffered too long, may prove pernicious and destructive.”

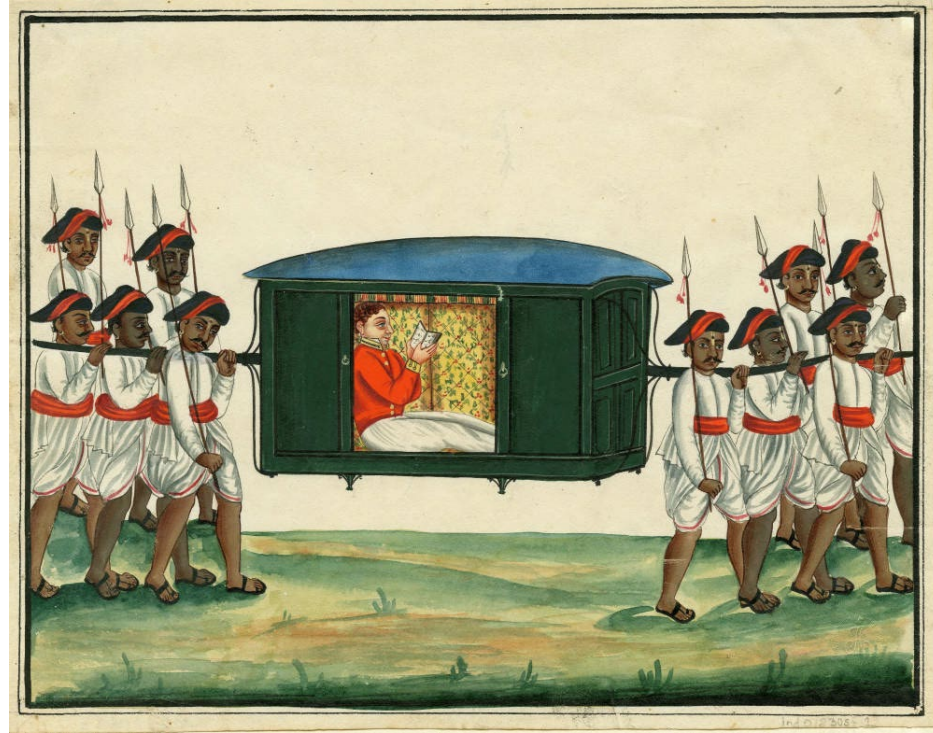
Innovation does not destroy jobs



Big companies are bad at innovation



So are empires



Innovation requires freedom

- The freedom to experiment
- To fail
- To collaborate
- To change direction
- To invest
- To act fast



THE SEARCH FOR THE
ORIGIN OF COVID-19



ALINA CHAN
MATT RIDLEY

ALINA CHAN
& MATT RIDLEY

VIRAL

The Search for the
Origin of Covid-19



The End

