



ECONOMIC DEVELOPMENT ADVISORY BOARD

January 11, 2023, at 3:00 PM

www.fortlauderdale.gov/government/edab

Meeting Minutes

Board Members	Attendance	Present	Absent
Michael Stara, Chair	P	1	0
Enrique Bargioni, Vice Chair	P	1	0
Jay Adams	P	1	0
Dudly Etienne-Harvard	A	1	0
William Feinberg	P	1	0
Kenneth Herz	P	1	0
Russ Klenet	P	1	0

Staff

Suzy Joseph, Economic Development Representative/EDAB Staff Liaison (Absent)

Amber Cabrera, Administrative Supervisor (Present)

Daphnee Sainvil, Government Affairs & Economic Development Division Manager (Present)

Communication to the City Commission

No Communication to the Commission.

I. Call to Order & Determination of Quorum

Chair Stara called the meeting to order at 3:02 PM. Roll was called, and it was noted that there was a quorum.

II. Guest Speaker, Fort Lauderdale City Manager Greg Chavarria

The board was advised that the City Manager was unable to attend due to a scheduling conflict.

Chair Stara asked the members to provide feedback on the Mayor's Presentations

Discussion was had regarding the conversation with Mayor Trantalis during the December meeting. Member Herz appreciated his candor and direct way of communicating. He recalls that the mayor mentioned that the board should not be focusing on big ticket items. Member Klenet mentioned that the unemployment level was at an all-time low and that is something worth mentioning. Member Feinberg states that he felt the mayor was open to the board's suggestions and that the lines of communication are open. Chair mentioned that he felt the mayor truly know what's going on. Every question, he had an answer to.

III. Approval of the December 14, 2022, Meeting Minutes

Motion to approve the December 14, 2022, draft minutes was made by Member Feinberg and seconded by Vice Chair Bargioni. The motion was passed unanimously.

IV. Approval of the 2023 Economic Development Advisory Board Meeting Dates



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Motion to approve the 2023 Economic Development Advisory Board Meeting Dates draft minutes was made by Member Feinberg and seconded by Vice Chair Bargioni. The motion was passed unanimously.

V. Old Business – None

VI. New Business

Discussion of EDAB FY 23-24 Goals

Chair Stara opened the conversation regarding the setting of the 2023 board goals and holding the board members accountable to bringing ideas that are in their respective areas of concentration and they relate to the board’s overall goals. He emphasized that he no longer wants to be a board that just talks.

After much discussion of the 2020-2022 goals and the purpose and role of the board as an advisory capacity to the commission the modified goals were adopted:

EDAB Fiscal Year 2023 Goals:

- ~~Expand Community Footprint via increased engagement and participation from citizen/residents, associations, other city boards. Develop a higher profile of the work of the board within the City of Fort Lauderdale and South Florida~~
- Create a relationship between the Economic Development Advisory Board and the Commission
- Collaborate with other local organizations to foster Economic Development
- ~~Outreach via City social media Economic Engine Focused Presentations.~~
- ~~Speakers Presentation Format Board Engagement & Accountability (TBD).~~

Ms. Sainvil reminded the board that the Commission will be having their Prioritization Workshop on January 26, 2023, 9:00AM – 1:00PM L.A. Lee Mizell/YMCA Community Center 1409 NW Sistrunk Blvd, Fort Lauderdale, FL 33311. It is an open listening session that everyone is open to attend.

Action Item - Send calendar invite to members for Commission Prioritization Workshop

Ms. Sainvil reminded board members that they are welcome to speak with their district commissioner for guidance and suggestions to bring back to the board. She also informed the board that she does bring their suggestions to the commissioner when she has her one-on-one meetings with them.

Member Klenet reminded the board that we have three new commissioners, and it would be a good idea t have each one of them come to a board meeting following the workshop and go into more detail as to what they would like to see form the board and how the board can partner with them.

Motion was made by Member Klenet to invite the members of the commission for the next few meetings. Seconded by Member Adams. The motion was passed unanimously.

Action Item - Send invitation to Commissions to future EDAB meetings.



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Chair Stara mentioned that if they do not have a commissioner scheduled to speak with them that they should invite other members of the economic development business community to speak with the board so what the board could be in alignment with what is going on within the city and if nothing else be an ally in their endeavors by sending communications to the commission either in support of items that they are bringing to the table or areas of concern.

Conversation continued and a list of preliminary organizations that would be invited to speak at board meetings was established.

Motion was made by Member Fineberg to invite other economic development organizations to board meetings should a commissioner not be available. Seconded by Member Adams. The motion was passed unanimously.

Action Item - Send invitation to presidents or representatives of economic development business community to future EDAB meetings.

Speaker/Presentation Invitations:

- Commissioners
- Chamber – Dan Linblade/Jack Siler – February Meeting
- Port Everglades Association
- Marine Industry Association
- FRLA
- DDA – Jenny Mojeron
- Nighttime Economy – Sarah Spurlock
- Riverwalk – Eugina Ellis
- John Millage – Film Project
- Visit Lauderdale Food and Wine – Recap meeting with the organizers
- Visit Lauderdale
- Las Olas Mobility Project – staff speaker
- TAM – staff speaker regarding mobility issues

Action Item - Send the list to board members so that they can add additional organizations.

Area of Concentration Updates

1. Member Adams – Small business and CRA Member Adams – *No Update*
Asked that his area of concentration be changed from Small Business and CRA to Lifestyle and Quality of Life
2. Member Bargioni – Innovation Companies/Permitting – *No Update*



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3. Member Etienne-Harvard – Web and Social Media Liaison\Film Industry – *Absent - No Update*
4. Member Feinberg – Restaurant industry and GFLCC Real Estate/Construction Council

Informed the board about Visit Lauderdale Food and Wine Festival happening the week of January 9th. Very nice event with nightly activities.

Member Klenet confirmed that it is sponsored by the County, but the activities are primarily in the City of Fort Lauderdale. **Member Bargioni** reminded the board that event like this should not be underestimated.

Member Herz mentioned that one of the goals should have some language regarding educating the commissioners of the value each board member brings. **Member Adams** echoed that the board needs to show that they can give good advice on items.

Ms. Sainvil reminded the board that that initiative is part of the boards mission and purpose and does not need to be identified as an annual goal.

5. Member Klenet – Liaison Broward Workshop – *No Update*
Invited members to attend the workshops regarding the charter school options
6. Chair Stara – LGBTQ and Community Reinvestment Act\Venture Capital – *No Update*
7. Kenneth Herz – TBD – *No Update*

VII. Division Update

Ms. Sainvil advised board that the Prince and Princess of Monaco visited the aquatic center and that a relationship with Monaco has been established. There is an interest in having them collaborate for the boat show. She also mentioned that UAE is still interested in investing in major projects in the city. Further, other large event organizers are interested in having their large events within the City of Fort Lauderdale such as Funk Fest, HBCU Bowl Games, International Pickleball events etc. at the Drive Pink Stadium.

Ms. Sainvil mentioned that she gave a presentation to the commission regarding the legislative priorities of the City of Fort Lauderdale.

Motion to adjourn the meeting was moved by Member Feinberg and seconded by Vice Chair Bargioni. The motion was passed unanimously.

VIII. Meeting adjourned at 4:25 PM.

Next Meeting: February 8, 2023, at 3:00 PM

Any written public comments made 48 hours prior to the meeting regarding items discussed during the proceedings have been attached hereto.