

City of Fort Lauderdale, Florida Special Events and Public Space Activation Budget Summary	
List of Activities	FY 2024 Preliminary Budget
Fourth of July	\$ 400,000
Riverwalk Activation	\$ 225,000
Las Olas Oceanside Park Activation	\$ 115,500
Great American Beach Party	\$ 100,000
Sistrunk Festival	\$ 100,000
Summer Jamz	\$ 100,000
Jazz Brunch	\$ 66,000
Starlight Musicals	\$ 60,000
Downtown Countdown - New Year's Eve	\$ 50,000
St. Patrick's Day Parade	\$ 40,000
King Holiday Parade and Multicultural Festival	\$ 40,000
Carter Park Jamz	\$ 20,000
Fort LauderdaleBoo	\$ 20,000
Light Up Sistrunk	\$ 20,000
Light Up the Beach	\$ 20,000
Light Up the Galt	\$ 20,000
Pre Labor Day Festival	\$ 20,000
Get Lit - Riverwalk	\$ 16,500
David Deal Play Day	\$ 15,000
Relay for Life	\$ 10,000
Sips, Sounds, and Splats	\$ 10,000
Viernes Musicales	\$ 10,000
Noon Tunes	\$ 8,000
Diwali	\$ 5,000
Kijiji Moja	\$ 5,000
Menorah Lighting	\$ 2,000
Old School Reunion	\$ 2,000
Pride Parade	\$ 1,500
Big Toy and Truck Extravaganza	\$ 1,000
Kwanzaa Ujamaa	\$ 1,000
Santa on the Beach	\$ 800
Event Support Related Expenses	
Marketing	\$ 50,000
Music License Fees	\$ 10,000
General Fund Total	\$ 1,564,300