



Memorandum

Memorandum No: 24-033

Date: February 22, 2024

To: Honorable Mayor, Vice Mayor, and Commissioners

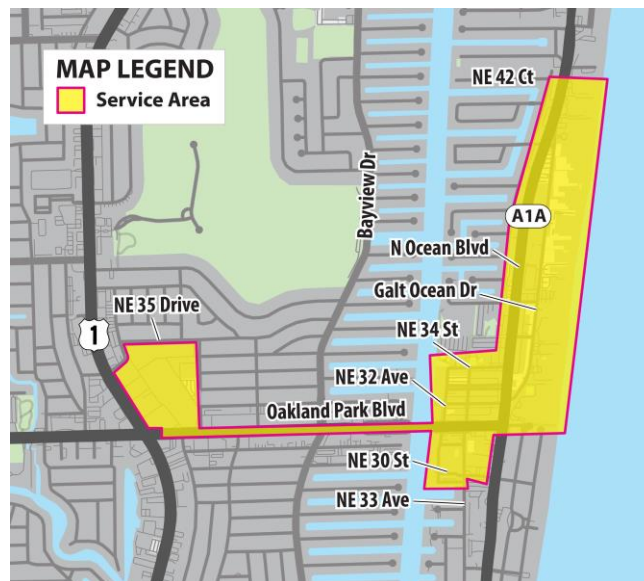
From: Greg Chavarria, City Manager 
Greg Chavarria (Feb 28, 2024 13:12 EST)

Re: Micro Transit Services Update

The intent of this memorandum is to inform you of upcoming changes to the City's micro transit service operated by Circuit:

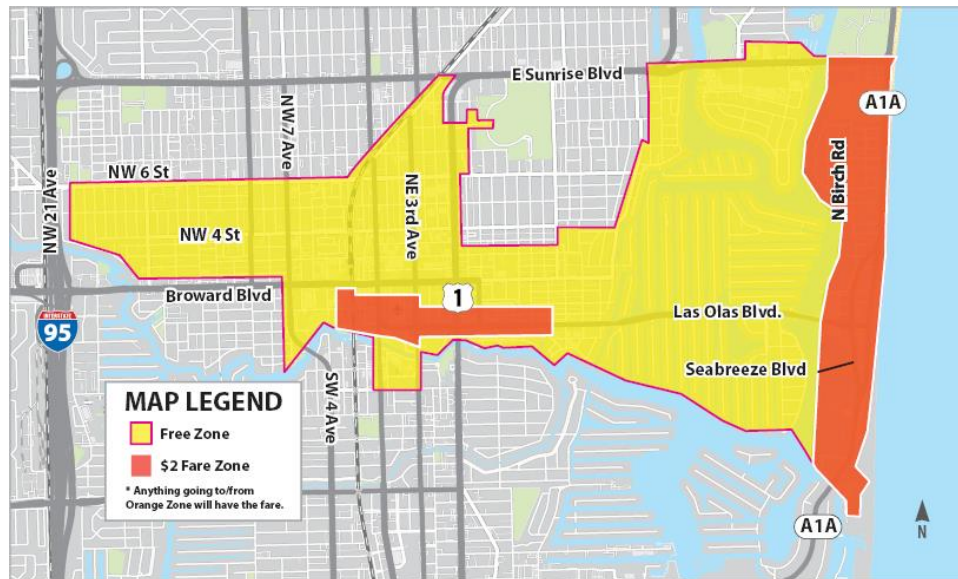
1) Service Area Expansion:

The City Commission previously requested that City staff determine if service could be expanded to include the Coral Ridge Mall area. City staff worked with Circuit and determined that it is feasible to provide service with an electric car rather than the GEM vehicle. The expansion fits within the current operating budget and the service will begin once the contract amendment is administratively approved. The Strategic Communications division will be announcing these modifications once the service starts.



2) Spring Break Operations:

Effective March 1, 2024, micro transit service will cost \$2.00 per person for rides that start or end in high demand areas (see map below). The fares are being instituted in hopes of balancing the supply and demand during the spring break period. The City will retain revenues generated, less any operational expenses associated with collecting the fares, such as processing fees. All rides outside of the high demand areas will continue to be offered at no charge.



Circuit will be operating up to 20 vehicles at a time that will be strategically deployed across the city. The on-demand service may be delayed at certain times of the day, as the vehicles will be prioritized to assist the City for operational purposes such as clearing the beach each evening.

If you have any questions, please contact Ben Rogers, Director of Transportation and Mobility, at brogers@fortlauderdale.gov.

- c: Anthony G. Fajardo, Assistant City Manager
- Susan Grant, Assistant City Manager
- Thomas J. Ansbro, City Attorney
- David R. Soloman, City Clerk
- Patrick Reilly, City Auditor
- Department Directors
- CMO Managers