



**Urban Land
Institute**

Advisory Services Program

Fort Lauderdale, FL

***Building a Resilient Fort Lauderdale:
Developing Criteria for Road Elevation***

Advisory Services Panel

March 10 – 14, 2024

Biographies

Panel Chair



Jim Heid, FASLA
Founder
CRAFT DnA and UrbanGreen™
Healdsburg, California

Jim is an infill developer and strategic real estate advisor focused on real estate development as a tool to create better communities. Jim founded CRAFT DnA to focus on incremental development and intentional place-building as a successor to his boutique consultancy UrbanGreen™. For over two decades UrbanGreen pioneered community sustainability strategies for public and private sector clients. His leadership in this space is evidenced by his role leading an international team to develop next generation sustainable development standards for the Emirate of Abu Dhabi.

An active member of the Urban Land Institute (ULI), Jim has participated in over 16 Advisory Service Panels, chairing panels for Tower Renewal for Resilience in Toronto, Canada (2019), Place Branding Strategies for Napa's Oxbow District (2018), Bridging the Divide Through Resilience, St. Tammany Parish, LA (2015); Building Resilience and Prosperity, Northern CO (2014), and Federal Government Relocation Evaluation, Moscow, Russia (2011).

Jim's book – **Building Small: A Toolkit for Real Estate Entrepreneurs** (ULI, 2021), has received national acclaim by entrepreneurial developers across the U.S. and captures his current focus on the importance of small scale, incremental approaches to building community. With the success of **Building Small** and his 2x per year **Small Scale Developer Forum**, Jim launched buildingsmall.mn.co - an online community for Small Developers. Now in its second year the private network is approaching 1,000 members, filling a significant gap for experienced and emerging developers who want to build small.

Trained as a landscape architect at the University of Idaho, Jim went on to receive a Masters in Real Estate Development from MIT as way to more effectively integrate economics, development and design thinking.

Panelists



Allison H. Anderson FAIA
Founding Principal
unabridged Architecture
Bay St Louis, Mississippi

Allison Anderson is recognized for civic projects which are carefully crafted and inherently defensible against climate challenges. After Hurricane Katrina devastated her community, her firm unabridged Architecture incorporated adaptation and resilience into their established practice. She is a national leader in resilience and adaptation in the built environment.

During this period of unprecedented changes to the global environment, Allison leads efforts to build wisely with the climate. With experience in diverse climates from Honolulu to Las Vegas to the Gulf of Mexico, she adapts local conditions and creates appropriate solutions for new buildings and the preservation of existing buildings by integrating vernacular forms and transitional spaces. Community leadership in landscape conservation, smart growth, and urban restoration prior to Hurricane Katrina created a demand for high-performance solutions to be constructed along the Gulf Coast following the storm; the firm she founded, unabridged Architecture, responded with a deep understanding of the importance of place and tradition within the context of modern designs for community rebuilding.

Allison was the first LEED-Accredited Professional in Mississippi in 2002, a direct outgrowth of the lessons of climate-conscience from the University of Southern California undergraduate program. Allison has taught architecture at the University of Texas, Louisiana State University, and Tulane University, including design studios at every level plus aesthetics, design process, site design, portfolio, graphics, and others. She was elevated to become a Fellow of the American Institute of Architects in 2014.

Allison leads research efforts at uA, focusing on resilience, coastal hazards and adaptation. Her firm has been awarded the American Institute of Architects Award for Architecture, the COTE Top Ten Award for building performance and design, and the American Architecture Award. Allison has served on the AIA Board Committee on Climate Action and Design Excellence (CCADE) and the Framework for Design Excellence Task Force. She has been a volunteer member of the scientific Gulf of Mexico Alliance Community Resilience Team since 2010, bridging the gap between science and planning.

Education: University of Southern California, B. Arch. 1984; University of Texas, M. Arch. 1990

Select Publications: *Climate Adaptation for Architects*, (Author). Taylor Francis/Routledge 2025; *AIA Framework for Design Excellence*, 2023 update (Lead Contributor/Editor); *AIA Resilient Project Process* (Lead Author); *AIA Climate Action Business Playbook* (Author); *Oxford Research Encyclopedia of Natural Hazard Science*, "Adapting to Climate-Sensitive Hazards through Architecture," 2017.



Chris DeWitt, AICP
Principal
VHB
Williamsburg, Virginia

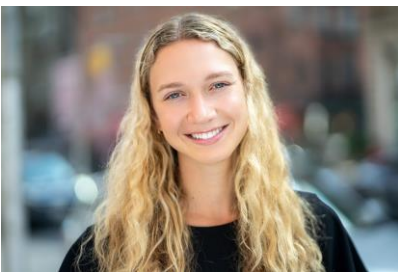
Chris DeWitt, AICP, is a planner with 30 years of public and private sector experience. He is currently a Principal with VHB, where he serves as Mid-Atlantic Planning + Design Service Leader. Throughout his career, he has focused on community-driven placemaking and design of public open space, parks, and active mobility improvements.

Chris received a Bachelor of City Planning degree from the University of Virginia, and is a member of the American Institute of Certified Planners, the Urban Land Institute Virginia Regional Livable Communities Council, the Association of Pedestrian and Bicycle Professionals, and the Rails-to-Trails Conservancy. He has delivered presentations to a variety of conferences, including the annual APA-VA conference.

Chris began his career as a planner with Gloucester County, VA, where he helped implement the county's Chesapeake Bay Preservation Ordinance and update the Comprehensive Plan, Zoning Ordinance, and Subdivision Ordinance. While with Gloucester County, Chris also authored a grant application and helped manage the design of the Gloucester Courthouse Streetscape Improvements. He also represented Gloucester County on the regional Transportation Technical Committee.

During his tenure with VHB, Chris has managed the planning and design of local and regional streetscapes, trails, and parks, including the Mathews Main Street Enhancements, the Virginia Capital Trail in Richmond, the Dismal Swamp Canal Trail in Chesapeake, the Friendly City Trail in Harrisonburg, and the James River Park Master Plan in Richmond. His work has also taken him to North Carolina's Outer Banks, where he has managed the planning and design of the Town Park and Complete Streets in Duck and the Soundside Event Site in Nags Head.

Chris has also worked throughout the east coast on projects with the National Park Service, including parks and recreation planning at locations like the Delaware Water Gap, Cape Cod National Seashore, and Roosevelt-Vanderbilt National Historic Sites. In his current role as Planning + Design Service Leader, Chris oversees VHB's delivery of landscape architecture, urban design, and community planning projects throughout the Mid-Atlantic Region.



Hannah Glosser
Director
HR&A Advisors, Inc.
New York, New York

As a Director based in the New York office, Hannah focuses at the intersection of climate, community planning, and housing. Hannah is a leader in HR&A's climate practice where she advises governments, community-based organizations, and philanthropy on how to steer investments in decarbonization and climate adaptation. Working closely with the federal government, she provides technical assistance to communities across the U.S. on how to advance building upgrades in low- and moderate-income housing, tapping into new federal funding opportunities. To inform decision-making and infrastructure funding strategies, she evaluates the economic and social impacts of climate risks and climate adaptation investments for residents, businesses, property owners, and local governments. Making climate science more accessible, she engages the public through interactive open houses, community meetings, and surveys.

Prior to joining HR&A, Hannah worked at 100 Resilient Cities (100RC) managing the 100RC Tools portfolio, which supported resilient strategy development and implementation in numerous cities. This also included leading capacity building workshops in cities, advising on tactical urbanism projects, and training city officials and staff. Hannah holds a Bachelor of Arts in Political Science from Colorado College.

All biographies as of 3/14/24



Charnelle Hicks
President
CHPlanning, Inc.
Philadelphia, Pennsylvania

Charnelle Hicks is president of CHPlanning, Ltd., a firm specializing in land-use, environmental, community and airport planning, headquartered in Center City Philadelphia. She has nearly 25 years of experience in transportation planning, comprehensive and regional planning, economic development, and public outreach.

In addition, Charnelle has management consulting experience in business organizational development and frequently shares her professional knowledge on expert conference panels. Most recently, she gave a Key Note Address to the City Planning and Urban Design Conference (CPUD) 2016 in Istanbul, Turkey.

Hicks holds a Bachelor of Arts from Swarthmore College and a Master of Regional Planning from the University of North Carolina. She is a member of the American Institute of Certified Planners and holds a NJ Professional Planners License. She is also a certified instructor for the Pennsylvania Municipal Planning Education Institute where she provides in-depth planning, zoning and subdivision instruction to elected officials, planning commissioners, zoning hearing boards and zoning officers throughout the Commonwealth of Pennsylvania.



Malaika Rivers
Founder & President
Pontem Resources
Atlanta, Georgia

Malaika Rivers is the Founder & President of Pontem Resources. She helps businesses and governments work together to imagine and build great places. Malaika navigates clients through complex public-private partnership strategies to structure and fund critical infrastructure. Her efforts result in cost-sharing development strategies that provide outsized returns for stakeholders.

Currently, Malaika is advising CIM, the development partner of the Atlanta Hawks, as they undertake one of the nation's most prominent sports and entertainment districts, an 8M-square foot, 50-acre, \$5B redevelopment project in the center of Atlanta known as Centennial Yards. Prior to this, Malaika worked with the Atlanta Braves on Truist Park and The Battery, the highly successful 2M-square foot stadium and mixed-use development now emulated by sports teams nationwide.

The foremost expert on Community Improvement Districts (CIDs), Malaika advises both business and government clients on these legislatively-enabled special assessment districts as powerful development tools. She currently leads the efforts of more than 100 office, industrial, and retail property owners in a fast-growing metro Atlanta submarket. Before that, she led the efforts of Georgia's first CID for over two decades. Under her leadership, the area successfully leveraged \$140M in commercial real estate value into more than \$2B in capital improvements. This advanced \$3B worth of real estate development, representing an additional 6M-square feet in office, retail, hotel, and multifamily products.

Malaika is a 100 Influential Women to Know, a Georgia 500, and a 25 Power Women to Watch. She received her B.S. from Virginia Tech and her C.M.E. from Harvard Business School. She frequently contributes to various media outlets and publishes forward-thinking reports, including how CIDs may be positioned at the forefront of smart cities and digital transformation.



Byron Stigge
Founder
Level Infrastructure
Brooklyn, New York

Byron is the Founder of Level Infrastructure, an engineering consulting firm based in New York City. Level's specialism is urban infrastructure design with a focus on integrating principles of sustainability and resilience. His work in the United States includes Rebuild By Design where he developed the concept for the 'BIG U' to respond to flood risk in New York City.

Byron worked with HR&A on the US cities involved in the 100 Resilient Cities program with the Rockefeller Foundation. Abroad Level's resilience work includes a city-wide infrastructure reconstruction plan for the city of Kabul, Afghanistan with the World Bank Group and a resilience plan for New Clark City in the Philippines with the Asian Development Bank. Level expertise in transportation, stormwater management, water and wastewater systems, energy, and solid waste allow an integrated approach to building resilience across all infrastructure sectors.

Byron has lectured and taught at Harvard, Columbia, MIT, Yale, Washington University in St. Louis and Cornell. He has engineering degrees from Washington University in St. Louis and MIT, and a planning degree from Harvard Graduate School of Design. He is the co-author of *Infrastructural Ecologies* published by MIT Press in 2016 and is on the Board of Directors of the Urban Design Forum.

ULI Project Staff

District Council (Local) Staff Members:



Julie Medley
Executive Director
ULI District Council- SE Florida/Caribbean
Coconut Creek, Florida

Julie Medley serves as executive director for the Urban Land Institute's Southeast Florida/Caribbean District Council, which stretches along the east coast of Florida from Vero Beach to the Florida Keys, and includes the Caribbean Basin. The District Council has over 1,200 members, consisting of real estate and land use professionals.

Over nineteen years ago, Medley began her ULI work with a long-time ULI member's consulting firm, which handled the District Council's operations prior to the creation of a free-standing ULI office in Southeast Florida. She joined ULI as an employee in 2004, as one of the District Council's first employees. She has held almost every possible District Council staff title during her time with the organization. Medley's passion for the organization's mission and ability to build and leverage strong connections in the region's diverse real estate market has been a key driver throughout her ULI tenure. She has been a passionate advocate for advancing the District Council's three main priority areas: resiliency, housing attainability, and diversity, equity and inclusion.

As it relates to resiliency work across the region, Medley led the District Council's execution of multiple public sector projects in collaboration with ULI's Urban Resilience team. A few highlights include an advisory services panel with the City of Miami Beach and 100 Resilient Cities, funded by the Rockefeller Center in 2018 and The Business Case for Resilience: SE Florida, commissioned by the SE Florida Climate Compact in 2020.

She currently sits on the board for Habitat for Humanity of Broward and chairs the Land Committee, is a member of the Broward County Resilience Plan Steering Committee and serves on the Huizenga Park Foundation board. In 2021, she received the Chair's Award for the Greater Fort Lauderdale Chamber of Commerce for her leadership chairing a successful regional mobility conference, pulling together private and public stakeholders from across Southeast Florida.



Mallory Barker
Manager
ULI District Council- SE Florida/Caribbean
Fort Lauderdale, Florida

Americas (National) Staff Members:



Lauren McKim Callaghan (*panel project manager*)
Senior Director, Advisory Services
ULI Americas– the Urban Land Institute
Prairie Village, Kansas

Lauren McKim Callaghan is the Senior Director for the Advisory Services Program at the Urban Land Institute (ULI). Prior to joining ULI, Lauren managed survey research projects for the Eagleton Center for Public Interest Polling at Rutgers University for a range of clients from community organizations to state agencies. Lauren has also worked in more than 15 communities across the central and eastern United States as a market analyst and planner with RKG Associates, Inc., a real estate and economic planning consulting firm. While at RKG, she provided analysis and reports for a range of projects including economic development strategic plans, multi-neighborhood revitalization efforts and housing studies. Lauren’s professional experience also includes work in commercial property management and teaching.

Lauren holds a Master of City & Regional Planning from Rutgers University with an emphasis in housing and real estate and is a graduate of ULI Washington’s Regional Land Use Leadership Institute. She has an undergraduate degree in history and psychology from the University of Kansas and is a native Midwesterner. Prior to joining ULI, she was an active member of the ULI Washington Young Leaders Group serving on and chairing several committees.



Lindsay Brugger
Vice President, Resilience
ULI Americas– the Urban Land Institute
Washington, District of Columbia

Lindsay Brugger is Vice President, Urban Resilience for the Urban Land Institute (ULI), a global nonprofit organization comprising more than 45,000 real estate and urban development professionals dedicated to advancing the Institute’s mission of shaping the future of the built environment for transformative impact in communities worldwide.

Ms. Brugger leads ULI’s Urban Resilience Program to advance the real estate industry’s understanding of climate risk, catalyze action to reduce vulnerability, and support communities in becoming more climate resilient. A licensed architect, certified passive house consultant, and frequent speaker, Ms. Brugger has worked for over a decade at the intersection of resilience, adaptation, and the built environment. She began her career as a practicing architect; extending her services to Architecture for Humanity DC where she co-founded and directed the Resilience by Design Program.

Prior to joining ULI, Ms. Brugger was the Director of Resilience Knowledge and Engagement at the American Institute of Architects. During her tenure, she championed resilience, climate adaptation, and disaster assistance; creating tools and resources to help AIA’s 95,000 architects build new skillsets, integrate resilience into practice, and support their communities pre- and post-disaster. An avid partner in advancing resilience action throughout the building industry, Ms. Brugger often serves as a subject matter expert on climate adaptation and the built environment, supporting organizations and initiatives such as the National Institute of Building Sciences, the National Institute of Standards &

All biographies as of 3/14/24

Technology, and the U.S. Climate Resilience Toolkit. Ms. Brugger received a Master of Architecture and B.S. in Architecture from Roger Williams University, as well as the Alpha Rho Chi Medal for her leadership and service.



Barbra Gustis, CMP (*logistics management*)
Director, Advisory Services and Key Leaders
ULI – the Urban Land Institute
Philadelphia, Pennsylvania

Barbra is a team member with ULI advisory services, supporting the panel programs with their logistics and operations. She launched her career training with Walt Disney World and Hyatt Hotels, then moved onto various roles in event and convention planning, exhibition sales, and educational programming and development with the American Association of Colleges of Pharmacy and Destinations International. With over 20 years of experience in the business of meetings industry, she brings her logistician and leadership skills to each program and event executed.

Having a strong interest in travel and people connecting in meaningful ways, she can leverage her career using her passions. A Peloton cycling enthusiast, she also belongs to outdoor road cycling clubs, enjoys listening to Podcasts, golfing, hiking, snowboarding, spending time with family and friends, and experimenting with new cooking recipes at home. Barbra is credentialed as a Certified Meeting Professional (CMP), and holds undergrad and graduate degrees from East Stroudsburg University, East Stroudsburg, PA.