

CITY OF FORT LAUDERDALE FY 2025 DEPARTMENT REQUEST

Community Redevelopment Agency



Agency Description

The purpose of the Fort Lauderdale Community Redevelopment Agency (CRA) is to enhance the quality of life in two target areas: Northwest-Progresso-Flagler Heights (NPF) and Central City. Each CRA was established to reduce or eliminate blight, improve the economic health of the areas, and encourage public and private investments in the designated target areas.

To cultivate positive redevelopment, the CRA orchestrates orderly and progressive business development initiatives to revitalize the physical environment and the economy of the target areas. The CRA also encourages the creation of affordable housing and produces events and seminars that foster economic development with the purpose of building a sense of community.

The Central City CRA is generally bounded by 13th and 16th Streets on the north, Sunrise Boulevard on the south, Powerline Road and 1-95 on the west, and the Florida East Coast (FEC) Railroad right of way on the east. The Central City CRA only receives Tax Increment Funds (TIF) from the City of Fort Lauderdale.

The NPF CRA is located between Sunrise Boulevard on the north, Broward Boulevard on the south, the City corporate limits on the west, and Federal Highway on the east. A portion lying south of NE 4th Street and east of Andrews Avenue between Broward Boulevard and Federal Highway is not included in the NPF CRA.

The CRA's resource allocation and initiatives described in this section advance and achieve the following strategic goals to become the "City you never want to leave."

PRESS PLAY FORT LAUDERDALE 2029 STRATEGIC PLAN

Goal 6: Build a diverse and attractive economy

HIGHLIGHTED PROGRAMS

- NPF Redevelopment
- Central City/Middle River Redevelopment

Other General Governmental - Community Redevelopment Agency

FY 2025 Projected Organizational Chart

Total FTEs - 11

COMMUNITY REDEVELOPMENT AGENCY - 11 Community Redevelopment Agency Manager 1 CRA Business Manager 1 CRA Housing and Economic Development Manager 2 CRA Planner 2

2

1

CRA Project Coordinator

CRA Senior Administrative Assistant

CRA Project Manager

FY 2024 Adopted	FY 2025 Projected	Difference
11	11	0

FY 2024 Major Accomplishments

- Completed The Salad Boss, Inc. Project; the total award was \$95,000
- Completed the Daze Brewing LLC Project; the total award was \$90,638
- Completed the Velta M. Young Project; the total award was \$77,025
- Completed the Bashful Daisey Florist Project; the total award was \$67,940
- Completed the Thrive Development Project; the total award was \$3,990,375
- Completed the 1551 Sistrunk Boulevard for B&D Trap Incentive Project; the total award was \$350,000
- Completed the AK Building Services, Inc. Incentive Project; the total award was \$132,863
- Completed the Natural Trend Setters, Inc. Incentive Project; the total award was \$85,500
- Completed the Miso FTL Japanese Tapas Restaurant Project; the total award was \$43,999

FY 2025 Major Projects and Initiatives

- Complete the Cone Plaza Project; the estimated total award is \$3,000,000
- Complete the Elks Club Project; the estimated total award is \$3,000,000
- Complete the 1435 Sistrunk Boulevard Mixed Use Project; the estimated total award is \$6,000,000
- Complete the 400 NW 7th Avenue Post Office Project; the estimated total award is \$12,000,000
- Complete the Lincoln Park Project; the estimated total award is \$7,000,000
- Complete the Longshore Redevelopment Project; the estimated total award is \$3,000,000
- Complete the 1505 Sistrunk Boulevard Mixed Use Project; the estimated total award is \$3,000,000
- Complete the 307 NW 7th Street Mixed Use Project; the estimated total award is \$8,000,000
- Complete the 702 NW 3rd Street Mixed Use Project; the estimated total award is \$2,000,000

Department Performance Measures

Strategic Plan Goal	Performance Measure	FY 2022 Actual	FY 2023 Actual	FY 2024 Projected	FY 2024 Target	FY 2025 Target
	Percentage of Annual Tax Increment Funding (TIF) revenues spent in the Northwest- Progresso- Flagler Heights (NPF) CRA for Incentive Projects	40%	64%	64%	≥65%	≥68%
Goal 6: Build a diverse and attractive economy	Number of incentive projects completed within three years of award	9	4	5	≥10	≥5
	Number of Northwest Progresso Flagler Heights CRA residents hired to work with businesses that have been awarded CRA incentive funds	N/A¹	1	3	≥15	≥5

¹This is a new performance measure; historical data is not available.

General Fund



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Other General Government - General Fund

Department Fund Financial Summary

Financial Summary - Funding Source

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	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Estimate	FY 2025 Budget Recommended	FY 2024 Adopted Budget vs FY 2025 Budget Recommended	Percent Difference
General Fund - 001	\$ 1,421,184	1,732,323	1,588,437	1,815,550	83,227	4.8%
Total Funding	1,421,184	1,732,323	1,588,437	1,815,550	83,227	4.8%

Financial Summary - Program Expenditures FY 2024 Adopted Budget vs FY 2025 FY 2024 FY 2025 FY 2023 Adopted Budget FY 2024 **Budget** Budget Percent Actuals **Estimate** Recommended Difference Recommended 1,815,550 Community Redevelopment Agency 1,421,184 1,732,323 1,588,437 83,227 4.8% **Total Expenditures** 1,421,184 1,732,323 1,588,437 1,815,550 83,227 4.8%

Financial Summary - Category Expenditures											
		FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Estimate	FY 2025 Budget Recommended	FY 2024 Adopted Budget vs FY 2025 Budget Recommended	Percent Difference				
Personnel Services		1,397,538	1,592,446	1,448,560	1,675,013	82,567	5.2%				
Operating Expenses		23,645	139,877	139,877	140,537	660	0.5%				
Total Expenditures	\$	1,421,184	1,732,323	1,588,437	1,815,550	83,227	4.8%				
Full Time Equivalents (FTEs)		11	11	11	11	-	0.0%				

FY 2025 Major Variances

No major variances

Descriptions & Line Items by Division



Other General Government

Community Redevelopment Agency - General Fund

Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification
10-1101 - Permanent Salaries	1,008,348	1,159,269	1,159,269	1,053,839	1,219,899	1,219,899	60,630	5.23%	
10-1113 - Vac Mgmt Conv	9,789	-	-	2,616	-	-	-	0.00%	
10-1199 - Other Reg Salaries	11,461	-	-	-	6,169	6,169	6,169	100.00%	
10-1316 - Upgrade Pay	306	-	-	-	-	-	-	0.00%	
10-1401 - Car Allowances	22,920	25,920	25,920	22,920	25,920	25,920	-	0.00%	
10-1407 - Expense Allowances	5,760	5,760	5,760	5,760	5,760	5,760	-	0.00%	
10-1413 - Cellphone Allowance	7,160	6,720	6,720	8,040	8,040	8,040	1,320	19.64%	
20-2119 - Wellness Incentives	3,000	2,500	2,500	2,500	2,500	2,500	-	0.00%	
20-2210 - Pension - FRS	77,867	102,791	102,791	96,299	109,525	109,525	6,734	6.55%	
20-2299 - Pension - Def Cont	34,239	36,160	36,160	38,163	37,459	37,459	1,299	3.59%	
20-2301 - Soc Sec/ Medicare	72,712	88,659	88,659	74,796	93,781	93,781	5,122	5.78%	
20-2307 - Year End FICA Accr	2,995	-	-	-	-	-	-	0.00%	
20-2401 - Disability Insurance	858	1,264	1,264	872	900	900	(364)	(28.80%)	
20-2402 - Life Insurance	2,649	344	344	3,064	1,061	1,061	717	208.43%	
20-2404 - Health Insurance	137,475	163,059	163,059	139,691	163,999	163,999	940	0.58%	
Personnel Services	1,397,538	1,592,446	1,592,446	1,448,560	1,675,013	1,675,013	82,567	5.18%	
30-3231 - Food Services	-	-	-	-	660	660	660	100.00%	
40-4119 - Training & Travel	17,675	26,800	26,800	26,800	26,800	26,800	-	0.00%	
40-4304 - Indirect Admin Serv	-	106,206	106,206	106,206	106,206	106,206	-	0.00%	
40-4416 - Other Ins Charges	5,970	6,871	6,871	6,871	6,871	6,871	-	0.00%	
Operating Expenses	23,645	139,877	139,877	139,877	140,537	140,537	660	0.47%	
Community Redevelopment Agency - General Fund Total	1,421,184	1,732,323	1,732,323	1,588,437	1,815,550	1,815,550	83,227	4.80%	

Community Redevelopment Agency Fund



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Community Redevelopment Agency (CRA)

Department Financial Summary

Financial Summary - Funding Source

	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Estimate	FY 2025 Budget Recommended	FY 2024 Adopted Budget vs FY 2025 Budget Recommended	Percent Difference
Community Redevelopment Agency NW Progresso Flagler - 101	\$ 2,889,312	2,860,565	2,711,538	3,017,661	157,096	5.5%
Community Redevelopment Agency Central City Area - 102	132,470	403,691	489,134	230,349	(173,342)	(42.9%)
NW Progresso Flagler Heights CRA Business Incentives - 120	4,479,956	16,884,023	16,884,023	18,264,500	1,380,477	8.2%
Central City CRA Business Incentives - 121	-	658,109	658,109	650,000	(8,109)	(1.2%)
Total Funding	7,501,738	20,806,388	20,742,804	22,162,510	1,356,122	6.5%

Financial Summary - Program Expenditures

	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Estimate	FY 2025 Budget Recommended	FY 2024 Adopted Budget vs FY 2025 Budget Recommended	Percent Difference
Northwest Progresso Flagler Heights CRA	7,369,267	19,744,588	19,595,561	21,282,161	1,537,573	7.8%
Central City CRA	132,470	1,061,800	1,147,243	880,349	(181,451)	(17.1%)
Total Expenditures	7,501,738	20,806,388	20,742,804	22,162,510	1,356,122	6.5%

Financial Summary - Category Expenditures

	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Estimate	FY 2025 Budget Recommended	FY 2024 Adopted Budget vs FY 2025 Budget Recommended	Percent Difference
Personnel Services	1,311	1,352	1,352	1,352	-	0.0%
Operating Expenses	7,500,427	20,805,036	20,741,452	22,161,158	1,356,122	6.5%
Total Expenditures	\$ 7,501,738	20,806,388	20,742,804	22,162,510	1,356,122	6.5%
Full Time Equivalents (FTEs)	-	-	-	-	-	

FY 2025 Major Variances

Operating Expenses

- \$ 1,380,477 Increase in Northwest Progresso CRA incentives
 - 40,000 Increase in tree services and lot clearing for additional properties conveyed to the CRA
 - (180,000) Decrease for one-time costs for a planning consultant to conduct a land use plan amendment for Central City
 - (12,804) Decrease for one-time costs for Florida Power and Light LED lighting plan to illuminate eight (8) dead end streets

Descriptions & Line Items by Division



Northwest Progresso Flagler Heights CRA - Community Redevelopment Agency NW Progresso Flagler Heights Area

Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification
338-001 - Tax Incr- Broward County	11,239,096	12,860,403	12,860,403	12,902,124	-	13,889,235	1,028,832	8.00%	Increased by 8% over FY 2024 adopted in line with anticipated BCPA
338-002 - Tax Incr- Hospital District	3,262,089	3,731,945	3,731,945	3,541,243	-	4,030,500	298,555		Increased by 8% over FY 2024 adopted in line with anticipated BCPA
338-003 - Tax Incr- Childrens Services Council	915,803	1,047,710	1,047,710	1,047,664	-	1,131,527	83,817	8.00%	Increased by 8% over FY 2024 adopted in line with anticipated BCPA
361-102 - Earnings - Non-Pooled Investments	847,143	-	-	-	-	-	-	0.00%	
361-103 - Interest Offset For Analysis Fees	84,564	-	-	-	-	-	-	0.00%	
364-004 - Gain/Loss On Land Held for Resale	(16,310)	-	-	-	-	-	-	0.00%	
Revenue	16,332,385	17,640,058	17,640,058	17,491,031		19,051,262	1,411,204	8.00%	

Northwest Progresso Flagler Heights CRA - Community Redevelopment Agency NW Progresso Flagler Heights Area

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Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification
20-2410 - Workers' Comp	1,311	1,352	1,352	1,352	1,352	1,352	-	0.00%	
Personnel Services	1,311	1,352	1,352	1,352	1,352	1,352	-	0.00%	
30-3101 - Acct & Auditing	8,611	8,800	8,800	8,800	8,600	8,600	(200)	(2.27%)	
30-3114 - Bank Analysis Fees	84,564	60,000	60,000	60,000	-	60,000	-	0.00%	Bank Analysis Fees
30-3116 - Invest Mgmt Serv	1,122	-	-	-	-	-	-	0.00%	
30-3198 - Backflow Program	-	5,000	5,000	5,000	-	-	(5,000)	(100.00%)	
30-3199 - Other Prof Serv	394,909	117,500	151,134	117,500	117,500	7,500	(110,000)	(93.62%)	\$7,500 estimated expense for Real Estate Property Appraisal services. \$110,000 for holiday lights were moved to Other Services where the costs have historically been posted.
30-3201 - Ad/ Marketing	26,481	50,000	54,265	36,943	50,000	50,000	-	0.00%	Funds budgeted is to advertise for CRA incentive programs, sun sentinel Bids/ RFP's and notices of intent for disposal of properties.
30-3203 - Artistic Services	-	10,000	10,000	10,000	7,000	7,000	(3,000)		Estimated funding for creative services. Some examples include: art work, carvings and sculptures.
30-3210 - Clerical Services	1,299	2,000	2,866	2,000	2,000	2,000	-	0.00%	Estimated costs for Northwest Progresso Flagler Heights Prototype recording services. Contract #12362-003
30-3216 - Costs/Fees/ Permits	7	15,000	15,000	15,000	4,000	4,000	(11,000)	(73.33%)	Estimated costs for mortgage stamps, permits, recording fees, and parking passes for CRA staff.
30-3222 - Custodial Services	48,603	15,000	15,016	15,000	28,000	28,000	13,000	86.67%	On September 6, 2023, the Procurement Services Division issued Invitation to Bid (ITB) Event No. 176 for Janitorial Services Citywide, which opened on September 26, 2023. The CRA was included in the BID contract for a total annual cost of \$28,000 for Marsden South, L.L.C, Inc.
30-3226 - Boardups	1,319	-	-	-	-	-	-	0.00%	

Northwest Progresso Flagler Heights CRA - Community Redevelopment Agency NW Progresso Flagler Heights Area

							FY 2024		
Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	Adopted vs FY 2025 Budget Recommended	% Dif	Justification
30-3231 - Food Services	1,388	950	950	950	1,500	1,500	550	57.89%	Estimated costs for advisory board meetings and community informational meetings.
30-3237 - Lawn & Tree Service	62,813	150,000	150,678	150,000	190,000	190,000	40,000	26.67%	Estimated Lawn and Tree services annual expense with City wide contact, C&M Landscaping. Total estimated costs, \$100,000. Tree servicing costs are estimated at \$90,000. A large number of the properties have trees that are substantially overgrown. The CRA would like to increase the tree trimming and removal request to an additional \$40k, from the original \$50K request.
30-3249 - Security Services	480	800	1,120	800	800	800	-	0.00%	Estimated security alarm costs for the CRA offices located on Sistrunk Boulevard. Total estimated monthly costs, \$40. Anticipated additional charge for emergency call out fees.
30-3299 - Other Services	16,101	5,000	94,966	5,000	20,000	130,000	125,000	2,500.00%	Pest control costs, and investigative service costs to conduct background search and \$110,000 for annual holiday lighting decor.
30-3304 - Office Equip Rent	8,728	10,000	23,031	7,981	10,000	10,000	-	0.00%	Funding for Toshiba Printer lease. Contract #44000000- NASPO-19-ACS
30-3319 - Office Space Rent	38,631	157,722	239,158	157,722	175,000	175,000	17,278	10.95%	Estimated CRA rent for offices located at 914 Sistrunk Boulevard. Suite 100 & 200.
30-3322 - Other Facil Rent	242	7,000	7,000	7,000	1,000	1,000	(6,000)	(85.71%)	Estimated costs for storage rental.
30-3437 - Imp Rep & Maint	33,904	15,000	15,000	15,000	30,000	30,000	15,000	100.00%	The CRA estimates fencing costs of approximately \$30,000 annually.
30-3513 - Photography	-	500	500	500	500	500	-	0.00%	Anticipated photography costs for pictures for the CRA annual report. Printing estimated costs \$500.

Northwest Progresso Flagler Heights CRA - Community Redevelopment Agency NW Progresso Flagler Heights Area

Division - I und budget by Account											
Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification		
30-3516 - Printing Serv - Ext	-	500	500	500	500	500	-	0.00%	Printing costs that cannot be completed by the City's printing department.		
30-3601 - Electricity	14,878	12,615	12,615	12,615	13,900	13,900	1,285	10.19%			
30-3613 - Special Delivery		250	250	250	250	250	-	0.00%	Estimated package delivery to the CRA Advisory Board members.		
30-3616 - Postage	-	250	250	250	250	250	-	0.00%	Estimated postage costs for mailing advisory board documents.		
30-3628 - Telephone/ Cable TV	1,093	1,084	1,250	1,084	1,100	1,100	16	1.48%			
30-3634 - Water/Sew/ Storm	29,517	23,809	23,809	25,828	39,100	39,100	15,291	64.22%			
30-3801 - Gasoline	-	200	200	200	-	-	(200)	(100.00%)			
30-3907 - Data Proc Supplies	2,048	800	808	800	1,500	1,500	700	87.50%	Estimated Software costs for the CRA office.		
30-3916 - Janitorial Supplies	-	500	500	500	500	500	-	0.00%			
30-3925 - Office Equip < \$5000	4,854	1,500	1,500	1,500	1,500	1,500	-	0.00%	Projected based on historical average.		
30-3928 - Office Supplies	6,528	7,000	7,000	7,000	7,000	7,000	-	0.00%	Estimated costs for office supplies needed for day-to-day operations.		
30-3949 - Uniforms	,	200	200	200	100	100	(100)	(50.00%)	Estimated uniform costs for CRA staff.		
30-3999 - Other Supplies	3,228	2,000	2,000	2,000	2,500	2,500	500	25.00%	Estimated costs for miscellaneous supplies.		
40-4104 - Conferences	4,000	-	-	-	-	-	-	0.00%			
40-4203 - Redevelopment Projects	(25,900)	-	51,980	-	-	-	-	0.00%			
40-4304 - Indirect Admin Serv	523,298	313,765	313,765	313,765	313,765	313,765	-	0.00%			
40-4308 - Overhead- Fleet	1,156	953	953	953	874	874	(79)	(8.29%)			
40-4328 - Servchg- Comm Dev	1,523,262	1,637,018	1,637,018	1,501,048	-	1,697,179	60,161	3.68%	Salary Allocations (GEN06)		
40-4343 - Servchg-Info Sys	156,788	94,787	94,787	94,787	94,787	94,787	-	0.00%			
40-4349 - Servchg- Parks & Rec	496	-	-	-	-	-	-	0.00%			
40-4352 - Servchg- Police	116,576	121,554	121,554	121,554	237,944	125,444	3,890	3.20%	Police department estimated annual costs for working overtime in the NPF CRA areas.		
40-4355 - Servchg- Print Shop	68	500	500	500	500	500	-	0.00%	Estimated costs for CRA annual report.		

Northwest Progresso Flagler Heights CRA - Community Redevelopment Agency NW Progresso Flagler Heights Area

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Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification
40-4373 - Servchg- Fleet O&M	1,190	1,016	1,016	1,016	1,020	1,020	4	0.39%	
40-4401 - Auto Liability	2,615	1,227	1,227	1,227	1,227	1,227	-	0.00%	
40-4404 - Fidelity Bonds	63	34	34	34	34	34	-	0.00%	
40-4407 - Emp Proceedings	1,557	1,227	1,227	1,227	1,227	1,227	-	0.00%	
40-4410 - General Liability	18,785	6,152	6,152	6,152	6,152	6,152	-	0.00%	
50-5604 - Writeoff A/R & Other	(227,302)	-	-	-	-	-	-	0.00%	
Operating Expenses	2,888,001	2,859,213	3,135,579	2,710,186	1,371,630	3,016,309	157,096	5.49%	
Northwest Progresso Flagler Heights CRA - Community Redevelopment Agency NW Progresso Flagler Heights Area Total	2,889,312	2,860,565	3,136,931	2,711,538	1,372,982	3,017,661	157,096	5.49%	

Northwest Progresso Flagler Heights CRA - NW Progresso Flagler Heights CRA Business Incentives

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Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification
40-4202 - Redevelopment Forgivable Loans	193,537	-	281,463	-	-	-	-	0.00%	
40-4203 - Redevelopment Projects	3,478,447	16,784,023	39,349,551	16,784,023	16,663,463	18,264,500	1,480,477	8.82%	
40-4204 - Oper Subsidies	807,971	100,000	100,000	100,000	-	-	(100,000)	(100.00%)	
Operating Expenses	4,479,956	16,884,023	39,731,014	16,884,023	16,663,463	18,264,500	1,380,477	8.18%	
Northwest Progresso Flagler Heights CRA - NW Progresso Flagler Heights CRA Business Incentives Total	4,479,956	16,884,023	39,731,014	16,884,023	16,663,463	18,264,500	1,380,477	8.18%	

Central City CRA - Community Redevelopment Agency Central City Area

Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification
30-3101 - Acct & Auditing	22	-	-	-	-	-	-	0.00%	
30-3114 - Bank Analysis Fees	1,775	-	-	-	-	-	-	0.00%	
30-3199 - Other Prof Serv	9,264	184,500	335,227	277,859	180,000	-	(184,500)	(100.00%)	Land use amendment budget was requested in FY24, but not used. Requesting again in FY25 as CC staff works to issue a purchase order. Or Use of remaining funds if not encumbered.
30-3201 - Ad/ Marketing	3,882	20,000	20,000	20,000	20,000	20,000	-	0.00%	Estimated funding to advertise CRA incentive programs, sun sentinel Bids/ RFP's and notices for intent for disposal of properties.
30-3210 - Clerical Services	1,733	2,000	2,375	2,000	2,500	2,500	500	25.00%	Estimated Prototype Services (Advisory Board). The Central City CRA anticipates additional meetings in FY2025.
30-3222 - Custodial Services	-	1,750	1,750	1,750	1,750	1,750	-	0.00%	Estimated custodial services. Funds will be charged by External Transfer Voucher (ETV).
30-3299 - Other Services	10	12,408	12,408	12,408	500	-	(12,408)	(100.00%)	Estimated costs for other services.
30-3319 - Office Space Rent	-	10,000	10,000	10,000	10,000	10,000	-	0.00%	Central City Rent portion.
30-3516 - Printing Serv - Ext	-	300	300	300	300	300	-	0.00%	Proposed costs for CRA annual report and consulting services.
30-3616 - Postage	-	500	500	500	500	500	-	0.00%	Estimated postage printing costs.
30-3907 - Data Proc Supplies	-	50	50	50	50	50	-	0.00%	
30-3928 - Office Supplies	-	200	200	200	200	200	-	0.00%	
30-3999 - Other Supplies	268	50	50	50	50	50	-	0.00%	
40-4304 - Indirect Admin Serv	27,405	62,795	62,795	62,795	62,795	62,795	-	0.00%	
40-4328 - Servchg- Comm Dev	79,300	95,305	95,305	87,389	-	118,371	23,066	24.20%	Salary Allocations (GEN06)
40-4343 - Servchg-Info Sys	6,653	13,533	13,533	13,533	13,533	13,533	-	0.00%	
40-4355 - Servchg- Print Shop	2,159	300	300	300	300	300	-	0.00%	
Operating Expenses	132,470	403,691	554,794	489,134	292,478	230,349	(173,342)	(42.94%)	
Central City CRA - Community Redevelopment Agency Central City Area Total	132,470	403,691	554,794	489,134	292,478	230,349	(173,342)	(42.94%)	

Central City CRA - Central City CRA Business Incentives

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Account Name	FY 2023 Actuals	FY 2024 Adopted Budget	FY 2024 Amended Budget	FY 2024 Estimate	FY 2025 Department Requested	FY 2025 Budget Recommended	FY 2024 Adopted vs FY 2025 Budget Recommended	% Dif	Justification
40-4203 - Redevelopment Projects	-	658,109	658,109	658,109	650,000	650,000	(8,109)	(1.23%)	
Operating Expenses	-	658,109	658,109	658,109	650,000	650,000	(8,109)	(1.23%)	
Central City CRA - Central City CRA Business Incentives Total	-	658,109	658,109	658,109	650,000	650,000	(8,109)	(1.23%)	

Decision Packages



Run Date: 4/5/24 Run Time: 10:05:24 PM

FY 2025 Decision Package Summary

Community Redevelopment Agency (CRA) - 101 Northwest Progresso Flagler Heights Redevelopment Area

Priority	Request Type	Title of Request	# of Positions	Year 1 Net Cost	Year 2 Net Cost (Ongoing)
		CRA - Placemaking Project to Visually Join Lincoln Park			
1	Program - New	and Little Lincoln Park	-	35,000	-
			-	\$35,000	\$-

FY 2025 Decision Package Form

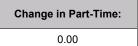
Community Redevelopment Agency (CRA)

Priority Number: 1

Title of Request: CRA - Placemaking Project to Visually Join Lincoln Park and Little Lincoln Park

Request Type: Program - New





Total Change in FTEs:
0.00



10/2024

Basis of Justification: Improvement, revenue generating, mandated, cost reduction, workload change. Please state what will be the consequence if this request is not funded?

Funding of \$35,000 is requested for the design, materials, and installation of a placemaking public art project that will visually join Lincoln Park and Little Lincoln Park by creating a cohesive identity for the Sistrunk neighborhood.

The community benefits for this public art project to visually join Lincoln Park and Little Lincoln Park include:

*Strengthening the communities cohesion by way of serving as a unifying element that will foster a profound sense of belonging among residents following the new signage installation. With the creation of a visual narrative that connects the established and newly dedicated parks, the objective is to reinforce the shared identity and pride of the Sistrunk neighborhood.

*Enhancing the artistic expression and cultural enrichment of the area by providing a vibrant platform for creative installations and artwork. The project will showcase the diverse and dynamic identity of the Sistrunk neighborhood, celebrating the rich tapestry of the community history, traditions, and contemporary expressions.

*Improving the beautification and neighborhood enhancement by integrating art and design elements in public spaces. The project envisions turning Lincoln Park and Little Lincoln Park into aesthetically pleasing and enjoyable spaces, fostering a sense of pride among residents, and creating an inviting atmosphere for visitors.

Can this function be better if performed by a third party? Why or why not?

Not applicable, the placemaking projects will be completed by either a member of the community or a vendor.

Performance Measures:

Measure Description	Current Year	Next Year Without	Next Year Target with
measure description	Projection	Funding Projection	Funding Projection

Strategic Connections:

Focus Area: Public Places

Goal: Public Places - Build a beautiful and welcoming community

Source of Justification: Press Play Fort Lauderdale 2029, A 5-Year Strategic Plan

Funding Requests:

Cost Center	Account	Activity Code	Account Title	Cost Description	Budget Request	Year 2 (Ongoing)
Expenditures						
NFP				Design, materials and		
Redevelopment	30-3299		Other Services	installation	35,000	-
				Total Expenditures	35,000	-
				Net	\$35,000	\$-

Funding Impacts (Net	let):	Impacts (Funding
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Fund	Budget Request	Year 2 (Ongoing)
Community Redevelopment Agency NW Progresso Flagler Heights Area	35,000	_

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