

# CHAPTER 5 ACTION PLAN

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ARTS AND ENTERTAINMENT IN THE RIVERWALK DISTRICT REPORT



## ACTION AGENDA

### IMPLEMENTATION PRIORITIES

To implement the recommendations in this report, there must be a clear agenda for moving forward. The following pages map out an action agenda that summarizes the programming, physical, and management recommendations into a tool for estimating timing, lead responsibility, and potential costs and funding sources. Back-up for some of the estimated costs are provided on the pages following the Action Agenda. This Action Agenda chart should be re-visited on a yearly basis to assess the effectiveness of various parties in moving forward with assigned responsibilities.

#### Notes:

- Costs and time frames are estimates
- Events are conceptual and details and timing will be finalized by RWD Event Partner(s)
- RWD Management Implementation steps are largely dependent upon results of Management Implementation Plan
- Tasks to be undertaken by City Staff require possible reprioritization of current committed workload

# RIVERWALK DISTRICT PLAN | Action Agenda

To implement the recommendations in the Riverwalk District Plan, there must be a clear agenda for moving forward. This document attempts to summarize these recommendations into a tool for estimating timing, lead responsibility, and potential costs and funding sources.

The Action Agenda is comprised of two sections: the Management Strategy and the Activation Framework. Within each section, there are specific actions identified as either requiring further coordination, promoting greater activation, or involving physical or capital improvements. These categories are represented by the graphic icons shown to the right for easy reference.

In order to be a reliable and useful tool for all Rivewalk District stakeholders, this chart should be updated and re-visited on a consistent basis to assess the effectiveness of various parties in moving forward with responsibilities.

 **COORDINATE**

 **ACTIVATE**

 **IMPROVE**

ACTION	Done!	Now!	Short Term	Mid Term	Long Term	LEAD ROLE	EST. COSTS	NOTES
		FY11	FY12	FY13	FY14			

## MANAGEMENT STRATEGY

**INTENT: Build an operating / management organization for the Riverwalk District (Riverwalk District), with consensus and support from all key partners, to brand, activate, and operate the District in a defined and coordinated effort, ensuring a successful local and international destination to promote economic development.**

### 1 Propose Riverwalk District Management Strategy

1.1	Within Riverwalk District Plan, provide a recommendation for the management structure of the Riverwalk District (Riverwalk District) focusing on the following: - Identify comparable places and precedents in managing similar areas - Identify necessary responsibilities in operating and sustaining a successful Riverwalk District - Identify Riverwalk District stakeholders key to development of a management entity - Recommend strategy for management and preferred organizational structure - Develop preliminary pro-forma operating budget for the fully developed District - Identify next steps for implementing management structure	[x]							Planning & Zoning		See Chapter 4 of the Riverwalk District Plan p. 102-106 p. 107-110 p. 111-112 p. 113 p. 114-118 p. 119
1.2	Organize Riverwalk District working group to build consensus and support from all key players on recommended management strategy - Review and approve Action Agenda - Discuss proposed roles and responsibilities for Riverwalk District Partners - Determine short-term actions - Draft request to City Commission for implementation of next steps	[x]							Planning & Zoning		Working Group meetings: 2010: Sep28, Oct28, Dec10 2011: Jan6, Feb8, Mar8
1.3	Present to City Commission for approval and direction in moving forward		[x]						Planning & Zoning		Spring 2011
1.4	Establish interim or temporary dedicated City staff position to carry out implementation agenda		[x]						TBD	\$ 100,000.00	Spring 2011

### 2 Initiate City Policy / Ordinance Revisions

2.1	Streamline event permitting to facilitate greater activation. Analyze costs imposed by City for public safety, parking, business tax receipts, and other operations to determine whether those costs should be subsidized by the City to promote greater activation within the Riverwalk District.		[x]						Economic Development Parks & Rec Riverwalk Trust	Staff time commitment and/or consultant services	
2.2	Allow vendor and busker services to activate the Riverwalk, parks, and right-of-ways.		[x]						Parks & Rec Riverwalk Trust		
2.3	Set policy and guidelines for interim / temporary site uses		[x]						Planning & Zoning DDA		

ACTION	Done!	Now!	Short Term	Mid Term	Long Term	LEAD ROLE	EST. COSTS	NOTES
	FY11	FY12	FY13	FY14	FY15	FY16	Beyond	

### 3 Finalize Riverwalk District Management Strategy

	<b>3.1</b> Continue Riverwalk District Working Group meetings to develop consensus on management approach, carrying out the following: <ul style="list-style-type: none"> <li>- Identify composition of stakeholders who should participate in the working group</li> <li>- Establish fully developed roles and responsibilities for Riverwalk District stakeholders</li> <li>- Develop scope of services and identify funding source for branding &amp; marketing plan</li> <li>- Outline manual to operate the Riverwalk District on a daily and annual basis</li> <li>- Develop a funding plan for programming and operations in the Riverwalk District</li> </ul>		[ x ]															Staff time commitment and/or consultant services	Bi-Weekly / Monthly mtgs
	<b>3.2</b> Review and consider management strategy as recommended in Riverwalk District Plan to determine whether organizational structure is suitable for implementation <ul style="list-style-type: none"> <li>- Create and hire Riverwalk District Coordinator position reporting to City Manager</li> <li>- Establish Riverwalk District Board of Partners - appointees from key stakeholders to develop and set policy for Riverwalk District</li> <li>- Establish Riverwalk District Advisory Group - members from residential, commercial and cultural organizations who advise Board of Partners</li> </ul>		[ x ]	[ x ]														Riverwalk District working group	TBD
	<b>3.3</b> Determine whether or not to commission a consultant or team of consultants to carry out one or more of the following: <ul style="list-style-type: none"> <li>- Develop a positioning strategy to market Riverwalk District as an international tourist destination</li> <li>- Develop community relations plan to build local support, laying groundwork for fundraising</li> <li>- Forecast the direct and quantitative economic impacts of proposed programs and facilities</li> <li>- Forecast spin-off and qualitative impacts, such as CFL image, character and quality of life</li> <li>- Create critical path plan identifying key milestones and deadlines towards execution of plan</li> </ul>		[ x ]	[ x ]														Riverwalk District working group	TBD
	<b>3.4</b> Determine whether or not the City should contract with specific organizations to carry out one or more of the following responsibilities: <ul style="list-style-type: none"> <li>- Horticultural services, ie. seasonal plantings, special vegetation, landscape projects</li> <li>- Community, educational, and cultural programming</li> <li>- Physical space inventory of all private spaces and uses within Riverwalk District.</li> <li>- Physical space management for exhibits and events, short-term rental of temporary spaces</li> <li>- Comprehensive marketing program to emphasize the importance of the Riverwalk District</li> <li>- Private sector fundraising campaigns</li> <li>- Manage and expand funding sources for the Riverwalk District, operating similarly to a BID</li> <li>- Periodic economic impact studies of the Riverwalk District</li> </ul>			[ x ]														Riverwalk District working group	TBD
	<b>3.5</b> Determine whether or not the City should issue Requests for Proposals from local and regional provided for one or more of the following services: <ul style="list-style-type: none"> <li>- Mobile vendors</li> <li>- Street buskers/performers</li> <li>- Ferry service</li> <li>- Ambassador service</li> <li>- Food service</li> <li>- Event ticketing</li> </ul>			[ x ]														Riverwalk District working group	TBD







ACTION	Done!	Now!	Short Term	Mid Term	Long Term	LEAD ROLE	EST. COSTS	NOTES
	FY11	FY12	FY13	FY14	FY15	FY16	Beyond	

## ACTIVATION FRAMEWORK - Programming & Physical Improvements

INTENT: Establish a dynamic new image for the Riverwalk District, activated at all times of the day and seasons of the year, attracting new visitors and providing a friendly setting where people can share their talents, express their ideas, and enjoy being together, thereby stimulating the economic revitalization of the Riverwalk District.




















### 4 RIVER FERRY: The East Anchor














*Smoker Park, Stranahan House, Future Icon Development Site, Laura Ward Plaza, Las Olas Boulevard*

	4.1 <b>Icon Site:</b> continue discussion with owners of Icon site to develop temporary use and physical improvements on the property		[ x ]	[ x ]					Planning & Zoning	\$ 1,502,645	Estimated cost for temporary site improvements
	4.2 <b>Icon Site / Laura Ward Plaza:</b> initiate "Fashion's Night Out"				[ x ]				Riverwalk District Event Partner (tbd)		
	4.3 <b>Ferry Docking:</b> ensure that planned docking facilities at the Stranahan House incorporate the ferry docking location and public access areas shown in the Riverwalk District Plan		[ x ]						Marine Facilities	\$ 44,444	Estimated cost for 2 custom-designed canopies, digital signage, and seating
	4.4 <b>Ferry Service:</b>										
	a. solicit operating plan proposals from potential ferry providers for Smoker Park-Laura Ward ferry connection		[ x ]						Marine Facilities	TBD	
	b. ferry demonstration project (possibly run by Water Taxi)			[ x ]	[ x ]				Marine Facilities		
	4.5 <b>Smoker Park Lighting:</b> coordinate planned Smoker Park lighting capital projects with intent of Riverwalk District Plan		[ x ]						Parks & Rec Engineering	TBD	
	4.6 <b>Stranahan Waterfront:</b> continue discussions with Stranahan House to implement some form of public access along the water, connecting Laura Ward Plaza with the Icon Site and the continuation of the Riverwalk		[ x ]						Planning & Zoning	TBD	
	4.7 <b>New River Hotel Site:</b> continue discussion with owners of New River Village hotel site to develop temporary use and physical improvements on the property		[ x ]	[ x ]					Planning & Zoning	TBD	
	4.8 <b>Smoker Park Improvements:</b>										
	a. commission Landscape Firm to design park improvements coordinated with the plans for the proposed adjacent hotel and Riverwalk District Plan				[ x ]				Engineering	\$ 274,888	
	b. determine overall costs of park improvements and include in City CIP					[ x ]			Engineering		
	c. initiate capital improvement project						[ x ]	[ x ]	[ x ]	Engineering	
	4.9 <b>Smoker Park:</b> initiate "Neighborhood Night Out" and "Community Picnics Under the Trees"				[ x ]				Riverwalk District Event Partner (tbd)		
	4.10 <b>Smoker Park:</b> initiate "Smoker's Spooky Halloween Festival" and other family-related, holiday-themed events				[ x ]				Riverwalk District Event Partner (tbd)		

ACTION	Done!	Now!	Short Term	Mid Term	Long Term	LEAD ROLE	EST. COSTS	NOTES
FY11 FY12 FY13 FY14 FY15 FY16 Beyond								
<b>5 RIVER CROSSROAD: Heart of the Riverwalk District</b>			<i>Court House, Andrews Bridge Crossing, Huizenga Plaza, Las Olas Riverfront, MoA/FL, FAU, BC</i>					
5.1 Court House Parking Lot: activate Riverwalk South by temporarily locating an existing event (possibly Urban Market, Jazz Brunch or similar) to South New River Drive for one or more months		[ x ]	[ x ]			Riverwalk District Coordinator		See also Item 6.7
5.2 Court House Parking Lot: initiate "Antiques and Holiday Market"				[ x ]		Riverwalk District Event Partner (tbd)		
5.3 Huizenga Plaza: initiate "Multi-stage Festivals", BBQ & Blues, Cajun Seafood, Taste of Riverwalk District				[ x ]		Riverwalk District Event Partner (tbd)		
5.4 Huizenga Plaza: initiate "Outdoor Viewing" events, US Open, Masters, March Madness, Superbowl...					[ x ]	Riverwalk District Event Partner (tbd)		
5.5 Las Olas Riverfront: continue discussions with Museum of Art to locate start-up art classes and short term studios in the plaza or vacant storefront of Riverfront				[ x ]		Economic Development		
5.6 Las Olas Riverfront: initiate "Outdoor Ballroom" by adding free outdoor dance lessons to the Riverfront				[ x ]		Riverwalk District Event Partner (tbd)		
5.7 Courthouse Market Utility Upgrade: Provide power and water access points (2) to support outdoor markets in the courthouse parking lot				[ x ]		Engineering	\$ 36,237	See also item 6.1.
5.8 Andrews Ave Bridge Infill: initiate discussions with entity that oversees current parking under the Andrews Avenue Bridge, to study the possibility of an under-the-bridge infill use (temporary or permanent) - even considering gourmet food trucks for quick start project		[ x ]	[ x ]			Riverwalk District Coordinator	\$ 903,982	Cost is to provide 9,300 SF of enclosed space for indoor café and outdoor seating
5.9 Andrews Ave Bridge Improvements: initiate discussions with entity that oversees Andrews Avenue Bridge operations/structure, to study the possibility of improvements to pedestrian access at stairs and ramps		[ x ]	[ x ]			Planning & Zoning	\$ 60,918	
<b>5.10 Huizenga Plaza Improvements:</b>								
a. coordinate with DDA to commission Landscape Firm to design park improvements coordinated with the Riverwalk District Plan				[ x ]		Engineering	\$ 401,791	
b. determine overall costs of park improvements an include in City CIP					[ x ]	Engineering		
c. initiate capital improvement project					[ x ]	[ x ]	[ x ]	Engineering

<b>6 RIVER PLAZA: The West Anchor</b>			<i>Himmarshee, Historic District, Esplanade Park, Broward Center for the Performing Arts, MODS, New River Basin</i>					
6.1 Himmarshee Park: initiate "Lantern Festival" events			[ x ]			Riverwalk District Event Partner (tbd)		
6.2 Esplanade Park: initiate "Children's Festival"				[ x ]		Riverwalk District Event Partner (tbd)		
6.3 River Basin Plaza: initiate "Water Circus", and performances on the River					[ x ]	Riverwalk District Event Partner (tbd)		
6.4 River Basin Plaza: initiate kayaking and paddle board "meet up" groups	[ x ]	[ x ]	[ x ]			Riverwalk Trust		RiverWalk on Water Paddle Board event 12/4!!!
6.5 Esplanade Park / River Basin Plaza: initiate "Riverwalk Ecology Tours"				[ x ]	[ x ]	Riverwalk District Event Partner (tbd)		

ACTION		Done!	Now!	Short Term	Mid Term	Long Term	LEAD ROLE	EST. COSTS	NOTES	
		FY11	FY12	FY13	FY14	FY15	FY16	Beyond		
<b>6.6 Esplanade Park Improvements:</b>										
	a. re-apply for grant(s) for re-design and construction of the park		[ x ]						Planning & Zoning Broward Center	Staff time
	b. commission Landscape Firm to design park improvements coordinated with ongoing BCPA plans; and that proposes a short-term and long-term re-design of the park			[ x ]					Engineering	\$ 137,487 Cost for short term project
	c. determine overall costs of park improvements an include in City CIP				[ x ]				Engineering	\$ 224,870 Cost for long term project
	d. initiate capital improvement project					[ x ]	[ x ]	[ x ]	Engineering	\$ 619,530 Floating Stage, 5,500 SF
<b>7 RIVER CONNECTIONS: Riverwalk's Main Street</b>										
<i>The New River, Streets within the District</i>										
	7.1 <b>The New River:</b> initiate "Barge Band" events			[ x ]					Riverwalk District Event Partner (tbd)	
	7.2 <b>The New River:</b> initiate "Boat Show Pageant" coordinated with annual Boat Show				[ x ]				Riverwalk District Event Partner (tbd)	
	7.3 <b>The New River:</b> initiate "Dragon Boat Race", "Milk Carton Derby", and "Remote Control Races"				[ x ]				Riverwalk District Event Partner (tbd)	
	7.4 <b>The New River:</b> initiate temporary "River Science Barge" coordinated with MODS					[ x ]			Riverwalk District Event Partner (tbd)	
	7.5 <b>The New River:</b> initiate temporary floating "Pleasure Boat Museum"							[ x ]	Riverwalk District Event Partner (tbd)	
	7.6 <b>Grant Opportunities:</b> Seek FIND (Florida Inland Navigation District) grants for ferry vessel purchase			[ x ]					Marine Facilities	
	7.7 Initiate parking management plan: incorporate information developed in the Central Beach Parking Study, use all public garages on weekends / off-hours; develop sharing agreements with private garages; coordinate all valet operations, adjust parking fees for special events, etc.			[ x ]					Parking & Fleet DDA	
	7.8 <b>Transit:</b> coordinate Wave transit stops with public realm vision to maximize opportunity to bring critical mass of visitors to the right locations		[ x ]						Planning & Zoning	
	7.9 <b>Bike Share:</b> coordinate B-Cycle stations with public realm vision to maximize opportunity to bring critical mass of visitors to the right locations	[ x ]	[ x ]						Planning & Zoning	
	7.10 <b>Storage:</b> locate potential storage areas (multiple) along the Riverwalk for each organization to provide space vendor carts, office support space (100-300sf), and miscellaneous event-related equipment.				[ x ]				Riverwalk District Event Partner (tbd)	TBD
	7.11 <b>Dock Leases:</b> re-assess dock lease agreements to clarify large-boat docking locations, signage, and coordination with the "New River Master Plan" and "Arts & Entertainment in the Riverwalk District Plan".		[ x ]						Marine Facilities	
	7.12 <b>Dock Facilities:</b> ensure that ongoing and planned capital improvements for docking facilities and infrastructure are coordinated with the "New River Master Plan" and "Arts & Entertainment in the Riverwalk District Plan".		[ x ]						Marine Facilities	
	7.13 <b>Wayfinding:</b> develop strategy for Riverwalk District gateway signage, coordinated with the Broward Center's request for electronic message center signs		[ x ]						Planning & Zoning	
	7.14 <b>Wayfinding:</b> coordinate ongoing RWT and Downtown Civic Association wayfinding efforts (including \$115,000 currently available) with larger Riverwalk Wayfinding Plan		[ x ]	[ x ]					Planning & Zoning	
	7.15 <b>Wayfinding:</b> initiate interim wayfinding banners (movable lightweight, vertical icons in prominent view corridor locations) to mark and study the best locations for future permanent signage pylons		[ x ]	[ x ]					Planning & Zoning	\$ 9,762
	7.16 <b>Wayfinding:</b> initiate a comprehensive Downtown / Riverwalk District Wayfinding Plan that addresses gateway, vehicular, and pedestrian signage			[ x ]	[ x ]				Riverwalk District Coordinator	\$ 55,000

ACTION		Done!	Now!	Short Term	Mid Term	Long Term	LEAD ROLE	EST. COSTS	NOTES	
		FY11	FY12	FY13	FY14	FY15	FY16	Beyond		
<b>7.17 Riverwalk District Streetscape Improvements:</b>										
	a. develop comprehensive streetscape funding mechanism whereby private developers contribute toward escrow account			[ x ]					Engineering	
	b. prioritize streetscape improvements for streets within Riverwalk District, coordinated with development trends and planned transit infrastructure, using "New River Master Plan" street cross sections.				[ x ]				Planning & Zoning DDA	
	c. commission Landscape/Engineering Firm to design fully developed street improvements					[ x ]			Engineering DDA	TBD
	d. determine overall costs of park improvements an include in City CIP					[ x ]			Engineering	TBD
	e. initiate capital improvement projects						[ x ]	[ x ]	Engineering	
<b>8 OVERALL LANDSCAPING / PARK AMENITIES</b>										
<b>8.1 Riverwalk District Physical Design Implementation Team:</b>										
	a. develop team of City staff and community professionals and stakeholders (ie. RWT Master Plan & Projects Committee/GClub) to coordinate all ongoing and future physical improvement projects in the Riverwalk District (from community requested speed humps, to NCIP/BCIP grants, to major park plans)		[ x ]	[ x ]					Riverwalk District Coordinator	Staff time
	b. commission Landscape Firm on a continuing services contract to work as advisors to group to ensure conformance with "New River Master Plan" and "Riverwalk District Plan"				[ x ]				Riverwalk District Coordinator	\$ 75,000 annually
	<b>8.2 Landscape Editing:</b> using Jungles "Riverwalk Conceptual Plant Drawings" document (December 14, 2009) begin to implement small-scale plant editing projects coordinated with regular Riverwalk landscape maintenance activity.		[ x ]	[ x ]	[ x ]	[ x ]	[ x ]	[ x ]	Parks & Rec	\$ 253,351
	<b>8.3 Moveable Chairs:</b> issue request for proposals for approximately 160 heavy duty movable Adirondack-style or similar chairs for public seating improvements and to create a sense of unity in the area. Chairs will be located in each of the main parks and along the Riverwalk in grassy areas.		[ x ]	[ x ]					Parks & Rec	\$ 73,840
	<b>8.4 Bridge Improvements:</b> initiate discussions with entity that oversees bridge operations/structure, to provide electrical capacity for artist/light installations at each of the four major bridges (SW 4th Ave, Andrews Ave, SE 3rd Ave, and the train drawbridge) and to paint and provide cosmetic repairs to three vehicular bridges				[ x ]				Riverwalk District Coordinator	\$ 720,478
	<b>8.5 Public Art:</b> coordinate with the BC Cultural Division to organize public art commissions in all Riverwalk District capital improvement projects, conforming to the spirit of the "New River Master Plan" and "Arts & Entertainment in the Riverwalk District Plan".		[ x ]	[ x ]					Riverwalk District Coordinator BC Cultural Division ArtServe	TBD
	<b>8.6 Tree Harmony:</b> RWT to continue ongoing coordination with PZ (and future Riverwalk District Coordinator): notifying PZ of tree availability, working with PZ to find suitable locations for available trees that conform to the spirit of the "New River Master Plan" and "Riverwalk District Plan".	[ x ]	[ x ]	[ x ]	[ x ]	[ x ]	[ x ]	[ x ]	Planning & Zoning Riverwalk District Coordinator	TBD Staff time
	<b>8.7 Monument Plan:</b> initiate a "Monuments & Memorials Plan" for the Riverwalk District, to determine which locations are appropriate in the long term and provide design criteria for those areas, so there is a plan in place when new requests come in.					[ x ]	[ x ]		Riverwalk District Coordinator	TBD Staff time

**Estimated total cost of physical improvements: \$ 5,494,223**



# PRELIMINARY COST ESTIMATES

## APPROACH

The Activation Strategy described in this report places a great deal of focus on programming, events, and a management strategy to guide them. It is not practical, at this stage, to assign costs to these aspects of the plan. However, in order to create places that can accommodate the suggested events and activities, we have highlighted a number of physical improvements and further design studies that could be undertaken in the near term.

The list of costs on the following pages is by no means comprehensive; it consists of a small sampling of items from the Action Agenda (on the previous pages) and is a starting point for the City as it considers the costs and benefits of investing in smaller-scale improvements with immediate impact, that can, in the long-term, contribute to and fit into a grander vision for the Riverwalk District as a whole.

Costs are highly conceptual in nature and are meant to provide a general range for potential budgeting. They are presented more as a “menu” of choices and not as a list of items that add up to a total implementation cost; it is not essential to implement every item for this Activation Strategy to be a success. Given the current economic situation and budgeting challenges, there will surely be the need for prioritization.

See Appendix D for Cost Report and Summary



### 1. Bridge Improvements: Lighting and Painting \$ 720,478

- Provide electrical capacity for artist/light installations at each of the four major bridges (SW 4th Ave, Andrews Ave, SE 3rd Ave, and the train drawbridge)
- Paint and cosmetic repairs to three main bridges (SW 4th Ave, Andrews Ave, SE 3rd Ave) to accommodate light installation



### 2. Andrews Bridge Infill \$ 903,982

- Provide approximately 9,300 SF of enclosed space under the north side of the Andrews Bridge to support an indoor cafe seating area and kitchen facility. - Included in square footage: public restrooms, storage
- Outdoor seating on new paving (approximately 2,200 SF) to face the adjacent park, Huizenga Plaza.



### 3. Ferry Pavilion \$ 44,444

- Provide two (2) custom-designed canopies to identify the ferry docking locations at the Stranahan House and Smoker Park.
- Provide digital signage and bench seating.



### 4. Interim Wayfinding Banners \$ 9,762

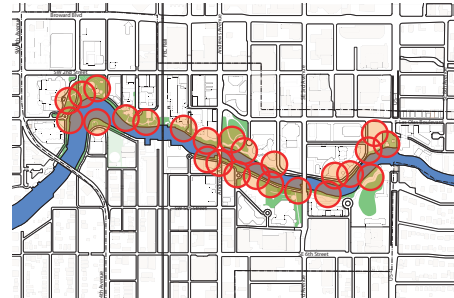
- Provide approximately 14 movable lightweight, vertical banners in prominent view corridor locations. These interim icons will mark and study the best locations for future permanent signage pylons.

# PRELIMINARY COST ESTIMATES



**5. South Andrews Bridge Renovation \$ 60,918**

- Redesign of access ramps and stairs on both sides of the river to incorporate a transparent railing, either glass or steel wire.



**6. Moveable Chairs \$ 73,840**

- Approximately 160 heavy duty movable adirondack-style or similar chairs for public seating improvements and to create a sense of unity in the area. Chairs will be located in each of the main parks and along the riverwalk in grassy areas.



**7. Courthouse Market Utility Upgrade \$ 36,237**

- Provide power and water access points (2) to support outdoor markets in the courthouse parking lot.



**8. River Basin \$ 619,530**

- Floating stage, approximately 5,500 SF

# PRELIMINARY COST ESTIMATES



- 9. Smoker Park** **\$ 274,888**
- Removal of approximately 15 cluttering mango trees
  - 15,000 SF additional crushed stone for paths
  - Tree uplighting infrastructure for approximately 15 major trees
  - Remove parallel parking asphalt along river near western condo and add 10 shade trees, 900 SF sod.
  - 20,000 SF gravel paving on future hotel site and power supply for temporary events and movie screenings
  - Provide power upgrades/ connections in park near hotel site to allow for future hotel-related events to occur (tented weddings, etc)



- 10. Huizenga Plaza** **\$ 401,791**
- About 24 additional shade trees and 5,000 SF of pavers for additional paths
  - Custom, sculptural playground 6,000 SF.
  - Provide power upgrades/ connections throughout park to better accommodate events and festivals that occupy the entire plaza (and not just the stage area)



- 11. Short-term Esplanade Park** **\$ 137,487**
- Gazebo removal
  - Tree hammock editing to open view, leaving tall shade trees and low
  - Reconfigure sundial with plaza hardscape, potentially also with water jets as water feature
  - Provide power upgrades throughout park to better accommodate multiple types of events with various staging configurations



- 12. Long-term Esplanade Park** **\$ 224,870**
- Restroom building removal
  - New public restrooms integrated into BCPA expansion to be designed
  - Access road/ 5th ave extension
  - 'Great lawn' surrounded by tall shade trees, perimeter seating

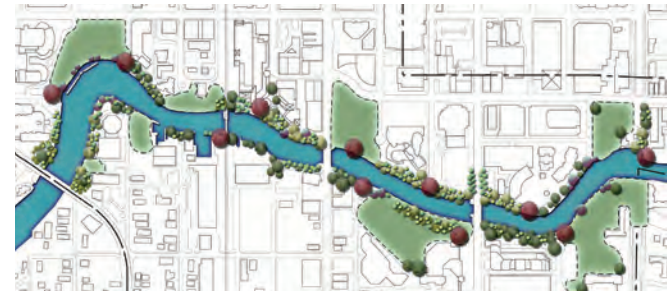
# PRELIMINARY COST ESTIMATES



**13. Icon Site \$ 1,502,645**

Re-design existing icon site for temporary uses:

- Demolish existing asphalt parking lot
- Relocate existing trailer/sales center to off-site location
- 25,000 SF gravel for multipurpose space (unmarked parking/festivals)
- 2,500 SF pop up kiosk cafe with outdoor seating/tables/umbrellas along the river
- 1,500 SF walkway pavers along river in SW corner of park
- 3,000 SF pavers for pedestrian path, 15 palms for shading
- 9,500 SF sodded green space on the NE corner near Las Olas
- 3,500 pop up retail/cafe with seating and tables along Las Olas Blvd on the NW corner near New River Drive
- Perimeter shrub and tree planting

















**14. Overall Landscape Enhancement / Editing \$ 253,351**

- Ongoing landscape improvements guided by Riverwalk Plantings diagram and narrative in this publication
- Removal of excess furnishings along the Riverwalk (30-40%). Mostly removing low walls, unnecessary signage, ballards, etc.
- Removal of low/dense plantings. Mostly removing eye-level hedges, etc.

**15. Riverwalk Lighting Master Plan \$ TBD**

**16. Riverwalk District Signage / Wayfinding Master Plan \$ TBD**

# COST ESTIMATE REPORT SUMMARY

	Program Element	Direct Cost	Escalation 3% /Annum	Design Contingency 15%	Estimate Cost of Construction at Award (ECCA)	Design 7%	Surveys 3%	Construction Management 5%	Contract Administration 2%	Construction Contingency 18%	Total Element Cost
1	 Bridge Improvement: Lighting and Painting	\$457,218	\$6,858	\$69,611	<u>\$533,688</u>	\$37,358	\$16,011	\$26,684	\$10,674	\$96,064	<u>\$720,478</u>
2	 Andrews Bridge Infill	\$573,670	\$8,605	\$87,341	<u>\$669,616</u>	\$46,873	\$20,088	\$33,481	\$13,392	\$120,531	<u>\$903,982</u>
3	 Ferry Pavilion	\$28,204	\$423	\$4,294	<u>\$32,921</u>	\$2,304	\$988	\$1,646	\$658	\$5,926	<u>\$44,444</u>
4	 Interim Wayfinder Banners	\$6,017	\$271	\$943	<u>\$7,231</u>	\$506	\$217	\$362	\$145	\$1,302	<u>\$9,762</u>
5	 South Andrew Bridge Renovation	\$38,659	\$580	\$5,886	<u>\$45,125</u>	\$3,159	\$1,354	\$2,256	\$902	\$8,122	<u>\$60,918</u>
6	 Movable Chairs	\$45,514	\$2,048	\$7,134	<u>\$54,696</u>	\$3,829	\$1,641	\$2,735	\$1,094	\$9,845	<u>\$73,840</u>
7	 Courthouse Market Utility Upgrade	\$22,996	\$345	\$3,501	<u>\$26,842</u>	\$1,879	\$805	\$1,342	\$537	\$4,832	<u>\$36,237</u>
8	 River Basin	\$347,003	\$52,050	\$59,858	<u>\$458,911</u>	\$32,124	\$13,767	\$22,946	\$9,178	\$82,604	<u>\$619,530</u>
9	 Smoker Park	\$174,445	\$2,617	\$26,559	<u>\$203,621</u>	\$14,253	\$6,109	\$10,181	\$4,072	\$36,652	<u>\$274,888</u>
10	 Huizenga Plaza	\$231,074	\$27,729	\$38,820	<u>\$297,623</u>	\$20,834	\$8,929	\$14,881	\$5,952	\$53,572	<u>\$401,791</u>
11	 Esplanade Park - Short Term	\$81,246	\$7,312	\$13,284	<u>\$101,842</u>	\$7,129	\$3,055	\$5,092	\$2,037	\$18,332	<u>\$137,487</u>
12	 Esplanade Park - Long Term	\$132,884	\$11,960	\$21,727	<u>\$166,570</u>	\$11,660	\$4,997	\$8,329	\$3,331	\$29,983	<u>\$224,870</u>
13	 Icon Site	\$926,208	\$41,679	\$145,183	<u>\$1,113,070</u>	\$77,915	\$33,392	\$55,654	\$22,261	\$200,353	<u>\$1,502,645</u>
14	 Overall Landscape Enhancement/Editing	\$153,952	\$9,237	\$24,478	<u>\$187,667</u>	\$13,137	\$5,630	\$9,383	\$3,753	\$33,780	<u>\$253,351</u>